

THERABREATH PLAQUE CONTROL- cetylpyridinium chloride rinse
Church & Dwight Co., Inc.

Therabreath™ Plaque Control

Drug Facts

Active Ingredient

Cetylpyridinium Chloride 0.075%

Purpose

Antigingivitis/Antiplaque

Uses

- helps prevent • gingivitis, an early form of gum disease • bleeding gums
- helps control plaque that leads to • gingivitis • bleeding gums

Warnings

Stop use and ask a dentist if

- gingivitis, bleeding, or redness persists for more than 2 weeks
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children under 6 years of age. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and Children 12 years and older	vigorously swish 20 milliliters (4 teaspoonfuls) of rinse between your teeth twice a day for 30 seconds and then spit out. Do not swallow the rinse.
children 6 years to under 12 years	supervise use.
children under 6 years	do not use.

Other information

- this rinse is not intended to replace brushing or flossing

Inactive Ingredients

water, glycerin, poloxamer 407, flavor, sodium benzoate, sucralose

PRINCIPAL DISPLAY PANEL - 473 mL Bottle Label

USE BEFORE BRUSHING

ANTINGIVITIS/ANTIPLAQUE MOUTHRINSE

TheraBreath™

DENTIST FORMULATED

PLAQUE CONTROL

PRE-BRUSH

ORAL RINSE

HELPS FIGHT PLAQUE & GINGIVITIS FOR 12 HOURS*

Helps reduce gingivitis, an early form of gum disease

ANTI-BACTERIAL RINSE • CLEANS WHOLE MOUTH

No Alcohol • No Dyes • Non Burning

REFRESHING MINT

16 fl. oz.

473 mL

*As part of an oral care routine.

ANTINGIVITIS/ANTIPLAQUE MOUTHRINSE **#1 ALCOHOL-FREE MOUTHWASH BRAND IN THE USA†**



TheraBreath™

DENTIST FORMULATED

PLAQUE CONTROL

PRE-BRUSH

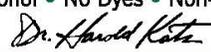
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REFRESHING MINT

Here's Our Story:

Plaque buildup happens to everybody. That's why our team created TheraBreath Plaque Control Oral Rinse for consumers who suffer from plaque issues. This anti-bacterial formula helps fight plaque bacteria that leads to gingivitis, an early form of gum disease. Use this pre-brush solution prior to brushing and flossing, then finish with our fabulous post-brush rinses to complete the ideal oral care routine.



Dr. Harold Katz
Dentist/ Bacteriologist

Our Guarantee To You:

Your satisfaction with every TheraBreath product is guaranteed or your money back. If you are not completely satisfied, please contact us for refund instructions.

†Based on units sold, Circana, L13Wka 2/2/25

Keep out of the reach of children. If spilled on fabrics, wash out immediately. This product was sealed with protective packaging. If seal is missing, do not use.

This rinse may cause temporary stinging to the surface of the teeth. This is not harmful, and adequate brushing may prevent its occurrence.

TheraBreath is manufactured for Church & Dwight Co., Inc., Ewing, NJ 08628 USA

PHONE: 1-800-973-7374 WEB: THERABREATH.COM



16 fl. oz. (1 pt.)
473 mL

Drug Facts

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Warnings Stop use and ask a dentist if • gingivitis, bleeding, or redness persists for more than 2 weeks • you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.	
Keep out of reach of children under 8 years of age. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Directions adults and children 12 years and older	vigorously swish 20 milliliters (4 teaspoons) of rinse between your teeth twice a day for 30 seconds and then spit out. Do not swallow the rinse.
children 6 years to under 12 years	supervise use
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Other Information • this rinse is not intended to replace brushing or flossing	
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ORAL RINSE

THERABREATH PLAQUE CONTROL

cetylpyridinium chloride rinse

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-259
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
CETYLPYRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPYRIDINIUM - UNII:CUB7J10JV3)	CETYLPYRIDINIUM CHLORIDE	0.015 mg in 20 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLOXAMER 407 (UNII: TUF21VW3M2)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-259-16	473 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	04/25/2023	
2	NDC:10237-259-26	2 in 1 BOX	01/01/2025	
2		473 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	505G(a)(3)	04/25/2023	

Labeler - Church & Dwight Co., Inc. (001211952)

