

**THERABREATH- potassium nitrate, sodium fluoride paste, dentifrice
Church & Dwight Co., Inc.**

TheraBreath Toothpaste - Sensitive

Drug Facts

Active ingredients

Potassium nitrate 5.0%

Sodium fluoride 0.24% (0.16% w/v fluoride ion)

Purpose

Potassium nitrate - Tooth desensitizer

Sodium fluoride - Anticavity

Uses

• aids in the prevention of dental decay • helps reduce and builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

Warnings

Do not use longer than 4 weeks unless recommended by a dentist or doctor

Stop use and ask a dentist or doctor if sensitivity persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- do not swallow • supervise children as necessary until capable of using without supervision
- adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth.
- children under 12 years of age: consult a dentist or doctor

Inactive ingredients

water, sodium bicarbonate, sorbitol, hydrated silica, glycerin, sodium methyl cocoyl taurate, flavor, poloxamer 407, sodium saccharin, xanthan gum, titanium dioxide, sucralose

Phone: 1-800-973-7374

WEB: WWW.THERABREATH.COM

TheraBreath™

SENSITIVE

DENTIST FORMULATED

TOOTHPASTE

Anticavity for Sensitive Teeth

PROVIDES 24/7

SENSITIVITY RELIEF*

*with twice daily brushing

Neutralizes the source of bad breath †

†in laboratory tests

Gently whitens

GENTLE MINT

NET WT. 4.0 oz (113g)

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DENTIST FORMULATED TOOTHPASTE

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Dr. Harold Katz

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TheraBreath™ is manufactured by Church & Dwight Co., Inc., Ewing, NJ 08628 U.S.A.
Made in the USA with US and internationally-sourced ingredients.

TBTU-99624-02 7203603

Therabreath

potassium nitrate, sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-273
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
POTASSIUM NITRATE (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	5 g in 100 g
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.24 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
SODIUM SACCHARIN (UNII: SB8ZUX40TY)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM METHYL COCOYL TAURATE (UNII: JVL98CG53G)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
XANTHAN GUM (UNII: TTV12P4NEE)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-273-04	1 in 1 CARTON	01/15/2026	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-273-24	2 in 1 CARTON	01/15/2026	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/15/2026	

Labeler - Church & Dwight Co., Inc. (001211952)

Revised: 1/2026

Church & Dwight Co., Inc.