

LIDOCAINE NUMBING CREAM- 5% lidocaine cream
100 KARMA INC

Initial Drug Listing - Treatonic Lidocaine numbing cream

Lidocaine 5%

Menthol 0.7%

Local Anesthetic

For temporary relief local discomfort, itching, pain, soreness, or burning in the perianal area associated with anorectal disorders and anorectal inflammation.

For external use only

Do not use this product if

- Pregnant or breastfeeding, ask a health professional before use.
- If there is any allergic reaction to this product.
- In case of accidental overdose, get medical help, or contact the poison control center immediately.
- Only take the recommended daily dosage unless otherwise instructed by a doctor.
- Some individuals may experience allergic reactions to the ingredients contained in this product.
- Never put it into the rectum by using the finger or any medical device.

Stop using and ask a doctor

- If discomfort persists for 7 days.
- The symptoms being treated do not subside or if redness irritation swelling,pain,or other symptoms develop or increase.

Avoid contact with eyes.In case of accidental ingestion, seek medical attention immediately.

- For adults: Cleanse the affected area with mild soap and warmwater, and rinse thoroughly, Gently dry the area with toilet tissue or a soft cloth before applying the product,
- Apply up to 6 times a day,
- For children under 12 years of age: Consult a doctor.
- Keep away from direct sunlight or heat.
- Store at room temperature 59°-86°F (15°-30°C)

Water, Arnica, Emu Oil, Lecithin(Soybean), Propylene Glycol, Tocopheryl Acetate, Carbomer 934, Benzyl Alcohol.

DRUG FACTS (Continued)
Stop using and ask a doctor if discomfort persists for 7 days. ■ The symptoms being treated do not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase.
Keep out of reach of children. Avoid contact with eyes. In case of accidental ingestion, seek medical attention immediately.
Directions ■ For adults: Cleanse the affected area with mild soap and warm water, and rinse thoroughly. Gently dry the area with toilet tissue or a soft cloth before applying the product. ■ Apply up to 6 times a day. ■ For children under 12 years of age: Consult a doctor.
Other information ■ Keep away from direct sunlight or heat. ■ Store at room temperature 59°-86°F (15°-30°C).
Inactive ingredients Water, Arnica, Emu Oil, Lecithin (Soybean), Propylene Glycol, Tocopheryl Acetate, Carbomer 934, Benzyl Alcohol.

Customer care:

For any questions, please contact us for a quick and satisfactory solution: service@treatonic.com

Distributed by:
VIA LAA INC
GARDEN CITY, KS 67846
Made in China



DRUG FACTS	
Active ingredients Lidocaine 5% Menthol 0.7%	Purpose Local Anesthetic Local Anesthetic
Uses For temporary relief of local discomfort, itching, pain, soreness, or burning in the perianal area associated with anorectal disorders and anorectal inflammation.	
Warning (For external use only) Do not use this product if <ul style="list-style-type: none">■ Pregnant or breastfeeding, ask a health professional before use.■ If there is any allergic reaction to this product.■ In case of accidental overdose, get medical help, or contact the poison control center immediately.	
When using this product <ul style="list-style-type: none">■ Only take the recommended daily dosage unless otherwise instructed by a doctor.■ Some individuals may experience allergic reactions to the ingredients contained in this product.■ Never put it into the rectum by using the finger or any medical device. ►	



LIDOCAINE

Anorectal (Hemorrhoidal) Cream

5% Lidocaine
Maximum Strength Formula

CHILD RESISTANT PACKAGING | Net Wt. 4.2 oz (120 g)

LIDOCAINE NUMBING CREAM

5% lidocaine cream

Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:85569-011	
Route of Administration	TOPICAL			
Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)		MENTHOL	0.84 g in 120 g	
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)		LIDOCAINE	6 g in 120 g	
Inactive Ingredients				
Ingredient Name			Strength	
WATER (UNII: 059QF0KO0R)				
EMU OIL (UNII: 344821WD61)				
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)				
ARNICA MONTANA (UNII: O80TY208ZW)				
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)				
BENZYL ALCOHOL (UNII: LKG8494WBH)				
CARBOMER 934 (UNII: Z135WT9208)				
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:85569-011-01	120 g in 1 CARTON; Type 0: Not a Combination Product	12/15/2025	
Marketing Information				
Marketing		Application Number or Monograph	Marketing Start	Marketing End

Category	Citation	Date	Date
OTC Monograph Drug	M017	12/15/2025	

Labeler - 100 KARMA INC (120186232)

Revised: 12/2025

100 KARMA INC