

**MATCH PERFECTION SPF 18 TRUE IVORY 130- octinoxate titanium dioxide liquid
Rimmel Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Octinoxate 4%

Titanium Dioxide 4%

Sunscreen

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Helps prevent sunburn. If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

For external use only.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Directions. For sunscreen use: apply liberally 15 minutes before sun exposure. Use a water resistant sunscreen if swimming or sweating. Reapply at least every 2 hours.

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum value of 15 SPF or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m.-2 p.m.
- wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor

Protect the product in this container from excessive heat and direct sun.

water, cyclopentasiloxane, butylene glycol, cetyl PEG/PPG-10/1 dimethicone, talc, glycerin, isononyl isononanoate, magnesium sulfate, bis-PEG/PPG-14/14 dimethicone, lecithin, disteardimonium hectorite, laureth-7, silica dimethyl silylate, fragrance, phenoxyethanol, chlorphenesin, dimethiconol, dimethicone crosspolymer, disodium stearyl glutamate, propylene carbonate, xanthan gum, tocopheryl acetate, disodium edta, aluminum hydroxide, hexyl cinnamal, limonene, sapphire powder, butylphenyl methylpropional, benzyl salicylate, linalool, geraniol, BHT, alpha-isomethyl ionone, citronellol, may contain: titanium dioxide, iron oxides, ultramarines.

Front Label



Traceless coverage foundation with Advanced Smart-Tone technology for perfectly flawless skin under any light. Enhanced with Sapphire Radiance for an illuminating glow. Lasts all day. UVA/UVB protection.

BAR CODE AREA
23 x 10mm

RIMMEL, INC. DIST. RIMMEL, INC.
NEW YORK, N.Y. 10016
MADE IN MEXICO

Drug Facts

Peel back for more information

Drug Facts (continued)

Active Ingredients Purpose

Octinoxate 4% Sunscreen
Titanium Dioxide 5% Sunscreen

Uses • helps prevent sunburn • if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings
For external use only.
Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach

Drug Facts (continued)

of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions For sunscreen use: • apply liberally 15 minutes before sun exposure. • use a water resistant sunscreen if swimming or sweating. • reapply at least every 2 hours. • **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum value of 15 SPF or higher and other sun protection measures including: • limit time in the sun, especially

Drug Facts (continued)

from 10 a.m. – 2 p.m.

• wear long-sleeved shirts, pants, hats, and sunglasses • Children under 6 months of age: ask a doctor

Other Information
Protect the product in this container from excessive heat and direct sun

Inactive ingredients
water, cyclopentasiloxane, butylene glycol, cetyl PEG/PPG-10/1 dimethicone, talc, glycerin, isononyl isononanoate, magnesium sulfate, bis-PEG/PPG-14/14 dimethicone, lecithin, disteardimonium hectorite, laureth-7, silica dimethyl silylate, fragrance,

Drug Facts (continued)

phenoxyethanol, chlorphenesin, dimethiconol, dimethicone crosspolymer, disodium stearoyl glutamate, propylene carbonate, xanthan gum, tocopheryl acetate, disodium edta, aluminum hydroxide, hexyl cinnamal, limonene, sapphire powder, butylphenyl methylpropional, benzyl salicylate, linalool, geraniol, BHT, alpha-isomethyl ionone, citronellol, may contain: titanium dioxide, iron oxides, ultramarines.

Questions or comments?
Call 1-800-715-4023
9:00 am to 5:00 pm ET
Monday – Friday

MATCH PERFECTION SPF 18 TRUE IVORY 130			
octinoxate titanium dioxide liquid			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:76485-1030
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)		OCTINOXATE	1.2 mL in 30 mL
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)		TITANIUM DIOXIDE	1.5 mL in 30 mL

Inactive Ingredients

Ingredient Name	Strength
Water (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 1.5) (UNII: V2W71V8T0X)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
ISONONYL ISONONANOATE (UNII: S4V5BS6GCX)	
MAGNESIUM SULFATE (UNII: DE08037SAB)	
LAURETH-7 (UNII: Z95S6G8201)	
SILICA DIMETHYL SILYLATE (UNII: EU2PSP0G0W)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
DISODIUM STEAROYL GLUTAMATE (UNII: 45ASM2L11M)	
PROPYLENE CARBONATE (UNII: 8D08K3S51E)	
XANTHAN GUM (UNII: TTV12P4NEE)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)	
.ALPHA.-HEXYLCINNAMALDEHYDE (UNII: 7X6O37OK2I)	
BUTYLPHENYL METHYLPROPIONAL (UNII: T7540GJV69)	
BENZYL SALICYLATE (UNII: WAO5MKN9TU)	
LINALOOL, (+/-)- (UNII: D81QY6I88E)	
GERANIOL (UNII: L837108USY)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
ISOMETHYL-.ALPHA.-IONONE (UNII: 9XP4LC555B)	
.BETA.-CITRONELLOL, (R)- (UNII: P01OUT964K)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:76485-1030-1	30 mL in 1 BOTTLE, DISPENSING		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/15/2012	

Labeler - Rimmel Inc. (949791073)

Establishment

Name	Address	ID/FEI	Business Operations
------	---------	--------	---------------------

Revised: 10/2012

Rimmel Inc.