

CREST PRO-HEALTH GUM RECESSION- stannous fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest Pro-Health Gum Recession

Drug Facts

Active ingredient

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

Purposes

Anticavity, antigingivitis toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

Warnings

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
 - do not swallow
 - children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

water, sorbitol, hydrated silica, sodium gluconate, sodium lauryl sulfate, carrageenan, sodium citrate, flavor, xanthan gum, cocamidopropyl betaine, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, titanium dioxide

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 70 g Tube Carton

Crest

PRO-HEALTH

NET WT

2.5 OZ (70 g)

FLUORIDE TOOTHPASTE FOR
ANTICAVITY AND ANTIGINGIVITIS

GUM

RECESSION

Reverses weak spots,

even in areas of RECESSION

Drug Facts	Purposes	Drug Facts (continued)	Drug Facts (continued)
Active ingredient Stannous fluoride 0.454% (0.19% w/v fluoride ion)	Anticavity, antigingivitis toothpaste	Directions • adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician. • do not swallow • children under 12 yrs. of age: ask a dentist	Inactive ingredients water, sorbitol, hydrated silica, sodium gluconate, sodium lauryl sulfate, camphor, sodium citrate, zinc, sodium gum, cocamidopropyl betaine, zinc citrate, sodium hydroxide, stannous chloride, sodium lauryl ether, saccharine, flavor, glucose
Uses • aids in the prevention of cavities • helps control plaque bacteria that contribute to the development of gingivitis • helps interfere with the harmful effects of plaque associated with gingivitis	Other information • products containing stannous fluoride may produce surface staining of the teeth • adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist • this Crest is specially formulated to help prevent staining • see your dentist regularly	Other information • products containing stannous fluoride may produce surface staining of the teeth • adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist • this Crest is specially formulated to help prevent staining • see your dentist regularly	Questions? 1-800-594-4159 www.pg.com www.crest.com Indiv. by PROCTER & GAMBLE CINCINNATI, OH 45202 © 2025 P&G
Warning Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.			



CREST PRO-HEALTH GUM RECESSION

stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84126-623
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCINE (UNII: TE7660XO1C)	
SUCRALOSE (UNII: 96K6UQ3Z D4)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

SODIUM GLUCONATE (UNII: R6Q3791S76)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84126-623-25	1 in 1 CARTON	01/01/2025	
1		70 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:84126-623-46	1 in 1 CARTON	01/01/2025	
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:84126-623-06	6 in 1 CARTON	01/01/2025	
3		70 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2025	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company