

CREST KIDS ADVANCED COLOR CHANGING- sodium monofluorophosphate paste, dentifrice
Procter & Gamble Manufactura, S de R.L. de C.V.

Crest Kids Advanced Color Changing

Active Ingredient

Sodium monofluorophosphate 0.834% (0.15% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

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Directions

- adults and children 2 yrs. of age and older: brush teeth thoroughly after meals or at least twice a day or as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6 yrs.
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

sorbitol, water, hydrated silica, sodium lauryl sulfate, cellulose gum, flavor, sodium phosphate, trisodium phosphate, mannitol, sodium saccharin, carbomer, silica, titanium dioxide, red 30 lake, blue 1

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE

CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - Crest Kids Advanced Color Changing

KIDS BRUSH UP TO 2X LONGER

3+ YRS

KID'S Crest ADVANCED

FLUORIDE ANTICAVITY TOOTHPASTE

COLOR CHANGING

I CHANGE BLUE TO PINK WHEN CLEANING

STRAWBERRY

ADA

American

Dental Association

NET WT 4.2 OZ (119 g)



CREST KIDS ADVANCED COLOR CHANGING

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:58933-024
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM SACCHARIN (UNII: SB8ZUX40TY)	
SODIUM PHOSPHATE (UNII: SE337SVY37)	
CELLULOSE GUM (UNII: K679OBS311)	
SILICA DIMETHYL SILYLATE (UNII: EU2PSP0G0W)	
WATER (UNII: 059QF0KO0R)	
MANNITOL (UNII: 3OWL53L36A)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SORBITOL (UNII: 506T60A25R)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
D&C RED NO. 30 (UNII: 2S42T2808B)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
CARBOMER (UNII: 0A5MM307FC)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	STRAWBERRY	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58933-024-42	1 in 1 CARTON	10/15/2025	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:58933-024-04	4 in 1 CELLO PACK	10/15/2025	
2		1 in 1 CARTON		
2		119 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	10/15/2025	

Labeler - Procter & Gamble Manufactura, S de R.L. de C.V. (812807550)

Revised: 1/2026

Procter & Gamble Manufactura, S de R.L. de C.V.