

FRUIT OF THE EARTH BLOCK UP KIDS SPF 50- avobenzone, homosalate, octinoxate, octisalate, octocrylene, oxybenzone lotion
Fruit of the Earth, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Fruit of the Earth Block Up! Kids SPF 50 Lotion

Active ingredients

Avobenzone 2.0%, Homosalate 9.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 1.5%, Oxybenzone 5.0%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

- on damaged or broken skin.

When using this product

- keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

- rash occurs

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply liberally 15 minutes before sun exposure

- reapply:
- after 80 minutes of swimming or sweating
- immediately after towel drying
- at least every 2 hours
- children under 6 months of age: Ask a doctor
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses

Other information

- protect the product in this container from excessive heat and direct sun
- may stain or damage some fabrics, materials, or surfaces

Inactive ingredients

water (aqua), C12-15 alkyl benzoate, PEG-8, cetearyl alcohol, acrylates/C12-22 alkyl methacrylate copolymer, dicetyl phosphate, ceteth-10 phosphate, aloe barbadensis leaf juice, tocopheryl acetate (vitamin E), retinyl palmitate (vitamin A), sodium ascorbyl phosphate (vitamin C), calendula officinalis flower extract, symphytum officinale rhizome/root extract, arctium lappa root extract, honey extract, anthemis nobilis flower extract, tilia cordata flower extract, hydrated silica, potassium cetyl phosphate, propylene glycol, retinyl palmitate, phenoxyethanol, methylparaben, propylparaben, butylparaben, ethylparaben, isobutylparaben, acrylates/C10-30 alkyl acrylate crosspolymer, triethanolamine, disodium EDTA

Fruit of the Earth®

BLOCK UP!

Full Spectrum®
UVA/UVB Protection

Kids

SPF

50



with **ALOE VERA**

Avobenzone
Protects Against Premature Aging

Anti-Oxidant Vitamins A, C & E
Water/Sweat Resistant

3 FL.OZ. (88ml)

THE CUTTING EDGE OF KIDS' SUNCARE...
BLOCK UP!® FULL SPECTRUM!

New Full Spectrum KIDS SPF 50 with Avobenzone gives skin the best protection available from UVA1, 2 & UVB rays. Proven protection from all skin-damaging rays. Unique mild, fragrance free formula made for Active Kids' Skin!

Drug Facts

Active Ingredients	Purpose
Avobenzone 2.0%, Homosalate 9.0%, Octinoxate 7.5%, Octisalate 5.0%, Octocrylene 1.5%, Oxybenzone 5.0%	Sunscreen

Uses

■ helps prevent sunburn ■ higher SPF gives more sunburn protection

Warnings

For external use only

When using this product ■ keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash or irritation develops and lasts

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

■ apply generously and evenly before sun exposure and as needed.
■ reapply as needed or after towel drying, swimming, or perspiring.
■ children under 6 months of age: ask a doctor

Other Information

■ may stain some fabrics
■ Sun alert: Limiting sun exposure, wearing protective clothing, and using sunscreen may reduce the risks of aging, skin cancer, and other harmful effects of the sun.

Inactive Ingredients water (aqua), C12-15 alkyl benzoate, PEG-8, cetearyl alcohol, acrylates/C12-22 alkyl methacrylate copolymer, propylene glycol, diethyl phosphate, castor-10 phosphate, aloe barbadensis leaf juice, tocopheryl acetate (vitamin E), retinyl palmitate (vitamin A), sodium ascorbyl phosphate (vitamin C), calendula officinalis flower extract, symphytum officinale rhizome/root extract, arctium lappa root extract, hydrastis canadensis (golden seal) root extract, honey extract, anthemis nobilis flower extract, tilia cordata flower extract, hydrated silica, potassium cetyl phosphate, phenylethanol, methylparaben, propylparaben, butylparaben, ethylparaben, isobutylparaben, acrylates/C10-30 alkyl acrylate crosspolymer, triethanolamine, disodium EDTA



American owned
and operated!

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Block Up!® and Full Spectrum® are registered
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88ml e





BLOCK UP![®] 50

kids
sunscreen

**BROAD SPECTRUM
SPF 50**

with **ALOE VERA**

antioxidant vitamins C and E
water resistant (80 minutes)

1 FL OZ (30 mL)



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Other information

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Questions or comments?

Call toll free 1-800-527-7731

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NO ANIMAL TESTING

www.fote.com

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FRUIT OF THE EARTH BLOCK UP KIDS SPF 50

avobenzone, homosalate, octinoxate, octisalate, octocrylene, oxybenzone lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:62217-005
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	20 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	90 mg in 1 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	75 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
OXYBENZONE (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	50 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	15 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
BUTYL ACRYLATE/C16-C20 ALKYL METHACRYLATE/METHACRYLIC ACID/METHYL METHACRYLATE COPOLYMER (UNII: 7K68DGG29P)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CETETH-10 PHOSPHATE (UNII: 4E05O5N49G)	
DIHEXADECYL PHOSPHATE (UNII: 2V6E5WN99N)	
ISOBUTYLPARABEN (UNII: 0QQJ25X58G)	
CHAMAEMELUM NOBILE FLOWER (UNII: O2T154T6OG)	
TROLAMINE (UNII: 9O3K93S3TK)	
ETHYLPARABEN (UNII: 14255EXE39)	
PROPYLPARABEN (UNII: Z8IX2SC1OH)	
WATER (UNII: 059QF0KO0R)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 809Y72KV36)	
POLYETHYLENE GLYCOL 4000 (UNII: 4R4HFI6D95)	
ALKYL (C12-15) BENZOATE (UNII: A9EJ3J61HQ)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
METHYLPARABEN (UNII: A2I8C7HI9T)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
BUTYLPARABEN (UNII: 3QPI1U3FV8)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
SODIUM ASCORBYL PHOSPHATE (UNII: 836SJG51DR)	
ARCTIUM LAPPA ROOT (UNII: 597E9BI3Z3)	
CALENDULA OFFICINALIS FLOWER (UNII: P0M7O4Y7YD)	
HONEY (UNII: Y9H1V576FH)	
TILIA CORDATA FLOWER (UNII: CFN6G1F6YK)	
COMFREY ROOT (UNII: M9VVZ08EKQ)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:62217-005-09	88 mL in 1 TUBE; Type 0: Not a Combination Product	03/30/2017	

2	NDC:62217-005-16	30 mL in 1 TUBE; Type 0: Not a Combination Product	09/29/2014	
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph not final	part352	09/29/2014		

Labeler - Fruit of the Earth, Inc. (079559467)

Revised: 7/2021

Fruit of the Earth, Inc.