## SKIN ELEMENTS LIQUID VEIL FOUNDATION BROAD SPECTRUM SPF 25 MEDIUMoctinoxate, octocrylene, avobenzone cream Laura Geller Beauty, LLC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

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## skin elements liquid veil foundation broad spectrum SPF 25 MEDIUM

#### Drug Facts

#### **Active Ingredients**

Octinoxate 5.0% Octocrylene 4.0% Avobenzone 2.7%

### Purpose

Sunscreen

#### Use

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

### Warnings

For external use only.

#### Do not use

on damaged or broken skin.

### When using this product

keep out of eyes. Rinse with water to remove.

### Stop use and ask a doctor

if rash or irritation occurs

### Keep out of reach of children.

If product is swallowed, get medical help or contact a Poison Control Center right away.

### Directions

- Apply liberally 15 minutes before sun exposure.
- Reapply:
  - after 40 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and

early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. 2 p.m.
- wear long-sleeve shirts, pants, hats and sunglasses
- Children under 6 months of age: Ask a doctor.

# Inactive Ingredients

Water, Talc, Dimethicone, Propanediol, Polyester-8, PEG-8 Beeswax, Glycereth-6 Tricocoate, Cetyl Alcohol, Magnesium Stearate, C10-18 Triglycerides, Phenoxyethanol, Caprylyl Glycol, Potassium Sorbate, Sodium PEG-4 PEI-6 Phosphonate, Ceteth-20, Aluminum Hydroxide, Microcrystalline Cellulose, Olea Europea (Olive) Fruit Extract, Triticum Culgare (Wheat) Germ Extract, Helianthus Annuus (Sunflower) Seed Oil, Coleus Forskohilii Root Extract, Polygonum Cuspidatum (Japanese Bamboo) Extract, Xanthan Gum, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Mica, Steareth-20, Polyacrylamide, Stearic Acid, Tocopheryl Acetate, Sodium Chloride, Cellulose Gum, C13-13 Isoparaffin, Sodium Hydroxide, Laureth-7, Rhodochrosite Extract, Hematite Extract, Sea Water, Malachite Extract, Lycium Barbarum Fruit Extract, Smithsonite Extract, Sodium Benzoate, Olivine Extract. **May Contain:** Titanium Dioxide, Iron Oxides.

# **Other Information**

• Protect the product this product from excessive heat and direct sun.

# Questions or comments?

Call Laura Geller Beauty, LLC 1 (800) MAKE UP4

# Carton Package Label

LAURA GELLER BEAUTY INGENUITY

skin elements liquid veil foundation

broad spectrum SPF 25

## MEDIUM

1.7 fl. oz./50 ml

Treat skin to the best of both worlds with this make-up/skincare hybrid formula! The lightweight liquid hydrates kin while providing natural, sheer-to-medium coverage and SPF 25 UVA/UVB protection. Skin is nourished with *DMineral Water* Dand *DGoji Berry* Dand protected with a powerful antioxidant complex. D *Vitamin ED* conditions and helps protect skin. with a veil-like texture to blur fine lines and wrinkles, Skin Elements leaves skin radiant, even and healthy looking... the elements of sun-protected beauty!

*TO USE:* Apply over your favorite Spackle<sup>[]®</sup>

Under Make-Up Primer with a foundation brush or fingertips. Smooth until perfectly blended. Avoid the eye area.

# Of the women who have tried Skin Elements Liquid Veil SPF25 Foundation:

- 96% of women saw an immediate improvement in skin moisturization.
- 93% of women saw an immediate improvement in skin redness.

- 96% of women saw an immediate improve in skin soothing.
- In a biophysical assessment of the skin, Skin Elements increased hydration by 64% after one month of use
- In a biophysical assessment of the skin, Skin Elements decreased skin redness by 28% after one month of use.

