

**CREST PRO-HEALTH ADVANCED MAX CAVITY AND EROSION PREVENTION-
stannous fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company**

Crest Pro-Health Advanced Max Cavity and Erosion Prevention

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisensitivity toothpaste

Uses

- aids in the prevention of cavities
 - helps prevent gingivitis
 - helps interfere with the harmful effects of plaque associated with gingivitis
 - helps control plaque bacteria that contribute to the development of gingivitis
 - builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
 - do not swallow

- children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

glycerin, sorbitol, water, hydrated silica, sodium lauryl sulfate, sodium citrate, flavor, sodium gluconate, carrageenan, xanthan gum, sodium saccharin, cocamidopropyl betaine, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

Principal Display Panel - 116 g tube in carton

Crest

Pro-Health

NET WT

5.1 OZ (144 g)

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH

CAVITIES

GINGIVITIS

ENAMEL

PLAQUE

WHITENING

FRESHENS

BREATH

ADVANCED

MAX CAVITY

+ EROSION PREVENTION

DENTIST DESIGNED

CLINICALLY PROVEN
HELPS STOP CAVITIES
BEFORE THEY START

24h

Drug Facts		Drug Facts (continued)	Drug Facts (continued)
Active ingredient Stannous fluoride 0.45% (0.15% w/w fluoride ion)	Purposes Artificially sweetened, antiseptically fortificated	Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	• See your dentist regularly
Uses • aids in the prevention of cavities • helps prevent gingivitis • helps prevent the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of cavities • helps increase protection against painful sensitivity of the teeth to cold, heat, acid, sweet, or contact	Directions • Adults and children 6 years & older: apply at least a 1-inch strip of the product onto a soft-bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as directed by a dentist. Make sure to brush all surfaces of the teeth. • do not swallow • children under 12 yrs. of age: ask a dentist	Directions • a soft-bristle toothbrush 1 g: 6 older: apply at least a 1-inch strip of the product onto a soft-bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as directed by a dentist. Make sure to brush all surfaces of the teeth. • do not swallow • children under 12 yrs. of age: ask a dentist	• glycerin, methyl, w/w, hydroxide, sodium lauryl sulfate, sodium chloride, Eosin, sodium glycerate, carmine, sodium benzoate, cocamidopropyl betaine, sodium hydroxide, stannous chloride, menthol, flavoring
Warnings When using this product do not use for sensitivity longer than 1 week. If teeth become discolored, see a dentist. Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt dental care.	Other information • If you are pregnant or nursing, ask your doctor before using this product. • Adequate toothbrushing may prevent these states which are associated with gingivitis and may be treated by your dentist. • This Crest is specially formulated to help prevent cavities.	Questions? 1-800-264-4159	• Helps prevent enamel erosion from dietary acid • Clinically proven on plaque and gingivitis benefits • Helps prevent plaque bacteria that can cause gingivitis; • Contains Fluoride Fluoride vs Sodium Fluoride With Twice Daily Brushing



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CREST PRO-HEALTH ADVANCED MAX CAVITY AND EROSION PREVENTION

stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:84126-624
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

XANTHAN GUM (UNII: TTV12P4NEE)

GLYCERIN (UNII: PDC6A3C00X)

SODIUM LAURYL SULFATE (UNII: 368GB5141J)

SORBITOL (UNII: 506T60A25R)

TITANIUM DIOXIDE (UNII: 15FIX9V2JP)

COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)

SUCRALOSE (UNII: 96K6UQ3ZD4)

STANNOUS CHLORIDE (UNII: 1BQV3749L5)

SODIUM CITRATE (UNII: 1Q73Q2JULR)

WATER (UNII: 059QF0KO0R)

HYDRATED SILICA (UNII: Y6O7T4G8P9)

CARRAGEENAN (UNII: 5C69YCD2YJ)

SODIUM GLUCONATE (UNII: R6Q3791S76)

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:84126-624-51	1 in 1 CARTON	01/01/2024	
1		144 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:84126-624-02	2 in 1 CELLO PACK	01/01/2024	
2		1 in 1 CARTON		
2		144 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2024	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company