

NUMBSURE LIDOCAINE- lidocaine 4% cream
Hambli Limited

Warnings

(For external use only)

When using this product:

Avoid contact with eyes.

Do not exceed recommended dosage unless directed by a doctor.

Do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if:

Rectal bleeding occurs.

Condition worsens or does not improve within 7 days.

Allergic reaction occurs to ingredients in this product.

Symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase symptoms clear up and return within a few days.

If pregnant or breastfeeding, ask a health professional before use.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

When practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.

Adults and children 12 years and older:

apply externally to the affected area up to 6 times a day.

For the temporary relief of pain and discomfort associated with anorectal disorders.

Keep out of reach of children.

Inactive Ingredients

Water, Glycerin, Propylene Glycol, Hydroxyethyl Acrylate/
Sodium Acryloyldimethyl Taurate Copolymer, Caprylic/
Capric Triglyceride, Tocopheryl Acetate, Arginine,
Phenoxyethanol, Chlorphenesin

Uses

Helps relieve the pain, itching and burning associated with hemorrhoids and other anorectal disorders.

Avoid contact with eyes.

Do not exceed recommended dosage unless directed by a doctor.

Do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if:

Rectal bleeding occurs.

Condition worsens or does not improve within 7 days.

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Symptom being treated does not subside or if redness

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Local anesthetic

Lidocaine 4%.

Pregnancy Section

Consult your doctor before using it

DRUG FACTS



DRUG FACTS

Active Ingredient	Purpose
Lidocaine 4%	Local anesthetic

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DRUG FACTS (Continued)

Directions

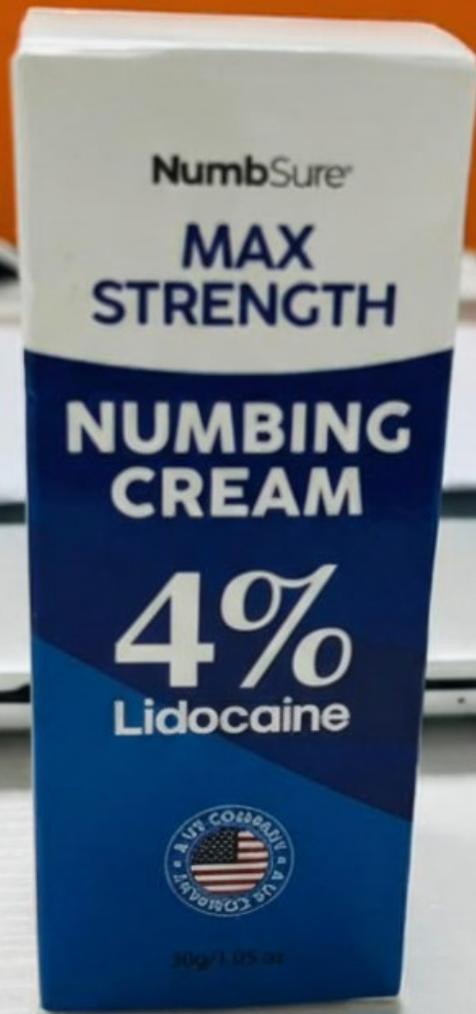
- When practical, clean area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before applying.
- Adults and children 12 years and older:** apply externally to the affected area up to 6 times a day.
- Children under 12 years of age:** Consult a doctor.
- To use finger cots:** Roll one finger cot over finger. Gently squeeze cream onto finger cot. Smooth a layer of the cream over affected areas.

Other Information

- Store at 25°C (77°F); excursions permitted to 15-30°C (59-86°F) [see USP Controlled Room Temperature].

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4% Lidocaine



100g / 3.5 oz

How Lidocaine Works

Lidocaine is a local anesthetic that blocks nerve signals by inhibiting sodium channels in nerve cells. Applied to the skin, it numbs the area within 20 minutes, with effects lasting up to 6 hours.

Ingredients:

Active Ingredients: Lidocaine (4%).

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Storage:

- Keep out of reach of children.
- Keep away from direct sunlight or heat.
- Store at room temperature 15°-30°C (59°-86°F).

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1178 Broadway, New York, 10001, USA.
Made in China.

    e 30g/1.05 oz

NumbSure[®]
MAX STRENGTH

How to use:

1. Rinse

Wash and exfoliate the area where you'll apply NumbSure cream to ensure clean, smooth skin.

2. Rub

Apply a thick layer of NumbSure cream (about 2mm) to the area. Rub it in gently and cover with cling film.

3. Relax

Leave the cream and cling film in place for 90 minutes before starting your procedure.

4. Reveal

After 90 minutes, remove the cling film and wipe away the cream with a paper towel.

5. Repeat

For procedures lasting over 3 hours, re-apply the cream every 3 hours to each section as needed before continuing.

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Purpose

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NUMBSURE LIDOCAINE

lidocaine 4% cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:83714-0003
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	4 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
CHLORPHENESIN (UNII: I670DAL4SZ)	0.15 g in 100 g
GLYCERIN (UNII: PDC6A3C0OX)	7 g in 100 g
CAPRYLIC/CAPRIC/LAURIC TRIGLYCERIDE (UNII: FJ1H6M2JG9)	2 g in 100 g
PHENOXYETHANOL (UNII: HIE492ZZ3T)	0.6 g in 100 g
ARGININE (UNII: 94ZLA3W45F)	0.7 g in 100 g
.ALPHA.-TOCOPHEROL ACETATE, D- (UNII: A7E6112E4N)	1 g in 100 g
WATER (UNII: 059QF0KO0R)	76.35 g in 100 g
HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (45000 MPAS AT 1%) (UNII: 86FQE96TZ4)	3.2 g in 100 g
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	5 g in 100 g

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:83714-0003-1	1 in 1 PACKAGE	12/15/2025	
1	NDC:83714-0003-0	30 g in 1 TUBE; Type 1: Convenience Kit of Co-Package		



DRUG FACTS	
Active Ingredient Lidocaine 4%.....	Purpose Local anesthetic
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Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	12/15/2025	

Labeler - Hambli Limited (227713374)

Establishment

Name	Address	ID/FEI	Business Operations
NANTONG HEALTH & BEYOND HYGIENIC PRODUCTS INC.		421280161	manufacture(83714-0003)

