

SHISEIDO VITAL PERFECTION UPLIFTING AND FIRING DAY- avobenzone, octinoxate, octocrylene, and homosalate cream
SHISEIDO AMERICAS CORPORATION

SHISEIDO VITAL PERFECTION UPLIFTING AND FIRING DAY CREAM

Drug Facts

<i>Active ingredients</i>	<i>Purpose</i>
Avobenzone 2.5%	Sunscreen
Octinoxate 7.4%	Sunscreen
<i>Octocrylene</i> 3.0%	Sunscreen
Homosalate 5.0%	Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs.

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- children under 6 months: ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeve shirts, pants, hats, and sunglasses

Inactive Ingredients

WATER ■ DIPROPYLENE GLYCOL ■ GLYCERIN ■ DIMETHICONE ■ SD ALCOHOL 40-B ■ BEHENYL ALCOHOL ■ DIPHENYLSILOXY PHENYL TRIMETHICONE ■ HYDROGENATED

POLYDECENE■;BEHENETH-20■SILICA■ISOHEXADECANE■STEARYL ALCOHOL■C30-45
ALKYL METHICONE■POTASSIUM METHOXYSALICYLATE■XANTHAN
GUM■ERYTHRITOL■TOCOPHERYL ACETATE■PEG/PPG-14/7 DIMETHYL ETHER■PEG/PPG-
17/4 DIMETHYL ETHER■ROSA DAMASCENA FLOWER WATER■PHYTOSTERYL
MACADAMIATE■CAFFEINE■LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL■ANGELICA
KEISKEI LEAF/STEM EXTRACT■OLEA EUROPAEA (OLIVE) LEAF EXTRACT■LAMIUM
ALBUM FLOWER/LEAF/STEM EXTRACT■INOSITOL■CAMELLIA SINENSIS LEAF
EXTRACT■CARTHAMUS TINCTORIUS (SAFFLOWER) FLOWER EXTRACT■ZIZIPHUS
JUJUBA FRUIT EXTRACT■ROSMARINUS OFFICINALIS (ROSEMARY) LEAF
EXTRACT■HYDROLYZED SILK■POLYQUATERNIUM-51■BUPLEURUM FALCATUM ROOT
EXTRACT■PPG-17■C30-45 OLEFIN■BEHENETH-30■BUTYLENE GLYCOL■POLYVINYL
ALCOHOL■CELLULOSE GUM■BHT■SODIUM METAPHOSPHATE■TRISODIUM
EDTA■ALCOHOL■TOCOPHEROL■PPG-3 DIPIVALATE■SODIUM
METABISULFITE■CELLULOSE■PHENOXYETHANOL■FRAGRANCE■IRON OXIDES■

Other information

Protect this product in this container from excessive heat and direct sun.

Questions or comments?

Call toll free 1-800-906-7503

PRINCIPAL DISPLAY PANEL - 50 mL Jar Carton

SHISEIDO
GINZA TOKYO

VITAL PERFECTION
Uplifting and Firming Day Cream

BROAD SPECTRUM
SPF 30
SUNSCREEN

ReNeura Technology++™
Lift - Firm - Brighten

50mL NET WT. 1.7 OZ.

Vital Perfection
Uplifting and Firming Day Cream



SHISEIDO
GINZA TOKYO

VITAL PERFECTION
Uplifting and Firming Day Cream

BROAD SPECTRUM
SPF 30
SUNSCREEN

ReNeura Technology++™

Lift - Firm - Brighten
Lift - Fermeté - Eclat

50mL NET WT. 1.7 OZ.

Drug Facts (continued)

Directions

■ children under 6 months: Ask a doctor.

