

**AVON ANEW ULTIMATE MULTI-PERFORMANCE DAY BROAD SPECTRUM SPF 25
SUNSCREEN- avobenzone, homosalate, octinoxate, oxybenzone cream
The Avon Company**

1186048AM_Anew Ultimate Day Multi Perform SPF 25 (Listing due to reform)

Drug Facts

AVOBENZONE 2.85%
HOMOSALATE 8.0%
OCTINOXATE 5.0%
OXYBENZONE 4.0%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decrease the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- children under 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating

Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses

Other Information

- protect the product in this container from excessive heat and direct sun

Inactive Ingredients:

WATER, DIMETHICONE, GLYCERIN, BUTYLENE GLYCOL, GLYCOLIC ACID, BEHENYL ALCOHOL, HYDROGENATED POLYISOBUTENE, ETHYLHEXYL ISONONANOATE, HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER, TRISILOXANE, CETEARYL ALCOHOL, ISOHEXADECANE, PHYTOL, THIODIPROPIONIC ACID, SODIUM HYDROXIDE, PEG-100 STEARATE, FRAGRANCE, CETEARYL GLUCOSIDE, DIMETHICONOL, PHENOXYETHANOL, POLYSORBATE 60, DISODIUM EDTA, PEG-150 DISTEARATE, SORBITAN ISOSTEARATE, CARAMEL, THIAZOLYLALANINE, ISOMALT, ECLIPTA PROSTRATA EXTRACT, SACCHAROMYCES/COPPER FERMENT, SACCHAROMYCES/MAGNESIUM FERMENT, SACCHAROMYCES/MALACHITE FERMENT, SACCHAROMYCES/TOURMALINE FERMENT, SACCHAROMYCES/ZINC FERMENT, CARBOMER, SODIUM LACTATE, RED 4 (CI 14700), POLYSORBATE 20, LECITHIN, VITIS VINIFERA (GRAPE) FRUIT CELL EXTRACT, PALMITOYL TRIPEPTIDE-1, PALMITOYL TETRAPEPTIDE-7.

Questions?

1-800-FOR-AVON

Principal Display Panel:

AVON

**ANEW
ULTIMATE**

**MULTI-PERFORMANCE
DAY CREAM**

BROAD SPECTRUM SPF 25
SUNSCREEN

DAY

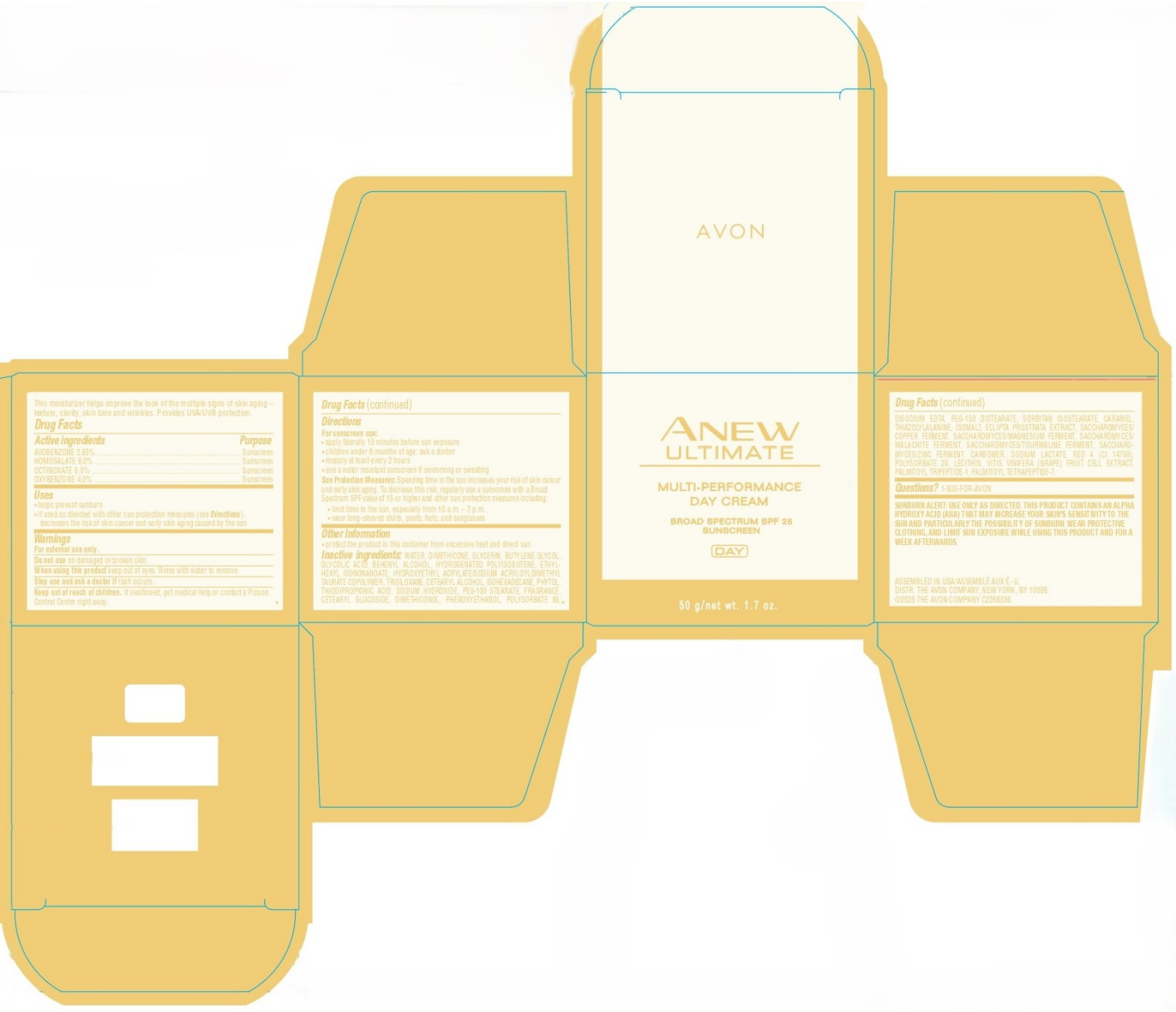
50 g / net wt. 1.7 oz.

