

**CREST PRO-HEALTH ADVANCED- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Crest® Pro-Health™ Advanced**  
**Deep Clean Mint**

***Drug Facts***

**Active ingredient**

Stannous fluoride 0.454% (0.16% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis, antisensitivity toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

**Warnings**

**When using this product** do not use for sensitivity longer than four weeks unless recommended by a dentist.

**Stop use and ask a dentist if** the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs.: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

## **Inactive ingredients**

glycerin, hydrated silica, sodium hexametaphosphate, propylene glycol, PEG-6, water, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, trisodium phosphate, xanthan gum, PVP, carrageenan, blue 1

## **Questions?**

**1-800-594-4158**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **PRINCIPAL DISPLAY PANEL - 99 g Tube Carton**

ADA

Accepted

American

Dental

Association®

PROTECTS AGAINST AREAS DENTISTS CHECK MOST. *Patented Stannous Fluoride Technology*  
**Crest®**

## **PRO-HEALTH™ ADVANCED**

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH

## **DEEP CLEAN MINT**

Deep cleans by killing germs\*\* in hard to reach places

**CAVITIES | GINGIVITIS | ACID EROSION\* | SENSITIVITY | PLAQUE | TARTAR |  
WHITENING | FRESHENS BREATH**

**NET WT 3.5 OZ (99 g)**

\*\* plaque germs



# CREST PRO-HEALTH ADVANCED

stannous fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:37000-891
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.6 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
POVIDONE, UNSPECIFIED (UNII: FZ989GH94E)	
ZINC LACTATE (UNII: 2GXR25858 Y)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)	

<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>POLYETHYLENE GLYCOL 300</b> (UNII: 5655G9Y8AQ)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: HBR47K3TBD)	

**Product Characteristics**

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	WINTERGREEN	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37000-891-03	1 in 1 CARTON	12/29/2016	
1		99 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:37000-891-05	1 in 1 CARTON	12/29/2016	
2		144 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:37000-891-07	2 in 1 CELLO PACK	12/29/2016	12/01/2021
3		1 in 1 CARTON		
3		99 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:37000-891-10	2 in 1 CELLO PACK	12/29/2016	
4		1 in 1 CARTON		
4		144 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:37000-891-30	3 in 1 CELLO PACK	12/29/2016	
5		1 in 1 CARTON		
5		144 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	12/29/2016	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)