

**ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20- titanium dioxide, zinc oxide liquid**

**Almay, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20**

**Active Ingredients :**

Titanium Dioxide: 5.5%

Zinc Oxide 2.4%

**Purpose**

Sunscreen

**Uses:**

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings:**

- For external use only
- Do not use on damaged or broken skin
- When using this product: Keep out of eyes. Rinse with water to remove.
- Stop use and ask a doctor if a rash occurs
- Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control center right away

**Directions**

- Apply liberally 15 minutes before sun exposure
- Use a water resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Children under 6 months: Ask a doctor.

**Sun Protection Measures**

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 am - 2 pm
- Wear long-sleeved shirts, pants, hats and sunglasses.

**Inactive Ingredients**

CYCLOPENTASILOXANE, AQUA ((WATER) EAU), DIMETHICONE, PHENYL TRIMETHICONE, PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE, TRIMETHYLSILOXYSILICATE, BUTYLENE GLYCOL, METHYL METHACRYLATE CROSSPOLYMER, SILICA, NYLON-12, TRIBEHENIN, DIMETHICONE/PEG-10/15 CROSSPOLYMER, ALUMINA, TOCOPHERYL ACETATE, NIACINAMIDE, PISUM SATIVUM (PEA) EXTRACT, GLYCINE SOJA (SOYBEAN) OIL, HYDROLYZED RICE PROTEIN, PRUNUS AMYGDALUS DULCIS (SWEET ALMOND) SEED EXTRACT, LAMINARIA JAPONICA EXTRACT, NEREOCYSTIS LUETKEANA EXTRACT, MACROCYSTIS PYRIFERA (KELP) EXTRACT, SACCHAROMYCES/MAGNESIUM FERMENT, SACCHAROMYCES/POTASSIUM FERMENT, PALMITOYL HYDROXYPROPYLTRIMONIUM AMYLOPECTIN/GLYCERIN CROSSPOLYMER, SODIUM HYALURONATE, OLIGOPEPTIDE-24, GLYCERIN, PALMITOYL TRIPEPTIDE-5, MELANIN, POLYESTER-1, LAURETH-7, MAGNESIUM SULFATE, POLYGLYCERYL-3 DIISOSTEARATE, METHICONE, TRIETHOXYCAPRYLYLSILANE, POLYSILICONE-11, DISTEARDIMONIUM HECTORITE, ETHYLENE BRASSYLATE, SILICA DIMETHYL Silylate, TRIETHYL CITRATE, TETRASODIUM EDTA, DIPROPYLENE GLYCOL, SODIUM CITRATE, TOCOPHEROL, PENTYLENE GLYCOL, MALTODEXTRIN, SUCROSE DILAURATE, SODIUM COCOYL GLUTAMATE, PHENOXYETHANOL, ETHYLPARABEN, METHYLPARABEN

