

TOMS OF MAINE WHITEN PLUS DEEP CLEAN PEPPERMINT- sodium fluoride paste, dentifrice
Tom's of Maine

Tom's of Maine Whiten + Deep Clean Peppermint

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

water, sorbitol, hydrated silica, glycerin, xylitol, lauryl glucoside, natural flavor¹, disodium cocoyl glutamate, xanthan gum, tetrasodium pyrophosphate, benzyl alcohol, rebaudioside A, potassium hydroxide.

¹ peppermint oil and other natural flavor

Questions?

1-800-FOR-TOMS (1-800-367-8667)

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

THE ORIGINAL

Tom's

OF MAINE

• NOT TESTED ON •
ANIMALS

NATURAL • WITH FLUORIDE

WHITEN +
DEEP CLEAN

anticavity toothpaste

PEPPERMINT

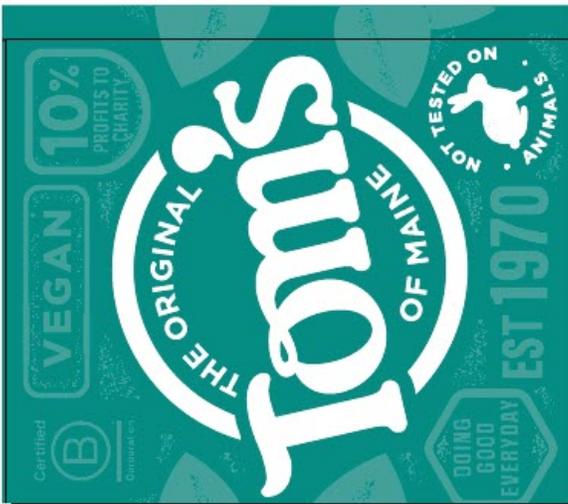
NET WT 4.0 OZ (113 g)

NATURALLY DERIVED
MICRO-POLISHERS

REMOVES 95% OF
SURFACE STAINS*

PREVENTS STAINS†

NO
ANIMAL TESTING, SLS,
PEROXIDE, ARTIFICIAL
FLAVORS OR DYES



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 DEEP CLEAN**
 anticavity toothpaste

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PEPPERMINT

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We've combined scientific know-how and naturally sourced and derived ingredients to make products that are good for you since 1970. We've got big goals to help combat climate change and social inequities, which is why we donate to non-profit organizations that focus on climate change, health and well-being and disaster relief. To learn more about our mission, rigorous ingredient and packaging standards, and what natural means at Tom's, go to www.tomsomaine.com.

★ THOUGHTFULLY BLENDED & PACKAGED IN THE USA
 WITH US & GLOBALLY SOURCED INGREDIENTS

© TOM'S OF MAINE INC, KENNEBUNK ME 04043 U.S.A.

THIS PRODUCT IS:

- NATURAL
- GLUTEN FREE
- VEGAN
- HALAL
- KOSHER

DO GOOD EVERYDAY WITH TOM'S

Certified B Corporation

ANIMAL TEST-FREE PETA

CERTIFIED GOOD GUYS. learnmoreatbcorporation.net

10% PROFITS TO CHARITY

THE FIRST OF ITS KIND RECYCLABLE TUBE

Your community may not yet accept tubes for recycling. Check locally. Learn more at tomsomaine.com/recyclable-tube



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**Enamel safe
 micro-polisher**



Plant-based cleanser

Tom's toothpaste appearance reflects our choice to use naturally sourced and derived ingredients.

*after two weeks of twice daily use **after 3 weeks use **peppermint oil and other natural flavor





TOMS OF MAINE WHITEN PLUS DEEP CLEAN PEPPERMINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51009-920
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
XYLITOL (UNII: VCQ006KQ1E)	
LAURYL GLUCOSIDE (UNII: 76LN7P7UCU)	
PEPPERMINT OIL (UNII: AV092KU4JH)	
DISODIUM COCOYL GLUTAMATE (UNII: MBK0CP8F5A)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
REBAUDIOSIDE A (UNII: B3FUD0528F)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-920-40	1 in 1 CARTON	01/01/2025	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51009-920-63	85 g in 1 TUBE; Type 0: Not a Combination Product	02/01/2026	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	01/01/2025	

Labeler - Tom's of Maine (052764354)

Registrant - Tom's of Maine, Inc. (829517189)

Establishment

Name	Address	ID/FEI	Business Operations
Tom's of Maine, Inc.		829517189	ANALYSIS(51009-920) , MANUFACTURE(51009-920) , PACK(51009-920) , LABEL(51009-920)

Revised: 2/2026

Tom's of Maine