NO7 LIFTING AND FIRMING FOUNDATION SUNSCREEN SPF 15 VANILLA 25- octinoxate and titanium dioxide emulsion

Boots Retail USA Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Carton and bottle labelling

Active Ingredients Purpose

Octinoxate 5% Sunscreens

Titanium Dioxide 1.6%

Uses

- Provides moderate protection against adverse effects of the sun
- Higher SPF gives more protection

Warnings

For external use only

When using this product

Keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash or irritation develops and lasts

Keep out of reach of children.

If swallowed get medical help.

Directions

- Use as a normal foundation
- Apply evenly at least 15 minutes before sun exposure
- Reapply as needed
- Not intended for children under the age of 12
- Not intended for protection while sunbathing

Other information

Do not store above 30°C or 86°F

Inactive ingredients

Aqua (Water), Cyclopentasiloxane, Butylene glycol, Cyclohexasiloxane, Ethylhexyl stearate, Dimethicone, Mica, Phenyl trimethicone, Disteardimonium hectorite, Dimethicone copolyol, Magnesium sulfate, Glycerin, Phenoxyethanol, Cetyl PEG/PPG-10/1 Dimethicone, Dipalmitoyl hydroxyproline, Hexyl laurate, Polyglyceryl-4 isostearate, Propylene carbonate, Aluminum stearate, Alumina, Triethoxycaprylylsilane, Methylparaben, Isopropyl palmitate, Butylparaben, Ethylparaben, Lupinus albus seed extract, Lecithin, Tetrasodium EDTA, Carbomer, Propylparaben, Isobutylparaben, Polysorbate 20, BHT, Palmitoyl oligopeptide, Palmitoyl tetrapeptide-3, CI 77891 (Titanium dioxide), CI 77492 (Iron oxides), CI 77491 (Iron oxides), CI 77499 (Iron oxides)

Questions? 1-866-75-BOOTS

More than make-up

Give your skin an extra lift with this incredibly clever foundation. Bursting with beauty benefits, it combines naturally flawless cover with a gentle firming effect. It hides blemishes and evens out skin

tone, while minimising the appearance of lines and wrinkles, to leave your skin looking younger.

Fragrance free, silky and lightweight, with SPF 15. Moisturises for up to 8 hours to keep your skin supple and radiant, without blocking pores.

Ready to face the day ...

Shake well before use.

Dot a little where you need it most, usually your cheeks, nose and chin. Blend smoothly and evenly with your fingers or a sponge, working downwards and outwards from the centre of your face.

Non-pore blocking

www.boots.com

Mfd in France for BBI Ltd NG2 3AA. UK

Dist in the USA by Boots Retail USA Inc Stamford CT 06901

Bottle label

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USA: Questions? 1-866-75-BOOTS

