

**FRESHEN UP- sodium fluoride, potassium nitrate gel, dentifrice**  
**MKJ BRANDS LLC**

-----  
**Freshen-up Real Cavity protection**

***Drug Facts***

**Active ingredient**

Sodium Monofluorophosphate (0.76%).....Anticavity

Total Fluoride content- 1000 ppm appx.

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

Stop use and ask a dentist if the problem persists or worsens, sensitive teeth may indicate a serious problem that may need prompt care by dentist. Pain sensitivity still persists after 4 weeks of use

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day or as directed by physician or dentist use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children 2 to 6 years	
children under 2 years	ask a dentist or physician

**Inactive ingredients**

calcium carbonate, water, sorbitol, silica, SLS, flavor, sodium silicate, tetrasodium pyrophosphate, xanthum gum, sodium carboxymethylcellulose, benzyl alcohol, sodium

benzoate, sodium bicarbonate, sodium saccharin, titanium dioxide, peg-400, blue 1

Questions?

1-888-880-1504

Dist. by:  
MKJ Brands

PRINCIPAL DISPLAY PANEL



FRESHEN UP

sodium fluoride, potassium nitrate gel, dentifrice

Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:77782-005
<b>Route of Administration</b>	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.76 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM SACCHARIN</b> (UNII: SB8ZUX40TY)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>PEG-400</b> (UNII: 2AS3MDK9CB)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>TETRASODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>SODIUM SILICATE</b> (UNII: IJF18F77L3)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>CI 42090</b> (UNII: H3R47K3TBD)	

Product Characteristics

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:77782-005-20	2 in 1 BOX	01/02/2026	
1		99 g in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/02/2026	

**Labeler** - MKJ BRANDS LLC (827648101)

Revised: 1/2026

MKJ BRANDS LLC