Made in Italy

DISTRIBUTED BY LAURA GELLER BEAUTY, LLC NEW YORK, NY 10022

www.laurageller.com

00-74202-03-RE

UPC/FPO

849154003938

#### LAURA GELLER BEAUTY INGENUITY LAURA GELLER BEAUTY Treat skin to the best of both worlds with this make-up/skincare hybrid formula! The lightweight liquid hydrates skin while providing natural, sheer-to-medium coverage and SPF 25 UVA/ UVB protection. Skin is nourished with Mineral Water and Goji Berry and protected with a powerful antioxidant and or bro complex. Vitamin E conditions and helps te out at protect skin. With a veil-like texture to ter in m ik a doctor if rash o skin elements blur fine lines and wrinkles, Skin Elements leaves skin radiant, even and liquid veil foundation healthy looking ... the elements of sun-protected beauty! ly 15 minutes bet broad spectrum TO USE: Apply over your favorite Spackle® dee of ew SPF 25 Under Make-Up Primer with a foundation brush or fingertips. Smooth until perfectly blended. Avoid the eye area. MEDIUM Of the women who have tried Skin Elements Liquid Veil SPF25 Foundation: 96% of women saw an immediate improvement in skin moisturization. 93% of women saw an immediate improvement in skin redness. • 96% of women saw an immediate improvement in skin soothing. In a biophysical assessment of the skin, Skin Elements increased hydration by 64% Made in Italy after one month of use DISTRIBUTED BY LAURA GELLER BEAUTY, LLC NEW YORK, NY 10022 • In a biophysical assessment of the skin, Skin Elements decreased skin redness by 1.7 fl. oz./50 ml 28% after one month of use. www.laurageller.com 00-74202-03-RE UPC/FPO 849154003938

## **Bottle Label**

©See carton for complete Drug Facts information

Naritaweg 165, 1043 B W Amsterdam

The Netherlands



# SKIN ELEMENTS LIQUID VEIL FOUNDATION BROAD SPECTRUM SPF 25 MEDIUM

octinoxate, octocrylene, avobenzone cream

Product Information					
Product T ype	HUMAN OTC DRUG	Item Code (Source)	NDC:51389-252		
Route of Administration	TOPICAL				

Active Ingredient/Active Moiety		64
Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	50 mg in 1 m
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	40 mg in 1 m
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	27 mg in 1 m
Inactive Ingredients		
Ingredient Name		Strength
WATER (UNII: 059QF0KO0R)		
TALC (UNII: 7SEV7J4R1U)		
DIMETHICONE (UNII: 92RU3N3Y1O)		
PROPANEDIOL (UNII: 5965N8W85T)		
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)		
YELLOW WAX (UNII: 2ZA36H0S2V)		
GLYCERETH-6 (UNII: X6PP1WBY6T)		
CETYL ALCOHOL (UNII: 936JST6JCN)		
MAGNESIUM STEARATE (UNII: 70097M6I30)		
C10-18 TRIGLYCERIDES (UNII: 43AGM4PHPI)		
PHENOXYETHANOL (UNII: HIE492ZZ3T)		
CAPRYLYL GLYCOL (UNII: 00 YIU5438 U)		
POTASSIUM SORBATE (UNII: 1VPU26JZZ4)		
CETETH-20 (UNII: 1835H2IHHX)		
AL UMINUM HYDRO XIDE (UNII: 5QB0T2IUN0)		
CELLULOSE, MICROCRYSTALLINE (UNII: OP1R32D61U)		
BLACK OLIVE (UNII: 2M6QWV94OC)		
WHEAT GERM (UNII: YR3G369F5A)		
SUNFLOWER OIL (UNII: 3W1JG795YI)		
PLECTRANTHUS BARBATUS ROOT (UNII: V5741391RG)		
POLYGONUM CUSPIDATUM LEAF (UNII: 2540B7G25G)		
XANTHAN GUM (UNII: TTV12P4NEE)		
MICA (UNII: V8A1AW0880)		
STEARETH-20 (UNII: L0Q8IK9E08)		
STEARIC ACID (UNII: 4ELV7Z65AP)		
ALPHATOCOPHEROL ACETATE (UNII: 9E8X80D2L0)		
SO DIUM CHLO RIDE (UNII: 451W47IQ8X)		
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)		
C13-14 ISOPARAFFIN (UNII: E4F12ROE70)		
SO DIUM HYDRO XIDE (UNII: 55X04QC32I)		
LAURETH-7 (UNII: Z95S6G8201)		
LYCIUM BARBARUM FRUIT (UNII: 930626 MWDL)		
SO DIUM BENZOATE (UNII: OJ245FE5EU)		
TITANIUM DIO XIDE (UNII: 15FIX9 V2JP)		
FERRIC OXIDE RED (UNII: 1K09F3G675)		

Packaging

# Item Code	Package Description	Marketing Start Date	Marketing End Date			
1 NDC:51389-252-00	1 in 1 CARTON					
1	50 mL in 1 BOTTLE					
Marketing Information						
Marketing Category	Application Number or Monog	raph Citation Marketing Star	t Date Marketing End Date			
OTC monograph not final	part352	0 3/2 1/20 14				

Labeler - Laura Geller Beauty, LLC (199474524)

Revised: 3/2014

Laura Geller Beauty, LLC