Inactive ingredients

WATER - DIPROPYLENE GLYCOL - GLYCERIN - DIMETHICONE - SD ALCOHOL 40-8 - BEHENYL ALCOHOL -
DIPHENYLSILOXY PHENYL TRIMETHICONE - HYDROGENATED POLYDECENE - BEHENETH-20 - SILICA - ISOHEXADECANE -
STEARYL ALCOHOL - C30-45 ALKYL METHICONE - POTASSIUM METHOXYSAUCYLLATE - XANTHAN GUM - ERYTHRITOL -
TOCOPHERYL ACETATE - PEG/PPG-14/7 DIMETHYL ETHER - PEG/PPG-7/14 DIMETHYL ETHER - ROSA DAMASCENA FLOWER WATER -
PHYTOSTERYL MYRISTATE - CAFFEINE - LAVANDULA ANGUSTIFOLIA (LAVENDER) OIL - ANGELICA KEiskei LEAF/STEM EXTRACT -
OLEA EUROPAEA (OLIVE) LEAF EXTRACT - LAMNULUM ALBUM FLOWER/LEAF/STEM EXTRACT - INOSITOL -
CAMELIA SINENSIS LEAF EXTRACT - CARTHAMUS TINCTORIUS (SAFFLOWER) FLOWER EXTRACT -
ZEPHYRUS JUJUBA FRUIT EXTRACT - ROSMARINUS OFFICINALIS (ROSEMARY) LEAF EXTRACT - HYDROLYZED SILK -
POLYJATERMIDAN-51 - BURLEURUM FALCATUM ROOT EXTRACT - PPG-17 - C30-45 OLEFIN - BEHENETH-30 - BUTYLENE GLYCOL -
POLYVINYL ALCOHOL - CELLULOSE GUM - BHT - SODIUM METAPHOSPHATE - TRISODIUM EDTA - ALCOHOL - TOCOPHEROL -
PPG-3 DIBUTYLATE - SODIUM METABISULFITE - CELLULOSE - PHENOXYETHANOL - FRAGRANCE - IRON OXIDES

Other Information

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Questions or Comments?

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<http://s1872.com/14937AA>
See our website for more information.

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SHISEIDO
VITAL PERFECTION
UPLIFTING AND FIRING DAY CREAM
BROAD SPECTRUM SPF 30

Proactive skincare for a lifted look and an uplifting future.
Reawaken skin's potential with ReNeura Technology++™ and KURENAI
-TruLift Complex. The smooth, luxurious cream counteracts visible signs of
aging: loss of elasticity, wrinkles and dark spots. Protects against UV
damage and hydrates for a firmer, lifted, more even and radiant look.
•Apply in the morning, after cleanser.
•Reducing the quantity of application will lower the level of sunscreen
protection significantly.
DERMATOLOGIST-TESTED.

Drug Facts

Active ingredients	Purpose
AVOBENZONE 2.5%	Sunscreen
HOMOSALATE 5.0%	Sunscreen
OCTINOXATE 7.4%	Sunscreen
OCTOCRYLENE 3.0%	Sunscreen

Specially formulated by Shiseido Laboratories, Japan.

SHISEIDO AMERICAS CORPORATION DIST.
NEW YORK, NY 10017
MADE IN U.S.A.
G.L.O. 14937
www.shiseido.com

Drug Facts (continued)

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

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Stop use and ask a doctor if rash occurs

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Directions

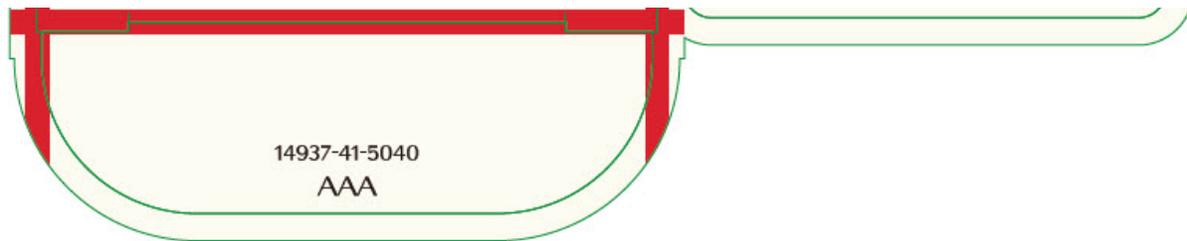
- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- Sun Protection Measures.

