

BANANA BOAT ULTRA DEFENSE BROAD SPECTRUM - avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

KIK Custom Products

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Banana Boat Sport Performance Active Dry Protect SPF 50 - Long Lasting Protection, Sun Tested, Sun Proven

Drug Facts:

Avobenzone: 1.5%
Homosalate: 15%
Octisalate: 5%
Octicrylene: 1.25%
Oxybenzone: 6%

Purpose: Sunscreen

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT, DO NOT GET INTO EYES IF CONTACT OCCURS, RINSE THOROUGHLY WITH WATER.

STOP USE AND ASK DOCTOR IS IRRITATION OR RASH DEVELOPS. KEEP OUT OF REACH OF CHILDREN.

IF SWALLOWED, GET MEDICAL HELP OR CONTACT POISON CONTROL CENTER RIGHT AWAY.

Water, Cetearyl Alcohol, Glycerin, Capryly Glycol, Hydrogenated Dimer Dilnoleyl/Dimethyl Carbonate,

Copolymer, Cetyl Alcohol, Triethanolamine, Behenyl Acohol, Glyceryl Stearate, Glyceryl Stearate, Citrate,

Disodium Ethylene, Dicocamide PEG-15 Disulfate, Sodium Lauroyl Sarcosinate, Carbomer, Xanthan Gum,

Aloe Barbadensis Leaf Juice, Retinyl Palmitate (Vitamin A), Tocopherol, Tocopheryl Acetate (Vitamin E),

Cetearyl Alchol, Sodium Lauroyl, Lactylate, Lecithin, BHT, Methyl Dibromo Glutaronitrile, Methyl Chloisothiazolinone.

Methyl Isothiazolinone, Phenoxy Ethanol, Dipropylene Glycol, Disodium EDTA

Questions or Comments: Call 1-800-SAFESUN Mon-Fri.

Note: Set All Necessary Trap

BACKGROUND COLOR IS FOR SIMULATION ONLY. DOES NOT PRINT. LABEL BACKGROUND IS CLEAR.

BACK: CLEAR PS LABEL

BB SportPerf 50_8oz_BK_PROD

PRODUCTION MECHANICAL

DIE LINE - do not print.

Outlines & Type prints PMS 286 Blue.

Skin Cancer Seal & Type prints PMS 286 Blue. White Type & Shapes inside print white.

FPO UPC Replace with actual UPC Prints 100% PMS 286 Blue. Box behind UPC prints White.

Type prints PMS 286 Blue.



5.72"

LAYERS CHART

- Callouts
- Dieline
- Extra Specs
- Art
- Background
- Final Artwork
- UPC Approval
- Slug

MANUAL# TBD
MF# 3001-73
DIELINE# LB12346

RESOURCE# X1497200

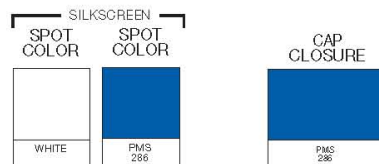
Dashed line indicates copy to dieline tolerance
Corner Radius = .125"
Dieline Bleed = .0625"

Customer: PLAYTEX
Dieline Number: LBL0113
Project Name: BB 8oz TOTTLE
Size: 1.5" X 5.72"
Label Type: DIELINE
Date: 2/18/09

APP	REV	BY	DATE	REMARKS
Small Premium and Original Nuis or Overlabel				
TOLERANCES		Playtex Products Inc.		
X = .031		PACKAGE DEVELOPMENT AND ENGINEERING		
XX = .015		300 Nyalia Farms Road		
XXX = .005		Westport, CT 06880		
BY DATE		DRAWING NO. LB 12346		
DRAWN JWG 02/19/09		REV.		
CHKD.		APPD.		

CCL LABEL
ROBINNVILLE, NEW JERSEY

COLOR BREAK/COLOR STATIONS



When reviewing this proof for color take special notice that color representations and swatches are for color break only! Reference actual Pantone Swatches for Color Match.

<p>6 Research Drive Shelton, CT 06484 TEL: (203) 944-5000 or 5717 FAX: (203) 944-5537</p>	<p>Addendum / Revision No</p> <h1>08</h1>	<p>Start Routing</p>	<p>Global Creative Services FINAL DIGITAL ARTWORK</p>
	<p>THIS ARTWORK HAS BEEN APPROVED BY PLAYTEX PRODUCTS INC. ON 061209 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK</p>		
<p>MARKETING MGR: Patrice Augustine DATE: 05/29/09</p> <p>DES/PROJ. MGR: P Kehlenbach</p> <p>ORIG DESIGNER: Lori Powell</p> <p>FILE NAME: 05BB_0946589_50_407b_08_SK</p> <p>DOC/LAYER: N/A</p> <p>FONTS: ITC Avant Garde Gothic, OCRB, ITC Zapf Dingbats, OceanSansMM, Unireuse</p> <p>IMAGES: None</p>	<p>UPC NUMBER: 0 79656 04972 5</p> <p>P or D NUMBER: 93556800</p>	<p>Approval:</p>	
<p>ARCHIVE NAME: 93556800_BB_Sport50_8zBk-PROD</p> <p>REFERENCED FILE: P-77-191_BB_Sport50_8zBk-SS P-000034_BB_Sport50_8oz_PROD</p>	<p>Approval:</p>		

PRODUCTION MECHANICAL

Note: Set All Necessary Trap

BACKGROUND COLOR IS FOR SIMULATION ONLY. DOES NOT PRINT. LABEL BACKGROUND IS CLEAR.

