

HEB SENSITIVE EXTRA WHITENING TWIN- sodium fluoride paste, dentifrice
HEB

5820097 HEB Sensitive Extra Whitening Twinpack (8015201)

Potassium nitrate 5% Anthihypersensitivity

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)Anticavity

Anthihypersensitivity

Anticavity

When using this product, if irritation occurs discontinue use.

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Stop use and ask a dentist if

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush

- brush teeth thoroughly for at least one minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **Children under 12 years of age:** Consult a dentist or doctor.

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water, sorbitol, hydrated silica, glycerin, pentasodium triphosphate, PEG-8, flavor, titanium dioxide, sodium methyl cocoyl taurate, cocamidopropyl betaine, xanthan gum, sodium hydroxide, sodium saccharin

Questions or comments? 1-877-777-2743



HEB SENSITIVE EXTRA WHITENING TWIN

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-237
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.15 g in 100 g
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
PEG-8 (UNII: B697894SGQ)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM SACCHARIN (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
PENTASODIUM TRIPHOSPHATE (UNII: 9SW4PFD2FZ)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-237-10	2 in 1 CARTON	12/01/2025	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	12/01/2025	

Labeler - HEB (007924756)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	pack(37808-237) , manufacture(37808-237)

