

PURE FINISH MINERAL POWDER FOUNDATION SPF 20 PURE FINISH 2- titanium dioxide powder

Elizabeth Arden, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

BP1391

DESCRIPTION

For all skin types. Medium/full coverage. Pure, luminous finish. Pure minerals. Pure comfort. Pure perfection. This microlight mineral makeup is ultra blendable and buildable. SPF 20 sun protection. Fragrance free. Talc free. Oil free. Freshly ground for ultimate purity. Clinically and dermatologist tested. Sensititve skin tested.

INDICATIONS AND USAGE

To Use: Turn dial to the right to release product. Smooth on to face before sun exposure.

WARNINGS

WARNING: For extrenal use only. Keep out of eyes. Stop use and see a doctor if rash or irritation develops and lasts.

OTC - ACTIVE INGREDIENT

Active Ingredient: Titanium Dioxide 4.31% w/w.

INACTIVE INGREDIENT

Other Ingredients: Mica, Dimethicon, Nylon-12, Zinc Stearate, Silica, Methicon, Squalane, Magnesium Myristate, Sea Salt/Maris Sal/Sel Marin, Aloe Barbadensis Leaf Jucie, Silk Powder/Serica/Poudre de Soice, Ascorbyl Palmitate, Retinyl Palmitate, Tocopherol, Alumina, Oryza Sative (Rice) Starch, Butylparaben, Methylparaben, Propylparaben, Sodium Dehydroacetate. [May Contain/Peut Contenir (+/-) Bismuth Oxychloride (CI 77163), Carmine (CI 75470), Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891).]

DOSAGE & ADMINISTRATION

Smooth on to face.

OTC - KEEP OUT OF REACH OF CHILDREN

Keep out of reach of children.

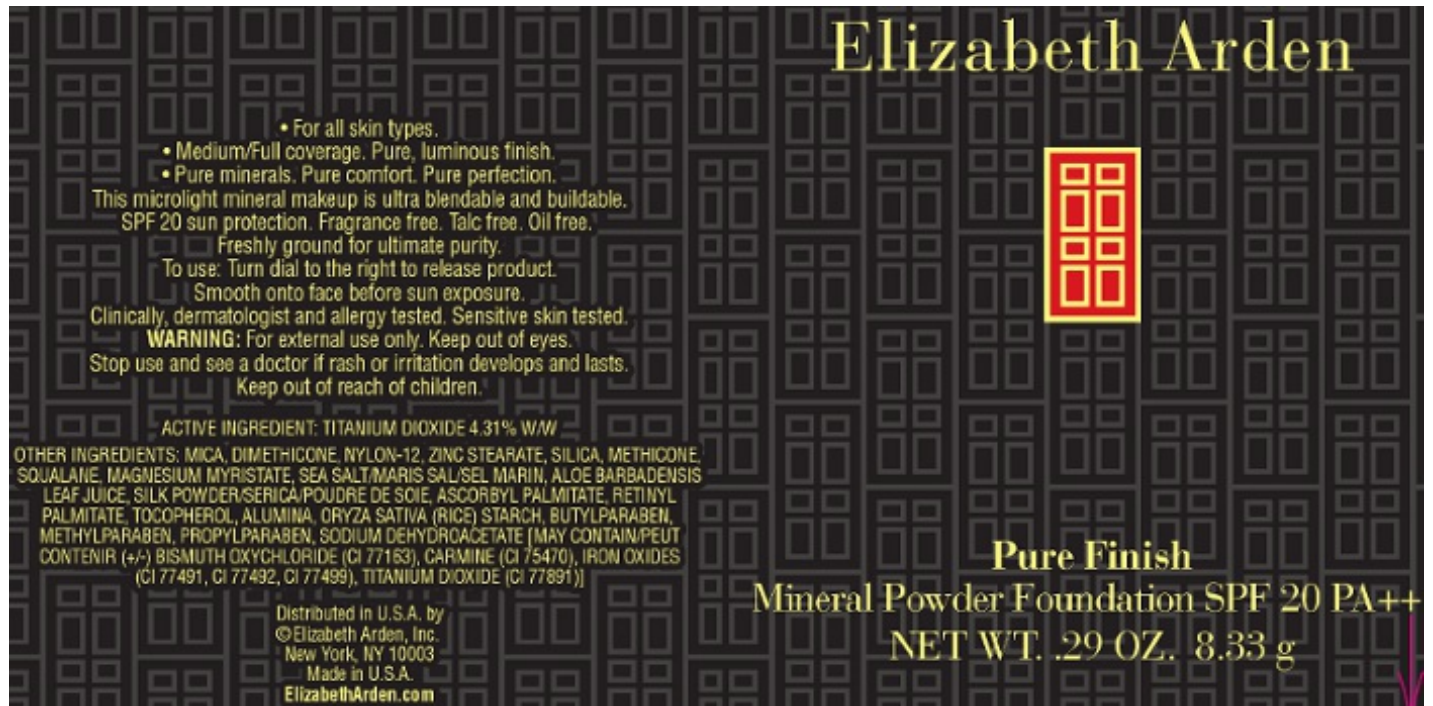
OTC - PURPOSE

Provides SPF 20 sun protection.

