

**STAY HARD- benzocaine gel**  
**Product Max Group Inc**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

-----

**STAY HARD - 048**

**Drug Facts**

**Active Ingredient**

Benzocaine 5%

**Purpose**

Male Genital Desensitizer

**Keep out of reach of children**

**Keep out of reach of children.**

If swallowed get medical help or contact a Poison Control Center right away.

**Uses**

- Helps in the prevention of premature ejaculation.

**Warnings**

For external use only.

- Avoid contact with the eyes.
- Premature ejaculation may be due to a condition requiring medical supervision. If this product, used as directed, does not provide relief, discontinue use and consult a doctor.
- If you or your partner develop a rash or irritation, such as burning or itching, discontinue use. If symptoms persist, consult a doctor.

**Directions**

- Apply a small amount to head and shaft of penis before intercourse.
- Wash product off after intercourse.

**Other Information**

Do not use if safety seal under cap is broken or missing.

**Inactive Ingredients**

Hydroxyethylcellulose, Methylparaben, PEG-8, Propylene Glycol, Propylparaben, Water

**STAY HARD product Label**

**STAY HARD**  
**LUBRICATING GEL**

## ACTION BODY PRODUCTS

Climax Control gel

Helps in Temporarily Prolonging the Time Until Ejaculation

Benzocaine Male Genital desensitizer

2 FL OZ (60 ml)

www.bodyactionproducts.com

Distributed by:

Body Action Products

Lutz, FL 33559

## STAY HARD

benzocaine gel

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70742-048
Route of Administration	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZOCAINE (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	2833 mg in 60 mL

### Inactive Ingredients

Ingredient Name	Strength
HYDROXYETHYL CELLULOSE (140 MPA.S AT 5%) (UNII: 8136Y38GY5)	
METHYLPARABEN (UNII: A2I8C7HI9T)	

**POLYETHYLENE GLYCOL 400** (UNII: B697894SGQ)

**PROPYLENE GLYCOL** (UNII: 6DC9Q167V3)

**PROPYLPARABEN** (UNII: Z8IX2SC1OH)

**WATER** (UNII: 059QF0K00R)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70742-048-01	60 mL in 1 BOTTLE; Type 0: Not a Combination Product	06/15/2016	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part348	06/15/2016	

**Labeler** - Product Max Group Inc (134893911)

**Registrant** - Product Max Group Inc (134893911)

Revised: 8/2016

Product Max Group Inc