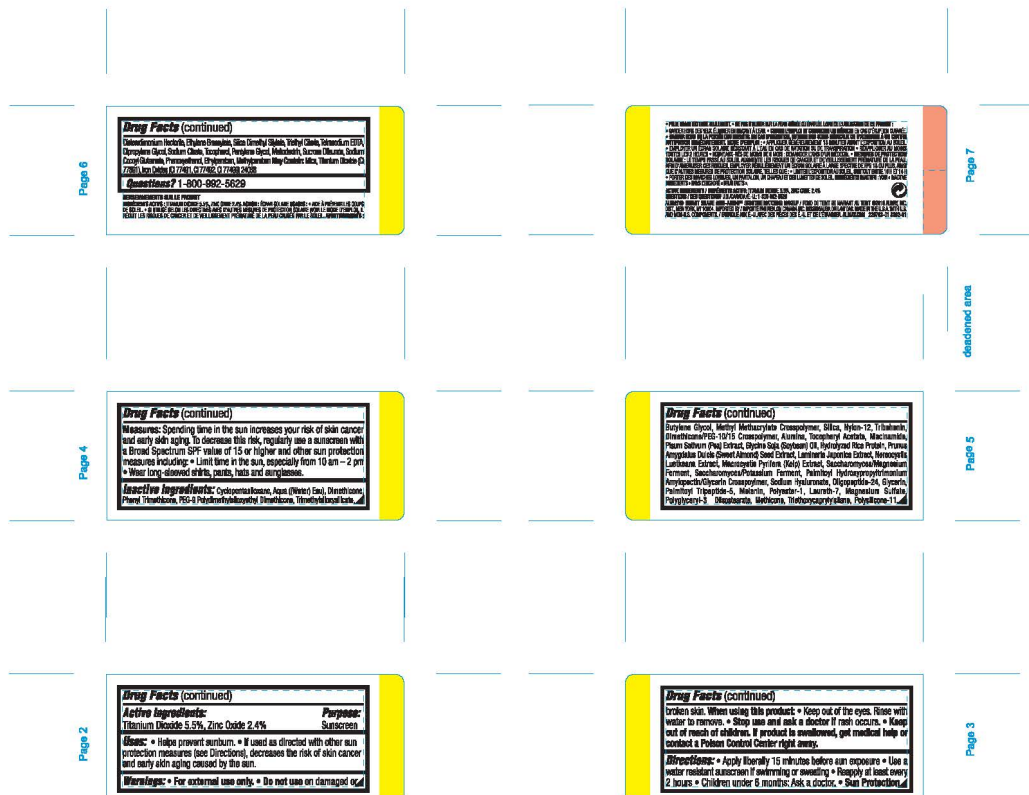
## Principal Display Panel

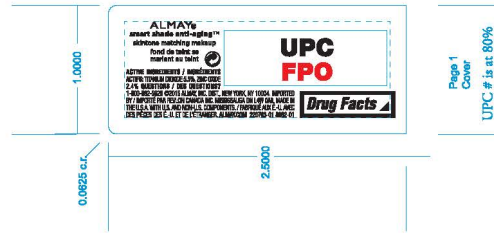
Almay

ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20

1 oz/ 30mL

**PROJECT HARVARD  
ALMAY SMART SHADE ANTI-AGING  
SKINTONE MATCHING MAKEUP (US AND CANADA)  
UPC BOOKLET LABEL  
YF00880 / 8862-XX  
2.5"W x 1"H**





Merch Code	Shade Name	Product #	Stock #	UPC
100L001 / FILE		886-01	220763	309976419015
100L001 / MEDIUM / FILE / WORK		886-02	220763	309976419022
100M0001 / MEDIUM		886-03	220763	309976419039

**SUBSTRATE IS WHITE**

**BLACK TEXT, RULES AND UPC PRINT:**  
100% BLACK

**CYAN RULES REPRESENT DIE AND MEASUREMENTS:** DO NOT PRINT

**CYAN DASHED RULES REPRESENT LIVE AREA:**  
DO NOT PRINT

**YELLOW FILL REPRESENTS HINGES:**  
DO NOT PRINT

**REVLON**

**ART RELEASE: 3/11/2016**

**BRAND:** ALMAY

**FRANCHISE:** SMART SHADE

**DESCRIPTION:** SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP  
BACK BOOKLET LABEL (US)

**COMPONENT:** Booklet Label **PROGRAM#:** 16-8621 **PROJECT#:** YF00880

**STOCK#:** 220763-XX **MLI#:** 24038 **PRODUCT#:** 8862-XX

**SIZE:** 2.5" x 1.0"

**UPC:** see shade legend

**FILE NAME:** YF00880-Almy-SS\_AntiAge\_MU\_bkkit\_Harvard\_CS5\_3-11-16.ai

## ALMAY SMART SHADE ANTI-AGING SKINTONE MATCHING MAKEUP SPF 20

titanium dioxide, zinc oxide liquid

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:0311-0710
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	2.4 mg in 1 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	5.5 mg in 1 mL

### Inactive Ingredients

Ingredient Name	Strength

WATER (UNII: 059QF0KO0R)	
PHENYL TRIMETHICONE (UNII: DR0K5NOJ4R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALUMINUM OXIDE (UNII: LM26O6933)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
NYLON-12 (UNII: 446U8J075B)	
PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: TYP81E471F)	
TRIMETHYLSILOXYSILICATE (M/Q 0.8-1.0) (UNII: 25LXE464L2)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
NIACINAMIDE (UNII: 25X51I8RD4)	
PEA (UNII: W4X7H8GYFM)	
SOYBEAN (UNII: L7HT8F1ZOD)	
ALMOND (UNII: 3Z252A2K9G)	
PALMITOYL TRIPEPTIDE-5 (UNII: 2A3916MQHO)	
MELANIN SYNTHETIC (TYROSINE, PEROXIDE) (UNII: O0CV1RMR44)	
LAURETH-7 (UNII: Z95S6G8201)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
MAGNESIUM SULFATE, UNSPECIFIED FORM (UNII: DE08037SAB)	
CYCLOMETHICONE 5 (UNII: 0THT5PC10R)	
POLYGLYCERYL-3 DIISOSTEARATE (UNII: 46P231IQV8)	
POLYSILICONE-15 (UNII: F8DRP5BB29)	
DISTEARDIMONIUM HECTORITE (UNII: X687XDK09L)	
ETHYLENE BRASSYLATE (UNII: 9A87HC7ROD)	
TRIETHYL CITRATE (UNII: 8Z96QXD6UM)	
SILICA DIMETHYL SILYLATE (UNII: EU2PSP0G0W)	
EDETATE SODIUM (UNII: MP1J8420LU)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
TOCOPHEROL (UNII: R0ZB2556P8)	
PENTYLENE GLYCOL (UNII: 50C1307PZG)	
MALTODEXTRIN (UNII: 7CVR7L4A2D)	
SUCROSE DILAURATE (UNII: 5926LC4S7M)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
ETHYL PARABEN (UNII: 14255EXE39)	
METHYL PARABEN (UNII: A2I8C7HI9T)	
LAMINARIA JAPONICA (UNII: WE98HW412B)	
NEREOCYSTIS LUETKEANA (UNII: 3PC632V63J)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0311-0710-01	30 mL in 1 TUBE; Type 0: Not a Combination Product	04/16/2016	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	04/16/2016	

**Labeler** - Almay, Inc. (064988652)

## Establishment

Name	Address	ID/FEI	Business Operations
REVLON, INC.		809725570	manufacture(0311-0710)

Revised: 10/2019

Almay, Inc.