

**LIDOCAINE PLUS PAIN RELIEVING- lidocaine hydrochloride, benzyl alcohol liquid**  
**CVS Pharmacy**

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**Lidocaine Plus**

**Active ingredients**

Benzyl alcohol 10%

Lidocaine HCl 4%

**Purpose**

Topical anesthetic

Topical anesthetic

**Use**

For the temporary relief of pain

**Warnings**

**For external use only.**

Flammable: Keep away from fire or flame

**Do not use**

- on wounds or damaged skin
- in large quantities
- with a heating pad
- if you are allergic to any ingredients of this product

**When using this product**

- use only as directed
- avoid contact with the eyes, mucous membranes or rashes
- do not bandage tightly

**Stop use and ask a doctor if**

- skin reactions occur, such as rash, itching, redness, irritation, pain, swelling and blistering
- conditions worsen
- symptoms persist for more than 7 days
- symptoms clear up and occur again within a few days

**If pregnant or breast-feeding,**

ask a health professional before use.

**Keep out of reach of children and pets.**

If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Adults and children 12 years of age and over:

- clean and dry affected area
- apply to affected area not more than 3 to 4 times daily

Children 12 years or younger: ask a doctor

**Other information**

- Avoid storing product in direct sunlight
- Protect product from excessive moisture
- Store with lid closed tightly

**Inactive ingredients**

Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Aloe Barbadensis Leaf Juice, Citric Acid, Deionized Water, SDA 40-B Alcohol, Tromethamine

**Principal Display Panel - 88 mL Carton Label**

**CVS**

**Health<sup>®</sup>**

Compare to the active ingredients in Salonpas<sup>®</sup> Lidocaine PLUS Liquid\*

**MAXIMUM STRENGTH**

Lidocaine concentration without a prescription †

Lidocaine Plus

Lidocaine HCl 4%

Benzyl Alcohol 10%

Topical anesthetics

Pain Relieving Liquid

- No-mess roll-on
- Fast-acting numbing relief
- Unscented

†Among over the counter topical analgesics

Actual Bottle Size on Side Panel

3 FL OZ (88 mL)



## LIDOCAINE PLUS PAIN RELIEVING

lidocaine hydrochloride, benzyl alcohol liquid

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51316-175
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH) (BENZYL ALCOHOL - UNII:LKG8494WBH)	BENZYL ALCOHOL	100 mg in 1 mL
<b>LIDOCAINE HYDROCHLORIDE</b> (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	40 mg in 1 mL

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>ALOE BARBADENSIS LEAF JUICE</b> (UNII: RUE8E6T4NB)	
<b>ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER (60000 MPA.S)</b> (UNII: 8Z5ZAL5H3V)	
<b>CITRIC ACID</b> (UNII: 2968PHW8QP)	
<b>TROMETHAMINE</b> (UNII: 023C2WHX2V)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>ALCOHOL</b> (UNII: 3K9958V90M)	

**Packaging**

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:51316-175-03	1 in 1 CARTON	02/02/2026	
1		88 mL in 1 BOTTLE; Type 0: Not a Combination Product		

**Marketing Information**

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M017	02/02/2026	

**Labeler** - CVS Pharmacy (062312574)

**Registrant** - Natural Essentials, Inc. (947484713)

**Establishment**

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Natural Essentials, Inc.		947484713	manufacture(51316-175)