

**NATUCURE HEMORRHOID- lidocaine 4% phenylephrine hcl 0.25%  
hemorrhoid cream  
Jiangxi Hemei Pharmaceutical Co., Ltd**

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**84010-244**

**Active Ingredient**

Lidocaine 4% Phenylephrine HCL 0.25%

**Purpose**

Analgesic (pain relief) Vasoconstrictor

**Use**

Temporarily shrink hemorrhoidal tissue, relieving pain, soreness, burning, itching, and discomfort associated with hemorrhoids.

**Warnings**

For external use only, including the skin around the anal canal.

**Do not use**

Do not put this product into the rectum.

**When Using**

When using this product do not exceed recommended daily dosage unless directed by a doctor, when using finger cots or an applicator, apply externally to the skin of the anal canal only.

**Stop Use**

Ask a doctor before use if you have allergies to any of the components of this product, difficulty in urination due to enlargement of the prostate gland, diabetes, heart disease, high blood pressure, thyroid disease, or presently taking a prescription for high blood pressure or depression.

**Ask Doctor**

Stop use and ask a doctor if condition worsens or does not improve within seven days, bleeding occurs, an allergic reaction develops, the symptom being treated does not subside or if redness, irritation, swelling, pain or other

symptoms develop or increase.

### **Keep Out Of Reach Of Children**

If swallowed, seek medical help or contact a Poison Control Center right away.

### **.Directions**

Children under 12 years of age consult your pediatrician. Adults: apply to affected area up to 3 times daily. Clean affected area with mild soap and warm water, rinse thoroughly, and then gently dry (patting or blotting) with tissue or soft cloth before use.

To use dispensing cap, attach it to tube, lubricate well then gently insert part way into anus and squeeze tube to deliver medication. Thoroughly cleanse dispensing cap after use with mild soap and warm water and rinse thoroughly.

### **Other information**

If pregnant or breast-feeding, ask a health care professional before use.

### **Inactive ingredients**

Centella Asiatica Extract, Hamamelis, Aesculus Hippocastanum, Aloe Barbadensis, Calendula Officinalis, Chamomilla Recutita, Punica Granatum, Panax Ginseng

### **PRINCIPAL DISPLAY PANEL**

Natucure®

55\*30\*150mm



HEMORRHOID CREAM

Natucure®

**HEMORRHOID CREAM**

4% LIDOCAINE

0.25% PHENYLEPHRINE HCl & ZINC OXIDE

- Helps Relieve Itching, Burning & Pain
- Helps Shrink Swelling & Inflammation
- Helps Protects Irritated Tissue
- Botanical Soothing Complex with Aloe, Hamamelis, Horse Chestnut, Chamomile, Centella

**SAFE FORMULA**  
**EFFECTIVE RELIEF**







NET: 1.5 OZ (42.5g)



HEMORRHOID CREAM

**Drug Facts**

**• ACTIVE INGREDIENT**

Lidocaine 4%.....Analgesic (pain relief)

Phenylephrine HCL 0.25%.....Vasoconstrictor

**• PURPOSE**

Temporarily shrink hemorrhoidal tissue, relieving pain, soreness, burning, itching, and discomfort associated with hemorrhoids.

**• INDICATIONS & USAGE**

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**• WARNINGS**

For external use only, including the skin around the anal canal. **When using this product** do not exceed recommended daily dosage unless directed by a doctor, when using finger cots or an applicator, apply externally or the skin of the anal canal only. **Do not put this product** into the rectum. Ask a doctor before use if you have allergies to any of the components of this product, difficulty in urination due to enlargement of the prostate gland, diabetes, heart disease, high blood pressure, thyroid disease, or presently taking a prescription for high blood pressure or depression. **Stop use and ask a doctor if** condition worsens or does not improve within seven days, bleeding occurs, an allergic reaction develops, the symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase.

**• KEEP OUT OF REACH OF CHILDREN**

If swallowed, seek medical help or contact a Poison Control Center right away.

**• DOSAGE & ADMINISTRATION**

Children under 12 years of age consult your pediatrician. Adults: apply to affected area up to 3 times daily. Clean affected area with mild soap and warm water, rinse thoroughly, and then gently dry (patting or blotting) with tissue or soft cloth before use. To use dispensing cap, attach it to tube, lubricate well then gently insert part way into anus and squeeze tube to deliver medication. Thoroughly cleanse dispensing cap after use with mild soap and warm water and rinse thoroughly.

**• INACTIVE INGREDIENT**

Centella Asiatica Extract, Hamamelis, Aesculus Hippocastanum, Aloe Barbadensis, Calendula Officinalis, Chamomilla Recutita, Punica Granatum, Panax Ginseng

**• PREGNANCY OR BREAST FEEDING**

If pregnant or breast-feeding, ask a health care professional before use.

Distributor Company:  
HONG KONG HARMONY GLOBAL  
TRADE CO., LIMITED  
Distributor Address: RM C20,  
BLK C, 3/F, EAST SUN INDUSTRIAL  
CENTRE, 16 SHING YIP STREET,  
KWUN TONG, HONG KONG, 999077

Manufacturer: Jiangxi Hemei  
Pharmaceutical Co., Ltd.  
Address: 4th Floor, Building 1956,  
Phase III, Zhangjiashan Medical  
Incubation Park, Zhangshu,  
Yichun, Jiangxi 331208, China(CN)



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## NATUCURE HEMORRHOID

lidocaine 4% phenylephrine hcl 0.25% hemorrhoid cream

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84010-244
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
<b>LIDOCAINE</b> (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	4 g in 100 g
<b>PHENYLEPHRINE HYDROCHLORIDE</b> (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	0.25 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
<b>PANAX GINSENG FLOWER</b> (UNII: 3V5S2B524J)	
<b>ALOE BARBADENSIS LEAF</b> (UNII: ZY81Z83H0X)	
<b>CENTELLA ASIATICA TRITERPENOIDS</b> (UNII: 4YS74Q4G4J)	
<b>HAMAMELIS VIRGINIANA LEAF</b> (UNII: T07U1161SV)	
<b>CALENDULA OFFICINALIS FLOWERING TOP</b> (UNII: 18E7415PXQ)	
<b>PUNICA GRANATUM WHOLE</b> (UNII: O2ZTS50U5E)	
<b>HORSE CHESTNUT</b> (UNII: 3C18L6RJAZ)	
<b>MATRICARIA CHAMOMILLA WHOLE</b> (UNII: G0R4UBI2ZZ)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84010-244-01	42.5 g in 1 TUBE; Type 0: Not a Combination Product	01/05/2026	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	01/05/2026	

**Labeler** - Jiangxi Hemei Pharmaceutical Co., Ltd (724892056)

## Establishment

Name	Address	ID/FEI	Business Operations
Jiangxi Hemei Pharmaceutical Co., Ltd		724892056	manufacture(84010-244)

Revised: 1/2026

Jiangxi Hemei Pharmaceutical Co., Ltd