

CREST PRO-HEALTH- stannous fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest®

Pro-Health™

Sensitive & Enamel Shield

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.14% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisensitivity toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

Warnings

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or

contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow

- children under 12 yrs.: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, titanium dioxide, blue 1

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

Crest Pro Health Sensitive & Enamel Shield 130 g carton

Crest®

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH
CAVITIES GUM ENAMEL SENSITIVITY PLAQUE TARTAR WITHENING FRESHENS BREATH
NET WT 4.6 OZ (130 g)

PRO HEALTH™

PROTECTS 100% OF THE WHOLE MOUTH*

SENSITIVE & ENAMEL SHIELD

*Reaches 100% of mouth surfaces and protects against plaque bacteria that lead to gingivitis

<p>Drug Facts</p> <p>Active ingredient Stannous fluoride 0.454%... anticalcify, and gingivitis, and sensitivity toothpaste (0.14% w/w fluoride ion)</p> <p>Purposes</p> <ul style="list-style-type: none"> • helps prevent gingivitis • helps relieve with the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of gingivitis • helps increase protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact <p>Directions</p> <ul style="list-style-type: none"> • adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft brush toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Follow same to brush all sensitive areas of the teeth. • do not swallow • children under 12 yrs: ask a dentist <p>Warnings</p> <p>When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist. Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.</p>	<p>Drug Facts (continued)</p> <p>Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p> <p>Other information</p> <ul style="list-style-type: none"> • products containing stannous fluoride may produce surface staining of the teeth • adequate brushing may prevent those stains which are not harmful or permanent and may be removed by your dentist • the Crest is specially formulated to help prevent staining • see your dentist regularly 	<p>Drug Facts (continued)</p> <p>Inactive ingredients water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium hydroxide, potassium chloride, sodium saccharin, sorbitol, titanium dioxide, blue 1</p> <p>Questions? 1-800-594-4158</p> <p>P&G www.pg.com www.crest.com Patents: www.pg.com/patents DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202 © 2022 P&G</p>
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CREST PRO-HEALTH

stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37000-882
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SUCRALOSE (UNII: 96K6UQ3ZD4)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	

SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	WINTERGREEN	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-882-04	1 in 1 CARTON	12/19/2016	
1		130 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-882-06	1 in 1 CARTON	12/19/2016	06/14/2019
2		178 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-882-03	1 in 1 CARTON	12/19/2016	06/14/2019
3		93 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-882-09	2 in 1 CELLO PACK	12/19/2016	
4		1 in 1 CARTON		
4		130 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-882-30	3 in 1 CELLO PACK	12/19/2016	
5		1 in 1 CARTON		
5		130 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	12/19/2016	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Establishment

Name	Address	ID/FEI	Business Operations
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Honeywell Specialty Chemicals Seelze GmbH		332940501	api manufacture(37000-882)
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Establishment

Name	Address	ID/FEI	Business Operations
STELLA CHEMIFA CORPORATION		695288043	api manufacture(37000-882)

Revised: 1/2025

The Procter & Gamble Manufacturing Company