

**LIDOCAINE PLUS PAIN RELIEVING- lidocaine hydrochloride, benzyl alcohol liquid
CVS Pharmacy**

Lidocaine Plus

Active ingredients

Benzyl alcohol 10%

Lidocaine HCl 4%

Purpose

Topical anesthetic

Topical anesthetic

Use

For the temporary relief of pain

Warnings

For external use only.

Flammable: Keep away from fire or flame

Do not use

- on wounds or damaged skin
- in large quantities
- with a heating pad
- if you are allergic to any ingredients of this product

When using this product

- use only as directed
- avoid contact with the eyes, mucous membranes or rashes
- do not bandage tightly

Stop use and ask a doctor if

- skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
- conditions worsens
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

If pregnant or breast-feeding,

ask a health professional before use.

Keep out of reach of children and pets.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and over:

- clean and dry affected area
- apply to affected area not more than 3 to 4 times daily

Children 12 years or younger: ask a doctor

Other information

- Avoid storing product in direct sunlight
- Protect product from excessive moisture
- Store with lid closed tightly

Inactive ingredients

Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Aloe Barbadensis Leaf Juice, Citric Acid, Deionized Water, SDA 40-B Alcohol, Tromethamine

Principal Display Panel - 88 mL Carton Label

CVS

Health®

Compare to the active ingredients in Salonpas® Lidocaine PLUS Liquid*

MAXIMUM STRENGTH

Lidocaine concentration without a prescription †

Lidocaine Plus

Lidocaine HCl 4%

Benzyl Alcohol 10%

Topical anesthetics

Pain Relieving Liquid

- No-mess roll-on
- Fast-acting numbing relief
- Unscented

†Among over the counter topical analgesics

Actual Bottle Size on Side Panel

3 FL OZ (88 mL)



LIDOCAINE PLUS PAIN RELIEVING

lidocaine hydrochloride, benzyl alcohol liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51316-175
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH) (BENZYL ALCOHOL - UNII:LKG8494WBH)	BENZYL ALCOHOL	100 mg in 1 mL
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98P1200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	40 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
ALOE BARBADENSIS LEAF JUICE (UNII: RUE8E6T4NB)	
ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER (60000 MPA.S) (UNII: 8Z5ZAL5H3V)	
CITRIC ACID (UNII: 2968PHW8QP)	
TROMETHAMINE (UNII: 023C2WHX2V)	
WATER (UNII: 059QF0KO0R)	
ALCOHOL (UNII: 3K9958V90M)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51316-175-03	1 in 1 CARTON	02/02/2026	
1		88 mL in 1 BOTTLE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	02/02/2026	

Labeler - CVS Pharmacy (062312574)

Registrant - Natural Essentials, Inc. (947484713)

Establishment

Name	Address	ID/FEI	Business Operations
Natural Essentials, Inc.		947484713	manufacture(51316-175)