

**PROACTIV DEEP CLEANSING WASH- salicylic acid lotion/shampoo**  
**THE PROACTIV COMPANY LLC**

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**Proactiv Deep Cleansing Wash**

**Drug Facts**

**Active Ingredient**

Salicylic Acid 2%

**Purpose**

Acne Treatment

**Use**

For the management of acne

**Warnings**

**For external use only**

**When using this product**

- skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time.
- avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.

**Stop use and ask a doctor** if irritation becomes severe.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- *Sensitivity Test for a New User:* Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below.
- apply a small amount to dampened skin.
- cover the entire affected area with a thin layer and rinse thoroughly. Shake before use.
- because excessive drying of the skin may occur, start with one application every other day, then gradually increase to one application daily or as directed by a doctor.
- if bothersome dryness or peeling occurs, reduce application use to every other day.

## **Inactive Ingredients**

Water, Cocamidopropyl Betaine, Distearyl Phthalic Acid Amide, Paraffin, Stearyl Alcohol, Cetyl Alcohol, Jojoba Esters, Sodium Chloride, Sodium Methyl Cocoyl Taurate, Aloe Barbadensis Leaf Juice, Camellia Sinensis Leaf Extract, Coconut Acid, Menthol, PEG-120 Methyl Glucose Dioleate, Caprylyl Glycol, Hexylene Glycol, Ethylhexylglycerin, Ascorbic Acid, Citric Acid, Butylene Glycol, Disodium EDTA, Isopropyl Alcohol, Sodium Hydroxide, Phenoxyethanol, Sodium Benzoate, Sodium Sulfite, Potassium Sorbate, Fragrance, Chromium Hydroxide Green

