

**ALMAY SMART SHADE SMART BALANCE MAKE-UP- titanium dioxide zinc oxide liquid
Almay, Inc.**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Almay Smart Shade Smart Balance Make-Up

Active Ingredients :

Titanium Dioxide: 3.8%

Zinc Oxide 2.0%

Purpose

Sunscreen

Uses:

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings:

- For external use only
- Do not use on damaged or broken skin
- When using this product: Keep out of eyes. Rinse with water to remove.
- Stop use and ask a doctor if a rash occurs
- Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control center right away

Directions

- Apply liberally 15 minutes before sun exposure
- Use a water resistant sunscreen if swimming or sweating
- Reapply at least every 2 hours
- Children under 6 months: Ask a doctor.

Sun Protection Measures

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 am - 2 pm
- Wear long-sleeved shirts, pants, hats and sunglasses.

Inactive Ingredients

Aqua ((Water) Eau), Cyclopentasiloxane, Cyclohexasiloxane, Dimethicone, Butylene Glycol,

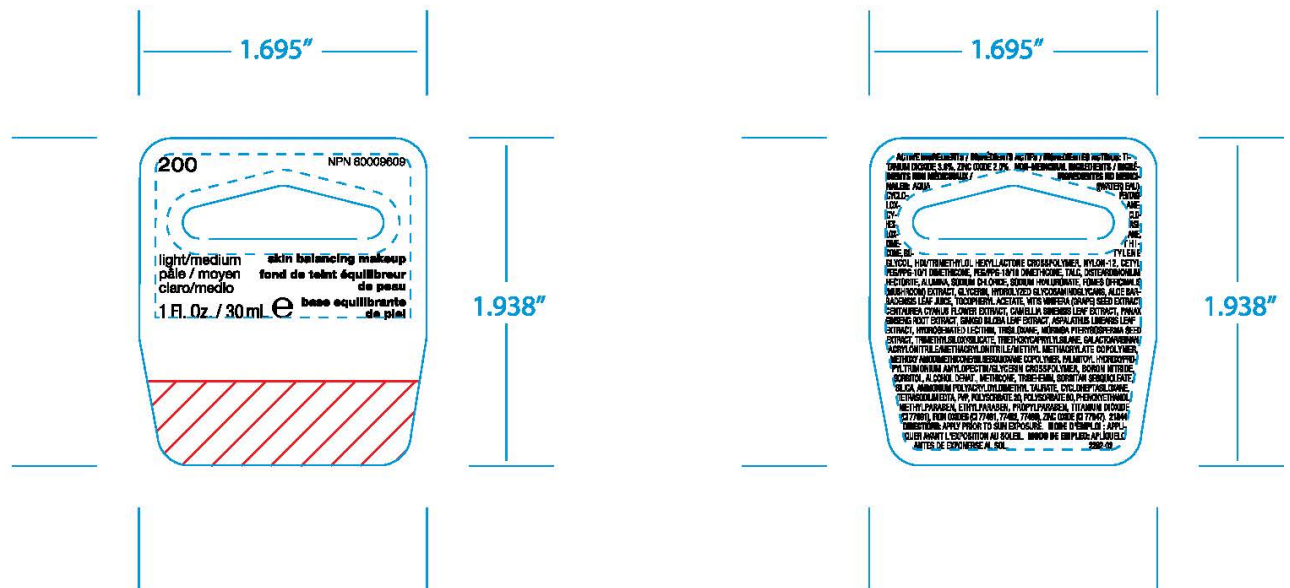
HDI/Trimethylol Hexyllactone Crosspolymer, Nylon-12, Cetyl PEG/PPG-10/1 Dimethicone, PEG/PPG-18/18 Dimethicone, Talc, Disteardimonium Hectorite, Alumina, Sodium Chloride, Sodium Hyaluronate, Fomes Officinalis (Mushroom) Extract, Glycerin, Hydrolyzed Glycosaminoglycans, Aloe Barbadensis Leaf Juice, Tocopheryl Acetate, Vitis Vinifera (Grape) Seed Extract, Centaurea Cyanus Flower Extract, Camellia Sinensis Leaf Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Aspalathus Linearis Leaf Extract, Hydrogenated Lecithin, Trisiloxane, Moringa Pterygosperma Seed Extract, Trimethylsiloxysilicate, Triethoxycaprylylsilane, Galactoarabinan, Acrylonitrile/Methacrylonitrile/Methyl Methacrylate Copolymer, Methoxy Amodimethicone/Silsesquioxane Copolymer, Palmitoyl Hydroxypropyltrimonium Amylopectin/ Glycerin Crosspolymer, Boron Nitride, Sorbitol, Alcohol Denat., Methicone, Tribehenin, Sorbitan Sesquioleate, Silica, Ammonium Polyacryloyldimethyl Taurate, Cycloheptasiloxane, Tetrasodium EDTA, PVP, Polysorbate 20, Polysorbate 80, Phenoxyethanol, Methylparaben, Ethylparaben, Propylparaben

Principal Display Panel

Almay

Almay Smart Shade Smart Balance Make-Up

ALMAY SMART SHADE SMART BALANCE SKIN BALANCING MAKEUP NON-NEW
DO IT TAG
VRF2561 / 2262-XX
1.695"W x 1.938"H



Merch. Code	Shade Name	French	Spanish	Product #	Stock #
100	light	p�le	claro	2262-01	210219-01
200	light/medium	p�le / moyen	claro/medio	2262-02	210219-02