This moisturizer helps improve the look of the multiple signs of skin aging - texture, clarity, skin tone and wrinkles. Provides UVA/UVB protection.

To order, contact your Avon Independent Sales Representative or call:

1-800-FOR-AVON www.avon.com

ASSEMBLED IN USA/ASSEMBLE AUX E.-U.
DISTR. THE AVON COMPANY, NEW YORK, NY 10006
©2025 THE AVON COMPANY C2268336



AVON ANEW ULTIMATE MULTI-PERFORMANCE DAY BROAD SPECTRUM SPF 25 SUNSCREEN

avobenzone, homosalate, octinoxate, oxybenzone cream

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10096-2651
Route of Administration	TOPICAL		
Active Ingredient/Active Moiety			

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	50 mg in 1 g
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	80 mg in 1 g
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	40 mg in 1 g
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	28.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
ETHYLHEXYL ISONONANOATE (UNII: I6KB4GE3K4)	
THIODIPROPIONIC ACID (UNII: 3BBK323ED8)	
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)	
SODIUM LACTATE (UNII: TU7HW0W0QT)	
WATER (UNII: 059QF0KO0R)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
ISOMALT (UNII: S870P55O2W)	
RED 4 (UNII: X3W0AM1JLX)	
BEHENYL ALCOHOL (UNII: 9G1OE216XY)	
HYDROGENATED POLYISOBUTENE (450 MW) (UNII: 7YR4ZFS62E)	
CARBOMER (UNII: 0A5MM307FC)	
PALMITOYL TRIPEPTIDE-1 (UNII: RV743D216M)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
PEG-100 STEARATE (UNII: YD01N1999R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
GLYCOLIC ACID (UNII: 0WT12SX38S)	
PHYTOL, (E)- (UNII: MZQ4XE15TP)	
DIMETHICONOL (40 CST) (UNII: 343C7U75XW)	
SORBITAN ISOSTEARATE (UNII: 01S2G2C1E4)	
GLYCERIN (UNII: PDC6A3C0OX)	
TRISILOXANE (UNII: 9G1ZW13R0G)	
CETEARYL ALCOHOL (UNII: 2DMT128M1S)	
ECLIPTA PROSTRATA LEAF (UNII: H86R96580E)	
CARAMEL (UNII: T9D99G2B1R)	
PALMITOYL TETRAPEPTIDE-7 (UNII: Q41S464P1R)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
ISOHEXADECANE (UNII: 918X1OUF1E)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
THIAZOLYLALANINE (UNII: VTL1Y3S44B)	
HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (45000 MPA.S AT 1%) (UNII: 86FQE96TZ4)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
POLYSORBATE 60 (UNII: CAL22UVI4M)	
PEG-150 DISTEARATE (UNII: 6F36Q0IOAC)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-2651-1	1 in 1 CARTON	01/28/2026	

1	50 g in 1 JAR; Type 0: Not a Combination Product		
Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	01/28/2026	

Labeler - The Avon Company (080143520)

Establishment			
Name	Address	ID/FEI	Business Operations
Cosmax Usa, Corporation		010990210	manufacture(10096-2651)

Revised: 1/2026

The Avon Company