## **Questions or comments?**

Within US **1-800-950-4695**

## **PRINCIPAL DISPLAY PANEL - 89 mL Carton**

**proactiv** ®

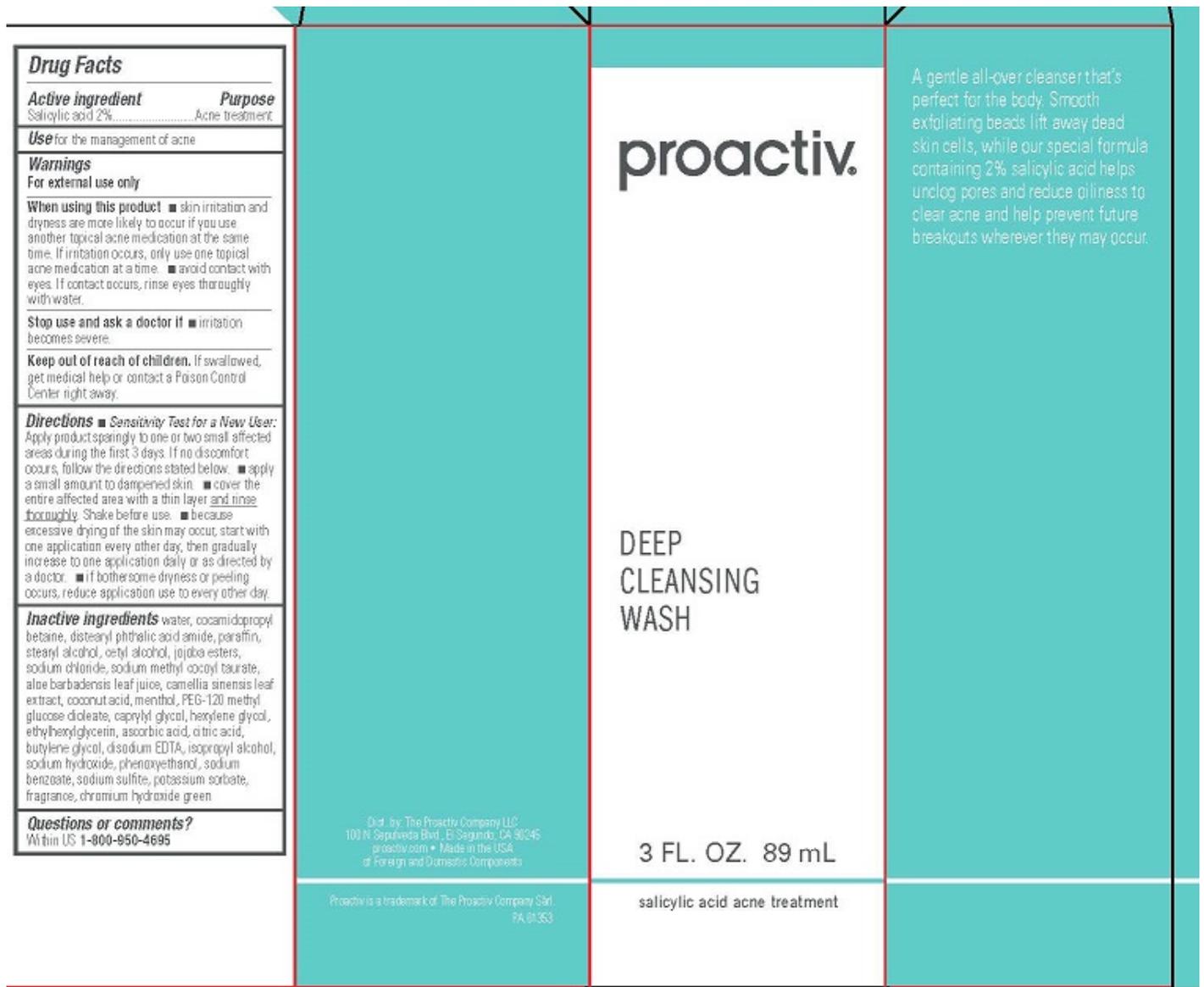
**DEEP  
CLEANSING  
WASH**

**3 FL. OZ. 89 mL**

salicylic acid acne treatment

Dist. by: The Proactiv Company LLC  
100 N Sepulveda Blvd., El Segundo, CA 90245  
proactiv.com ● Made in the USA  
of Foreign and Domestic Components

Proactiv is a trademark of The Proactiv Company Sàrl.



## PRINCIPAL DISPLAY PANEL - 267 mL Tube

proactiv ®

**DEEP  
CLEANSING  
WASH**

**9 FL. OZ. 267 mL**

salicylic acid acne medication

Distributed by The Proactiv Company LLC  
100 N Sepulveda Blvd., El Segundo, CA 90245 ● proactiv.com  
Made in the USA of Foreign and Domestic Components

Proactiv is a trademark of The Proactiv Company Srl.

A gentle all-over cleanser that's perfect for the body. Smooth exfoliating beads lift away dead skin cells, while our special formula containing 2% salicylic acid helps unclog pores and reduce oiliness to clear acne and help prevent future breakouts wherever they may occur.

proactiv.

<b>Drug Facts</b>	
<b>Active ingredient</b>	<b>Purpose</b>
Salicylic acid 2%.....	Acne treatment
<b>Use</b> for the management of acne	
<b>Warnings</b> For external use only	
<p><b>When using this product</b> ■ skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.</p>	
<p><b>Stop use and ask a doctor if</b> ■ irritation becomes severe.</p>	
<p><b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away.</p>	
<p><b>Directions</b> ■ <i>Sensitivity Test for a New User:</i> Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ apply a small amount to dampened skin. ■ cover the entire affected area with a thin layer and rinse thoroughly. Shake before use. ■ because excessive drying of the skin may occur, start with one application every other day, then gradually increase to one application daily or as directed by a doctor. ■ if bothersome dryness or peeling occurs, reduce application use to every other day.</p>	
<p><b>Inactive ingredients</b> water, cocamidopropyl betaine, distearyl phthalic acid amide, paraffin, stearyl alcohol, cetyl alcohol, jojoba esters, sodium chloride, sodium methyl cocoyl taurate, aloe barbadensis leaf juice, camellia sinensis leaf extract, coconut acid, menthol, PEG-120 methyl glucose dioleate, caprylyl glycol, hexylene glycol, ethylhexylglycerin, ascorbic acid, citric acid, butylene glycol, disodium EDTA, isopropyl alcohol, sodium hydroxide, phenoxyethanol, sodium benzoate, sodium sulfite, potassium sorbate, fragrance, chromium hydroxide green</p>	
<p><b>Questions or comments?</b> Within US 1-800-950-4695</p>	

DEEP  
CLEANSING  
WASH

9 FL. OZ. 267 mL

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PA.INV1077

salicylic acid  
acne medication

PRINCIPAL DISPLAY PANEL - 475 mL Tube

proactiv®

DEEP  
CLEANSING  
WASH

16 FL. OZ. 475 mL

salicylic acid acne medication

A gentle all-over cleanser that's perfect for the body. Smooth exfoliating beads lift away dead skin cells, while our special formula containing 2% salicylic acid helps unclog pores and reduce oiliness to clear acne and help prevent future breakouts wherever they may occur.