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including:

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- wear long-sleeve shirts, pants, hats, and sunglasses.

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SHISEIDO VITAL PERFECTION UPLIFTING AND FIRMING DAY

avobenzene, octinoxate, octocrylene, and homosalate cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:58411-479
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	1.278 g in 50 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	3.785 g in 50 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	1.534 g in 50 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	2.557 g in 50 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
DIPROPYLENE GLYCOL (UNII: E107L85C40)	
GLYCERIN (UNII: PDC6A3C0OX)	
DIMETHICONE (UNII: 92RU3N3Y10)	
DOCOSANOL (UNII: 9G1OE216XY)	
DIPHENYLSILOXY PHENYL TRIMETHICONE (UNII: I445L28B12)	
HYDROGENATED POLYDECENE TYPE I (UNII: U333RI6EB7)	
BEHENETH-20 (UNII: BJ4GP2IFLN)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
ISOHEXADECANE (UNII: 918X1OUF1E)	
STEARYL ALCOHOL (UNII: 2KR89I4H1Y)	
C30-45 ALKYL METHICONE (UNII: NFX970DSI2)	
POTASSIUM METHOXYSALICYLATE (UNII: 5G3H7U4Y7F)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ERYTHRITOL (UNII: RA96B954X6)	
.ALPHA.-TOCOPHEROL ACETATE, DL- (UNII: WR1WPI7EW8)	
PEG/PPG-14/7 DIMETHYL ETHER (UNII: 6DNW9T7YT2)	
PEG/PPG-17/4 DIMETHYL ETHER (UNII: 4ET18WJG5K)	
ROSA X DAMASCENA FLOWER OIL (UNII: 18920M3T13)	
PHYTOSTERYL MACADAMIATE (UNII: 233VSF903M)	
CAFFEINE (UNII: 3G6A5W338E)	
LAVENDER OIL (UNII: ZBP1YXW0H8)	

ANGELICA KEISKEI TOP (UNII: AP628M4TQO)
OLEA EUROPAEA LEAF (UNII: MJ95C3OH47)
LAMIUM ALBUM FLOWERING TOP (UNII: T95771X2XI)
INOSITOL (UNII: 4L6452S749)
GREEN TEA LEAF (UNII: W2ZU1RY8B0)
SAFFLOWER (UNII: 4VBL71TY4Y)
JUJUBE FRUIT (UNII: G55HNL2C70)
ROSEMARY (UNII: IJ67X351P9)
POLYQUATERNIUM-51 (2-METHACRYLOYLOXYETHYL PHOSPHORYLCHOLINE/N-BUTYL METHACRYLATE; 3:7) (UNII: EL9825H96J)
BUPLEURUM FALCATUM ROOT (UNII: X04E310LUY)
PPG-17 (UNII: OV0Q322E0U)
C30-45 OLEFIN (UNII: 6DWD51M008)
BEHENETH-30 (UNII: 21Z34J9KN8)
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)
POLYVINYL ALCOHOL, UNSPECIFIED (UNII: 532B59J990)
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)
SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L)
EDETATE TRISODIUM (UNII: 420IP921MB)
ALCOHOL (UNII: 3K9958V90M)
.ALPHA.-TOCOPHEROL (UNII: H4N855PNZ1)
SODIUM METABISULFITE (UNII: 4VON5FNS3C)
.ALPHA.-CELLULOSE (UNII: I355QGZ19A)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSO FERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58411-479-50	1 in 1 CARTON	01/01/2020	
1		50 mL in 1 JAR; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	01/01/2020	

Labeler - SHISEIDO AMERICAS CORPORATION (193691821)

Establishment

Name	Address	ID/FEI	Business Operations
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Shiseido America Inc.

782677132

analysis(58411-479) , manufacture(58411-479)

Revised: 1/2026

SHISEIDO AMERICAS CORPORATION