

**WHITE AND ELM EVERYDAY SPF 15- zinc oxide lotion**  
**White & Elm LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Active Ingredient Listing**

Active Ingredients: Zinc Oxide 12%. Purpose: Sunscreen

<b>Drug Facts</b>	
<b>Active Ingredients</b>	<b>Purpose</b>
Zinc Oxide 12%	Sunscreen
<b>Uses</b>	helps prevent sunburn
<b>Warnings</b> Do not use on damaged or broken skin. When using this product keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if rash occurs.	
<b>Directions</b> Apply generously and evenly 15 minutes before sun exposure. Children under 6 months of age: Ask a doctor.	
<b>Sun Protection Measures.</b> Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: <ul style="list-style-type: none"><li>· limit time in the sun, especially from 10 a.m. - 2 p.m.</li><li>· wear long-sleeved shirts, pants, hats, and sunglasses</li></ul>	

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Inactive Ingredients: Aloe Barbadensis (Aloe Vera) Leaf Juice, Helianthus Annuus (Sunflower) Seed Oil, Glycerin (Vegetable), Cetearyl Oliviate, Benzyl Alcohol, Sorbitan Oliviate, Tocopherols (Vitamin E), Xanthan Gum, Dehydroacetic Acid

**Drug Facts (continued)**

- reapply at least every 2 hours
- use a water-resistant sunscreen if swimming or sweating

**Other Information** protect the product in this container from excessive heat and direct sun. For external use only. Keep out of children's reach.

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**Organic Ingredient**

[whiteandelm.com](http://whiteandelm.com)

Manufactured by  
White & Elm LLC  
Fort Collins, CO 80525



crueltyfree  
andvegan



plant based



organic  
ingredients



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Mineral Sunscreen  
Broad Spectrum SPF 15





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Made by REAL people in FORT COLLINS, CO

**WHITE AND ELM EVERYDAY SPF 15**

zinc oxide lotion

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:70840-001
<b>Route of Administration</b>	TOPICAL		

<b>Active Ingredient/Active Moiety</b>		
<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	146 mg in 1 mL

<b>Inactive Ingredients</b>	
<b>Ingredient Name</b>	<b>Strength</b>
SUNFLOWER OIL (UNII: 3W1JG795YI)	
ALOE (UNII: V5VD430 YW9)	
CETEARYL OLIVATE (UNII: 58B69Q84JO)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
TOCOPHEROL (UNII: R0ZB2556P8)	
XANTHAN GUM (UNII: TTV12P4NEE)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN OLIVATE (UNII: MDL271E3GR)	
DEHYDROACETIC ACID (UNII: 2KAG279R6R)	

<b>Product Characteristics</b>			
<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

<b>Packaging</b>				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70840-001-01	30 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	02/09/2017	

<b>Marketing Information</b>			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	02/09/2017	

**Labeler** - White & Elm LLC (074096784)

<b>Establishment</b>			
Name	Address	ID/FEI	Business Operations
White & Elm LLC		074096784	manufacture(70840-001)