proactiv®

<b>Drug Facts</b>	
<b>Active ingredient</b>	<b>Purpose</b>
Salicylic acid 2%	Acne treatment
<b>Use</b> for the management of acne	
<b>Warnings</b> For external use only	
<b>When using this product</b> ■ skin irritation and dryness are more likely to occur if you use another topical acne medication at the same time. If irritation occurs, only use one topical acne medication at a time. ■ avoid contact with eyes. If contact occurs, rinse eyes thoroughly with water.	
<b>Stop use and ask a doctor if</b> ■ irritation becomes severe.	
<b>Keep out of reach of children.</b> If swallowed, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> ■ <i>Sensitivity Test for a New User:</i> Apply product sparingly to one or two small affected areas during the first 3 days. If no discomfort occurs, follow the directions stated below. ■ apply a small amount to dampened skin. ■ cover the entire affected area with a thin layer and <b>rinse thoroughly</b> . Shake before use. ■ because excessive drying of the skin may occur, start with one application every other day, then gradually increase to one application daily or as directed by a doctor. ■ if bothersome dryness or peeling occurs, reduce application use to every other day.	
<b>Inactive ingredients</b> water, cocamidopropyl betaine, distearyl phthalic acid amide, paraffin, stearyl alcohol, cetyl alcohol, jojoba esters, sodium chloride, sodium methyl cocoyl taurate, aloe barbadensis leaf juice, camellia sinensis leaf extract, coconut acid, menthol, PEG-120 methyl glucose dioleate, caprylyl glycol, hexylene glycol, ethylhexylglycerin, ascorbic acid, citric acid, butylene glycol, disodium EDTA, isopropyl alcohol, sodium hydroxide, phenoxyethanol, sodium benzoate, sodium sulfite, potassium sorbate, fragrance, chromium hydroxide green	
<b>Questions or comments?</b> Within US 1-800-950-4695	

DEEP  
CLEANSING  
WASH

16 FL. OZ. 475 mL

salicylic acid acne medication

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PA,INV1134

**PROACTIV DEEP CLEANSING WASH**

salicylic acid lotion/shampoo

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11410-048
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>SALICYLIC ACID</b> (UNII: O414PZ4LPZ) (SALICYLIC ACID - UNII:O414PZ4LPZ)	SALICYLIC ACID	2 g in 100 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>DISTEARYL PHTHALAMIC ACID</b> (UNII: 5552GSZ9LI)	
<b>PARAFFIN</b> (UNII: I9O0E3H2ZE)	
<b>STEARYL ALCOHOL</b> (UNII: 2KR89I4H1Y)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>SODIUM METHYL COCOYL TAURATE</b> (UNII: JVL98CG53G)	
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>GREEN TEA LEAF</b> (UNII: W2ZU1RY8B0)	
<b>COCONUT ACID</b> (UNII: 40U37V505D)	
<b>MENTHOL</b> (UNII: L7T10EIP3A)	
<b>PEG-120 METHYL GLUCOSE DIOLEATE</b> (UNII: YM0K64F20V)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>HEXYLENE GLYCOL</b> (UNII: KEH0A3F75J)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>ASCORBIC ACID</b> (UNII: PQ6CK8PD0R)	
<b>CITRIC ACID MONOHYDRATE</b> (UNII: 2968PHW8QP)	
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>ISOPROPYL ALCOHOL</b> (UNII: ND2M416302)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)	
<b>SODIUM SULFITE</b> (UNII: VTK01UQK3G)	
<b>POTASSIUM SORBATE</b> (UNII: 1VPU26JZZ4)	
<b>CHROMIUM HYDROXIDE GREEN</b> (UNII: RV8FT8XF5R)	
<b>HYDROLYZED JOJOBA ESTERS (ACID FORM)</b> (UNII: UDR641JW8W)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11410-048-05	1 in 1 CARTON	10/01/2010	
1		89 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		
2	NDC:11410-048-10	267 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	10/01/2010	
3	NDC:11410-048-15	475 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	10/01/2010	
4	NDC:11410-048-00	720 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	10/01/2010	04/30/2019
5	NDC:11410-048-20	1 in 1 CARTON	03/01/2019	
5		10 mL in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M006	10/01/2010	

**Labeler** - THE PROACTIV COMPANY LLC (080216357)

### **Establishment**

<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
VEE PAK, LLC		874763303	manufacture(11410-048)

Revised: 1/2026

THE PROACTIV COMPANY LLC