300	medium	moyen	medio	288-03	210219-03
400	medium/deep	moyen / foncé	medio/oscuro	288-04	210219-04
500	deep	foncé	oscuro	288-05	210219-05

SUBSTRATE IS WHITE



BLACK TEXT PRINTS:
100% BLACK



CYAN RULES REPRESENT DIE AND MEASUREMENTS: DO NOT PRINT



CYAN DASHED RULES REPRESENT LIVE AREA:
DO NOT PRINT



RED RULES REPRESENT ADHESIVE AREA:
DO NOT PRINT

UPC: None

Mechanical Approval Disk Release: 05-06-09

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<p>Client: Revlon Brand: Almay Job #: 476571B Anthem #: 22739 Description: Almay Smart Shade Smart Balance Skin Balancing Makeup Non New Do It Tag Component: Do It Tag Program #: 09-4592 Project #: VRF2561 Stock #: 210219-XX MLI #: 21844 Product #: 2262-XX Size: 1.695"W x 1.938"H Die #: n/a File Name: REV_476571B02_VRF2561.ai Software: 12 Op/Date: CV 4-23-09/MR 5-6</p>	<p>QC1 _____ QC2 _____ QC3 _____</p>																																																																																																																											
<p align="center">ARTWORK COMPONENTS</p> <table border="1"> <thead> <tr> <th>Checked By:</th> <th>Copy</th> <th>Backmarks</th> <th>Registration Marks</th> <th>Weight Check</th> <th>Die Vectors/Block Placement</th> <th>Art Symbols</th> <th>UPC #</th> <th>UPC Size/Loc</th> <th>Qty Orig</th> <th>Date Break</th> <th>Component Numbers</th> <th>Product Numbers</th> <th>Match Codes</th> <th>Col/In</th> <th>MLIs</th> <th>Shades</th> <th>Label Pos</th> <th>Translations</th> <th>Make-up Credits (sign-off)</th> <th>Printing (DW clippers)</th> <th>Reason for change:</th> <th>Date:</th> </tr> </thead> <tbody> <tr> <td>MARKETING</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>1. RELEASE</td><td>06-06-09</td> </tr> <tr> <td>LEGAL</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>2. Change description</td><td>00-00-00</td> </tr> <tr> <td>PRODUCTION DEVELOPMENT</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>3. Change description</td><td>00-00-00</td> </tr> <tr> <td>R&D</td> <td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>4. Change description</td><td>00-00-00</td> </tr> </tbody> </table>										Checked By:	Copy	Backmarks	Registration Marks	Weight Check	Die Vectors/Block Placement	Art Symbols	UPC #	UPC Size/Loc	Qty Orig	Date Break	Component Numbers	Product Numbers	Match Codes	Col/In	MLIs	Shades	Label Pos	Translations	Make-up Credits (sign-off)	Printing (DW clippers)	Reason for change:	Date:	MARKETING																					1. RELEASE	06-06-09	LEGAL																					2. Change description	00-00-00	PRODUCTION DEVELOPMENT																					3. Change description	00-00-00	R&D																					4. Change description	00-00-00
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ALMAY SMART SHADE SMART BALANCE MAKE-UP

titanium dioxide zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0311-0703
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	3.8 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	2 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
METHYL PARABEN (UNII: A2I8C7HI9T)	
ETHYL PARABEN (UNII: 14255EXE39)	
BORON NITRIDE (UNII: 2U4T60A6YD)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
GINKGO (UNII: 19FUJ2C58T)	
ASIAN GINSENG (UNII: CUQ3A77YXI)	
CENTAUREA CYANUS FLOWER (UNII: QZ239038YC)	
VITIS VINIFERA SEED (UNII: C34U15ICXA)	
MORINGA OLEIFERA LEAF (UNII: 4WET1AWO9B)	
MELANIN SYNTHETIC (TYROSINE, PEROXIDE) (UNII: O0CV1RMR44)	
EDETATE SODIUM (UNII: MP1J8420LU)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
NYLON-12 (UNII: 446U8J075B)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 1.5) (UNII: V2W71V8T0X)	
PEG/PPG-18/18 DIMETHICONE (UNII: 9H0AO7T794)	
TALC (UNII: 7SEV7J4R1U)	
DISTEARDIMONIUM HECTORITE (UNII: X687XDK09L)	
ALUMINUM OXIDE (UNII: LM26O6933)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROLYZED GLYCOSAMINOGLYCANS (BOVINE; 50000 MW) (UNII: 997385V0VV)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
TRISILOXANE (UNII: 9G1ZW13R0G)	
TRIMETHYLSILOXYSILICATE (M/Q 1.0-1.2) (UNII: 78GX033D7I)	
TRIETHOXYCAPRYLSILANE (UNII: LDC331P08E)	
GALACTOARABINAN (UNII: SL4SX1O487)	
SORBITOL (UNII: 506T60A25R)	
ALCOHOL (UNII: 3K9958V90M)	
METHICONE (20 CST) (UNII: 6777U11MKT)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
CYCLOMETHICONE 6 (UNII: XHK3U310BA)	
CYCLOMETHICONE 7 (UNII: KCK5L8VU47)	
PVP/VA COPOLYMER (UNII: D9C330MD8B)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
PROPYL PARABEN (UNII: Z8IX2SC1OH)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0311-0703-01	30 mL in 1 TUBE; Type 0: Not a Combination Product	04/20/2009	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	04/20/2009	

Labeler - Almay, Inc. (064988652)

Establishment

Name	Address	ID/FEI	Business Operations
REVLON, INC.		809725570	manufacture(0311-0703)

Revised: 12/2016

Almay, Inc.