

**TOMS OF MAINE WHITEN PLUS DEEP CLEAN PEPPERMINT- sodium fluoride paste, dentifrice**  
**Tom's of Maine**

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**Tom's of Maine Whiten + Deep Clean Peppermint**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

water, sorbitol, hydrated silica, glycerin, xylitol, lauryl glucoside, natural flavor<sup>1</sup>, disodium cocoyl glutamate, xanthan gum, tetrasodium pyrophosphate, benzyl alcohol, rebaudioside A, potassium hydroxide.

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<sup>1</sup> peppermint oil and other natural flavor

## Questions?

**1-800-FOR-TOMS (1-800-367-8667)**

### **PRINCIPAL DISPLAY PANEL - 113 g Tube Carton**

THE ORIGINAL

Tom's

OF MAINE

• NOT TESTED ON •  
ANIMALS

NATURAL • WITH FLUORIDE

WHITEN +  
DEEP CLEAN

anticavity toothpaste

PEPPERMINT

NET WT 4.0 OZ (113 g)

NATURALLY DERIVED  
MICRO-POLISHERS

REMOVES 95% OF  
SURFACE STAINS\*

PREVENTS STAINS†

NO  
ANIMAL TESTING, SLS,  
PEROXIDE, ARTIFICIAL  
FLAVORS OR DYES



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We've combined scientific know-how and naturally sourced and derived ingredients to make products that are good for you since 1970. We've got big goals to help combat climate change and social inequities, which is why we donate to non-profit organizations that focus on climate change, health and well-being and disaster relief. To learn more about our mission, rigorous ingredient and packaging standards, and what natural means at Tom's, go to [www.tomsomaine.com](http://www.tomsomaine.com).

★ THOUGHTFULLY BLENDED & PACKAGED IN THE USA  
 WITH US & GLOBALLY SOURCED INGREDIENTS

© TOM'S OF MAINE INC, KENNEBUNK ME 04043 U.S.A.

THIS PRODUCT IS:



THE FIRST OF ITS KIND  
 RECYCLABLE TUBE

Your community may not yet accept tubes for recycling. Check locally. Learn more at [tomsomaine.com/recyclable-tube](http://tomsomaine.com/recyclable-tube)



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**Drug Facts** (continued)

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**Questions?** 1-800-FOR-TOMS (1-800-367-8567)



**Enamel safe  
 micro-polisher**



**Plant-based cleanser**

Tom's toothpaste appearance reflects our choice to use naturally sourced and derived ingredients.

\*after two weeks of twice daily use \*\*after 3 weeks use \*\*peppermint oil and other natural flavor





## TOMS OF MAINE WHITEN PLUS DEEP CLEAN PEPPERMINT

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51009-920
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

  

Inactive Ingredients	
Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0K00R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>LAURYL GLUCOSIDE</b> (UNII: 76LN7P7UCU)	
<b>PEPPERMINT OIL</b> (UNII: AV092KU4JH)	
<b>DISODIUM COCOYL GLUTAMATE</b> (UNII: MBK0CP8F5A)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>REBAUDIOSIDE A</b> (UNII: B3FUD0528F)	
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)	

  

Product Characteristics			
Color		Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

  

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-920-40	1 in 1 CARTON	01/01/2025	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

  

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	01/01/2025	

**Labeler** - Tom's of Maine (052764354)

**Registrant** - COLGATE PALMOLIVE COMPANY (001344381)