FRONT: CLEAR PS LABEL

1.5"

5.72"

- Shape prints PMS 3268 Green
Type KO and prints White.
- Type, leaves & outline
KO & prints PMS 286 Blue.
Interior prints PMS 109 Yellow.
Entire Logo is backed with Silkscreen White.
- Type overprints PMS 286 Blue.
Drop Shadow prints White.
Entire Logo is backed with Silkscreen White.
- Type prints White.
Drop Shadow & "TM" KO & print 286 Blue.
- Shape prints PMS 286 Blue.
Type inside KO & prints White.
- Type prints PMS 286 Blue.
- SPF LOCKUP:
Outside rule prints PMS 286 Blue.
Inside rule KO to White.
Type KO to White.
- Upper box overprints PMS Rubine Red.
Lower box overprints PMS 286 Blue **Offset**.
Sun Graphic KO & prints PMS 109 Yellow.
- Banner overprints PMS Rubine Red.
Rules KO & print PMS 286 Blue.
Type KO to White.
- Non-Greasy
Won't Run Into Eyes
Very Water/Sweat Resistant
- Type KO & print PMS 286 Blue.



93556799

Dashed line indicates copy to dieline tolerance
Corner Radius = .125"
Dieline Bleed = .0625"

Customer: PLAYTEX
Dieline Number: LBL0113
Project Name: BB 8oz TOTTLE
Size: 1.5" X 5.72"
Label Type: DIELINE
Date: 2/18/09

LAYERS CHART

- Callouts
- Dieline
- Extra Specs
- Art
- Background
- Final Artwork
- UPC Approval
- Slug

MANUAL# TBD
MF# 3001-73
DIELINE# LB 12346

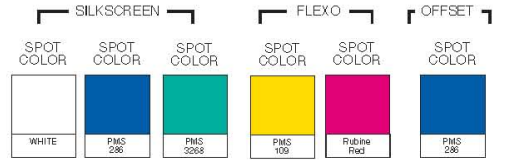
RESOURCE# X1497200

CCL LABEL
ROBINVILLE, NEW JERSEY

APP	REV	BY	DATE	REMARKS
Small Premium and Original Nuse et Overlabel				
TOLERANCES		Playtex Products Inc. PACKAGE DEVELOPMENT AND ENGINEERING 300 Nyalta Farms Road Westport, CT 06880		
BY DATE		DRAWING NO. LB 12346		
DRAWN	JWGS	02/19/09		REV.
CHKD:				
APPD:				

Energizer Personal Care	6 Research Drive Shelton, CT 06484 TEL: (203) 944-5000 or 5717 FAX: (203) 944-5537	Addendum Revision No. 06	Start Routing	Global Creative Services FINAL DIGITAL ARTWORK	20
MARKETING MGR: Patrice Augustine DES/PROJ. MGR: P Kehlenbach ORIG DESIGNER: Lori Powell FILE NAME: 05BB_0946569_50_407a_06_JC DOCLAYER: N/A FONTS: Helvetica, ITC Avant Gardie Gothic, Cosmos, 000112318, Keeple, Myriad, OCRB, ITC Zapf Dingbats, OceanSansMM, Poppi-Laudatino, Unifree IMAGES: None	THIS ARTWORK HAS BEEN APPROVED BY PLAYTEX PRODUCTS INC. ON 06/12/09 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK				
ARCHIVE NAME: 93556799_BB_Sport50_8zFrt-PROD	UPC NUMBER: 0 79656 04972 5	P or D NUMBER: 93556799			
REFERENCED FILE: P-77-190 BB_Sport50_8zFrt-SS P-000034 BB_Sport50_8oz_PROD					

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BANANA BOAT ULTRA DEFENSE BROAD SPECTRUM

avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:61047-811
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Avobenzone (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)	Avobenzone	2.36 mL in 236 mL
Homosalate (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)	Homosalate	35.4 mL in 236 mL
Octisalate (UNII: 4X49Y0596W) (Octisalate - UNII:4X49Y0596W)	Octisalate	11.8 mL in 236 mL
Octocrylene (UNII: 5A68WGF6WM) (Octocrylene - UNII:5A68WGF6WM)	Octocrylene	2.95 mL in 236 mL
Oxybenzone (UNII: 95OOS7VE0Y) (Oxybenzone - UNII:95OOS7VE0Y)	Oxybenzone	14.16 mL in 236 mL

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61047-811-72	236 mL in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	03/23/2010	

Labeler - KIK Custom Products (243547333)

Revised: 3/2010

KIK Custom Products