OTC - WHEN USING

Keep out of eyes.

PACKAGE LABEL PRINCIPAL DISPLAY PANEL



The image shows the principal display panel of an Elizabeth Arden Pure Finish Mineral Powder Foundation SPF 20 PA++ package. The background is dark with a repeating pattern of small, light-colored squares. The Elizabeth Arden logo, a red square with a white grid, is positioned in the upper right. The brand name 'Elizabeth Arden' is written in a gold serif font at the top. The product name 'Pure Finish Mineral Powder Foundation SPF 20 PA++' and the net weight 'NET WT. .29 OZ. 8.33 g' are displayed in gold at the bottom right. The left side of the panel contains product details, usage instructions, and a warning in white text.

• For all skin types.
• Medium/Full coverage. Pure, luminous finish.
• Pure minerals. Pure comfort. Pure perfection.

This microlight mineral makeup is ultra blendable and buildable.
SPF 20 sun protection. Fragrance free. Talc free. Oil free.
Freshly ground for ultimate purity.

To use: Turn dial to the right to release product.
Smooth onto face before sun exposure.

Clinically, dermatologist and allergy tested. Sensitive skin tested.

WARNING: For external use only. Keep out of eyes.
Stop use and see a doctor if rash or irritation develops and lasts.
Keep out of reach of children.

ACTIVE INGREDIENT: TITANIUM DIOXIDE 4.31% W/W

OTHER INGREDIENTS: MICA, DIMETHICONE, NYLON-12, ZINC STEARATE, SILICA, METHICONE, SQUALANE, MAGNESIUM MYRISTATE, SEA SALT/MARIS SAL/SEL MARIN, ALOE BARBADENSIS LEAF JUICE, SILK POWDER/SERICA/POUDRE DE SOIE, ASCORBYL PALMITATE, RETINYL PALMITATE, TOCOPHEROL, ALUMINA, ORYZA SATIVA (RICE) STARCH, BUTYLPARABEN, METHYLPARABEN, PROPYLPARABEN, SODIUM DEHYDROACETATE (MAY CONTAIN/PEUT CONTENIR (+/-) BISMUTH OXYCHLORIDE (CI 77163), CARMINE (CI 75470), IRON OXIDES (CI 77491, CI 77492, CI 77499), TITANIUM DIOXIDE (CI 77891))

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ElizabethArden.com

Elizabeth Arden

Pure Finish
Mineral Powder Foundation SPF 20 PA++
NET WT. .29 OZ. 8.33 g

inside left

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ACTIVE INGREDIENT:
TITANIUM DIOXIDE, 4.31%

inside right

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MINCOXX

151866

front

GLUE

Elizabeth Arden
Pure Finish
Mineral Powder
Foundation SPF 20 PA++

NET WT. .29 OZ. 8.33 g

Pure Finish
01



titanium dioxide powder

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67938-1391
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	0.358 g in 8.33 g

Inactive Ingredients

Ingredient Name	Strength
MICA (UNII: V8A1AW0880)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
ZINC STEARATE (UNII: H92E6QA4FV)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SQUALANE (UNII: GW89575KF9)	
MAGNESIUM MYRISTATE (UNII: Z1917F0578)	
SEA SALT (UNII: 87GE52P74G)	
STARCH, RICE (UNII: 4DGK8B7B3S)	
ALUMINUM OXIDE (UNII: LM26O6933)	
METHYL PARABEN (UNII: A2I8C7HI9T)	
SODIUM DEHYDRO ACETATE (UNII: 8W46YN971G)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
PROPYL PARABEN (UNII: Z8IX2SC1OH)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
ASCORBYL PALMITATE (UNII: QN83US2B0N)	
BUTYL PARABEN (UNII: 3QP1IU3FV8)	
ALPHA-TOCOPHEROL (UNII: H4N855PNZ1)	

Product Characteristics

Color	PINK (Pure Finish 2)	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67938-1391-1	1 in 1 BOX		
1	NDC:67938-1391-2	8.33 g in 1 CONTAINER		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part352	09/20/2010	

Labeler - Elizabeth Arden, Inc (849222187)

Revised: 1/2011

Elizabeth Arden, Inc