

**CREST PRO-HEALTH GUM RECESSIION- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest Pro-Health Gum Recession**

***Drug Facts***

**Active ingredient**

Stannous fluoride 0.454% (0.15% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

**Warnings**

**Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.**

**Directions**

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
  - do not swallow
- children under 12 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

**Inactive ingredients**

water, sorbitol, hydrated silica, sodium gluconate, sodium lauryl sulfate, carrageenan, sodium citrate, flavor, xanthan gum, cocamidopropyl betaine, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, titanium dioxide

## **Questions?**

**1-800-594-4158**

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **PRINCIPAL DISPLAY PANEL - 70 g Tube Carton**

Crest

PRO-HEALTH

NET WT

2.5 OZ (70 g)

FLUORIDE TOOTHPASTE FOR  
ANTICAVITY AND ANTIGINGIVITIS  
GUM

RECESSION

Reverses weak spots,  
even in areas of RECESSION

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Ingredient Name	Strength
GLYCINE (UNII: TE7660XO1C)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
WATER (UNII: 059QF0KO0R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

SODIUM GLUCONATE (UNII: R6Q3791S76)		
CARRAGEENAN (UNII: 5C69YCD2YJ)		
SACCHARIN SODIUM (UNII: SB8ZUX40TY)		
XANTHAN GUM (UNII: TTV12P4NEE)		
ZINC CITRATE (UNII: K72I3DEX9B)		
SODIUM HYDROXIDE (UNII: 55X04QC32I)		
STANNOUS CHLORIDE (UNII: 1BQV3749L5)		
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)		

  

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

  

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84126-623-25	1 in 1 CARTON	01/01/2025	
1		70 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:84126-623-46	1 in 1 CARTON	01/01/2025	
2		130 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:84126-623-06	6 in 1 CARTON	01/01/2025	
3		70 g in 1 TUBE; Type 0: Not a Combination Product		

  

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2025	

**Labeler -**
The Procter & Gamble Manufacturing Company (004238200)