Carton label

No7

Lifting and Firming

Foundation

Gently lifts and firms your skin

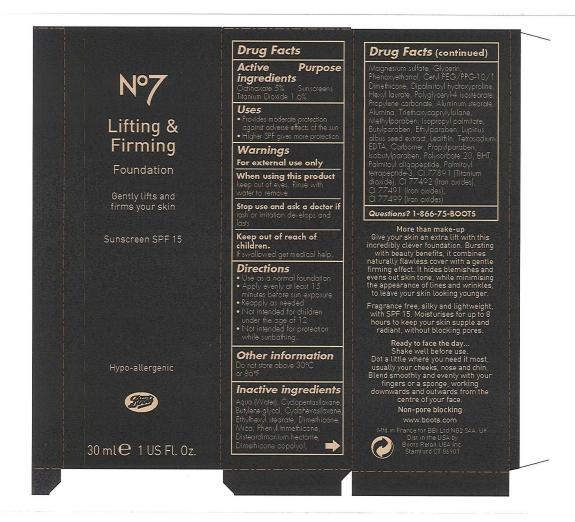
Sunscreen SPF 15

Hypo-allergenic

Boots

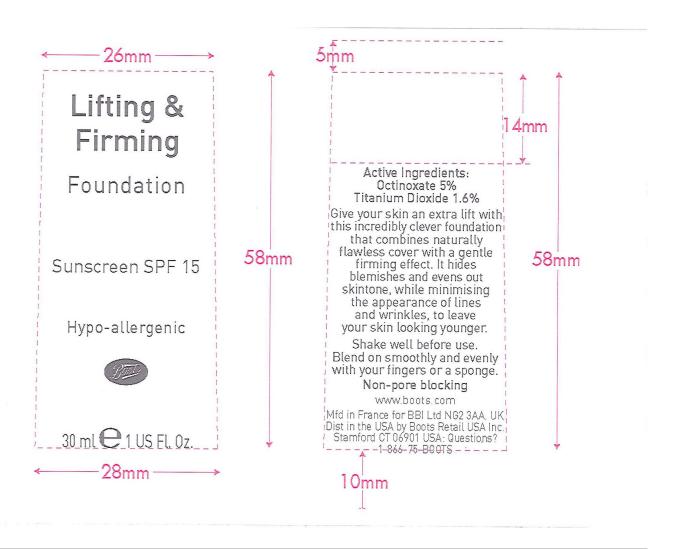
30ml e 1 US Fl. Oz

Lifting and Firming Fnd Vanilla carton.jpg



Bottle label
Lifting and Firming
Foundation
Sunscreen SPF 15
Hypo-allergenic
Boots
30ml e 1 US Fl. Oz

Lifting and Firming Fdn Vanilla bottle labels.jpg



NO7 LIFTING AND FIRMING FOUNDATION SUNSCREEN SPF 15 VANILLA 25

octinoxate and titanium dioxide emulsion

| Product Information | | | |
|-------------------------|----------------|--------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:68472-081 |
| Route of Administration | TOPICAL | | |

| Active Ingredient/Active Moiety | | | |
|--|-------------------|------------------|--|
| Ingredient Name | Basis of Strength | Strength | |
| OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51) | OCTINOXATE | 1.5 mL in 30 mL | |
| TITANIUM DIO XIDE (UNII: 15FIX9 V2JP) (TITANIUM DIO XIDE - UNII:15FIX9 V2JP) | TITANIUM DIO XIDE | 0.48 mL in 30 mL | |

| Inactive Ingredients | | |
|-------------------------------------|----------|--|
| Ingredient Name | Strength | |
| WATER (UNII: 059QF0KO0R) | | |
| CYCLOMETHICONE 5 (UNII: 0THT5PCI0R) | | |
| BUTYLENE GLYCOL (UNII: 3XUS85K0RA) | | |
| CYCLOMETHICONE 6 (UNII: XHK3U310BA) | | |
| DIMETHICO NE (UNII: 92RU3N3Y1O) | | |

| PHENYL TRIMETHICO NE (UNII: DR0 K5NOJ4R) | |
|---|--|
| MAGNESIUM SULFATE (UNII: DE08037SAB) | |
| GLYCERIN (UNII: PDC6 A3C0 OX) | |
| PHENOXYETHANOL (UNII: HIE492ZZ3T) | |
| HEXYL LAURATE (UNII: 4CG9F9W01Q) | |
| PROPYLENE CARBONATE (UNII: 8 D0 8 K3S51E) | |
| ALUMINUM STEARATE (UNII: U6 XF9 NP8 HM) | |
| ALUMINUM OXIDE (UNII: LMI26O6933) | |
| OCTYLTRIETHO XYSILANE (UNII: LDC331P08E) | |
| METHYLPARABEN (UNII: A2I8 C7HI9 T) | |
| ISOPROPYL PALMITATE (UNII: 8 CRQ2TH6 3M) | |
| BUTYLPARABEN (UNII: 3QPI1U3FV8) | |
| ETHYLPARABEN (UNII: 14255EXE39) | |
| LECITHIN, SO YBEAN (UNII: 1DI56 QDM62) | |
| CARBOMER HOMOPOLYMER TYPE C (UNII: 4Q93RCW27E) | |
| PROPYLPARABEN (UNII: Z8IX2SC1OH) | |
| POLYSORBATE 20 (UNII: 7T1F30V5YH) | |
| BUTYLATED HYDRO XYTO LUENE (UNII: 1P9 D0 Z171K) | |
| FERRIC OXIDE YELLOW (UNII: EX438O2MRT) | |
| FERRIC OXIDE RED (UNII: 1K09F3G675) | |
| FERROSOFERRIC OXIDE (UNII: XM0 M87F357) | |

| P | Packaging | | | |
|---|------------------|--------------------------|----------------------|--------------------|
| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
| 1 | NDC:68472-081-01 | 1 in 1 CARTON | | |
| 1 | | 30 mL in 1 BOTTLE, GLASS | | |

| Marketing Information | | | |
|-------------------------|--|----------------------|--------------------|
| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
| OTC monograph not final | part352 | 0 1/25/20 10 | |
| | | | |

Labeler - Boots Retail USA Inc (143151533)

Registrant - The Boots Company PLC (218622660)

| Establishment | | | | |
|--------------------|---------|-----------|---------------------|--|
| Name | Address | ID/FEI | Business Operations | |
| BCM Cosmetique SAS | | 275359578 | manufacture | |

Revised: 1/2010 Boots Retail USA Inc