

**OLAY AGE DEFYING ANTI-WRINKLE DAY BROAD SPECTRUM SPF 15-  
avobenzone, homosalate, octisalate, and octocrylene lotion  
The Procter & Gamble Manufacturing Company**

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**Olay® Age Defying Anti-Wrinkle Day**

**Broad Spectrum SPF 15**

***Drug Facts***

<b><i>Active ingredients</i></b>	<b><i>Purpose</i></b>
Avobenzone 3.0%	Sunscreen
Homosalate 4.0%	Sunscreen
Octisalate 4.5%	Sunscreen
Octocrylene 2.6%	Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if** rash occurs

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeved shirts, pants, hats, and sunglasses
- children under 6 months: ask a doctor

**Other information**

- protect this product from excessive heat and direct sun

**Inactive ingredients**

Water, glycerin, polyethylene, niacinamide, dimethicone, isopropyl isostearate, propylene glycol, aloe barbadensis leaf extract, panthenol, tocopheryl acetate, hydroxyethyl acrylate/sodium acryloyldimethyl taurate copolymer, titanium dioxide, stearyl alcohol, caprylyl glycol, behenyl alcohol, 1,2-hexanediol, phenoxyethanol, cetyl alcohol, dimethiconol, PEG-100 stearate, sodium benzoate, cetearyl glucoside, cetearyl alcohol, fragrance, disodium EDTA, stearic acid, palmitic acid, citric acid.

**Questions or comments?**

**Call 1-800-285-5170**

**Dist. by  
PROCTER & GAMBLE,  
CINCINNATI, OH 45202**

**PRINCIPAL DISPLAY PANEL - 100 mL Bottle Carton**

**OLAY®**

AGE DEFYING

**ANTI-WRINKLE**

**15**

**day lotion  
with sunscreen**

**BROAD SPECTRUM SPF 15**

100 mL (3.4 FL OZ)

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**Inactive ingredients**

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Questions or comments? 1-800-285-5170

**ACTUAL SIZE**



**RECOMMENDED REGIMEN:**

- 1 CLEANSE
- 2 PREPARE
- 3 TREAT
- 4 MOISTURIZE

**OLAY**

VISIBLELY REDUCE WRINKLES



**OLAY**  
AGE DEFYING  
ANTI-WRINKLE

**15**

DAY LOTION  
WITH SUNSCREEN  
BROAD SPECTRUM SPF 15

100 mL (3.4 FL OZ)

Age Defying with Beta-Hydroxy Visibly Reduces Wrinkles.

**WHAT IT DOES:**

- Reduces the appearance of fine lines
- Leaves your skin looking smooth, refreshed and radiant
- Nourishes skin with moisture

**HOW IT WORKS:**

- Age Defying Anti-Wrinkle Day Lotion's formula contains Vitamin E & B3 and Beta-Hydroxy
- Smooth skin's texture and reduce the appearance of wrinkles

For your personalized skin assessment and regimen recommendation, visit <http://skinadvisor.olay.com/> on your mobile device.



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olay.com

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PROCTER & GAMBLE,  
CINCINNATI, OH 45202

**P&G**  
www.pg.com

## OLAY AGE DEFYING ANTI-WRINKLE DAY BROAD SPECTRUM SPF 15

avobenzone, homosalate, octisalate, and octocrylene lotion

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-089
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	3 g in 100 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	4 g in 100 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4.5 g in 100 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	2.6 g in 100 mL

### Inactive Ingredients

Ingredient Name	Strength
<b>PALMITIC ACID</b> (UNII: 2V16EO95H1)	

<b>DIMETHICONOL GUM</b> (UNII: 4MJ9GU3T1P)
<b>WATER</b> (UNII: 059QF0KO0R)
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)
<b>HIGH DENSITY POLYETHYLENE</b> (UNII: UG00KM4WR7)
<b>NIACINAMIDE</b> (UNII: 25X51I8RD4)
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)
<b>ISOPROPYL ISOSTEARATE</b> (UNII: C67IXB9Y7T)
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)
<b>PANTHENOL</b> (UNII: WW9CM0O67Z)
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)
<b>HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (100000 MPA.S AT 1.5%)</b> (UNII: 86FQE96TZ4)
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)
<b>STEARYL ALCOHOL</b> (UNII: 2KR89I4H1Y)
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)
<b>DOCOSANOL</b> (UNII: 9G1OE216XY)
<b>1,2-HEXANEDIOL</b> (UNII: TR046Y3K1G)
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)
<b>PEG-100 STEARATE</b> (UNII: YD01N1999R)
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)
<b>CETEARYL GLUCOSIDE</b> (UNII: 09FUA47KNA)
<b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-089-10	1 in 1 CARTON	01/19/2016	
1		100 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	01/19/2016	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

### Establishment

Name	Address	ID/FEI	Business Operations
The Procter & Gamble Manufacturing Company		017745779	manufacture(69423-089) , pack(69423-089)

Revised: 2/2024

The Procter & Gamble Manufacturing Company