BLANX WHITE SHOCK WHITE AND PROTECT- sodium monofluorophosphate paste
Coswell Spa

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

BlanX White Shock White and Protect

Contains:

Sodium Monofluorophosphate 0.72% (950ppm F)

*ActiluX®

Ingredients:

Aqua, Sorbitol, Hydrated Silica, Glycerin, Silica, Isopropyl Alcohol, Sodium Lauryl Sulfate, Cellulose Gum, Aroma, Hydroxyapatite*, Sodium Monofluorophosphate, PVM/MA Copolymer, Cetraria Islandica Extract, Sodium Saccharin, Sodium Benzoate, Phenoxyethanol, Benzyl Alcohol, Phenoxyethanol, CI 77891, CI 42090.

Whitening and Antibacterial Action

The use of the BLANX LED helps to prevent gingivitis, halitosis and other common oral diseases

The only ActiluX® based toothpaste, the double patented innovation that whitens with light.

Now with Blue Formula for an immediate whitening effect*.

ActiluX® is deposited on teeth and remains active throughout the day. Gives teeth the natural whiteness thanks to the light action.

The use of the BlanX LED intensifies the antibacterial and hygiene action of the White Shock formula.

It helps to prevent cavities, gingivitis, halitosis and other common oral diseases.

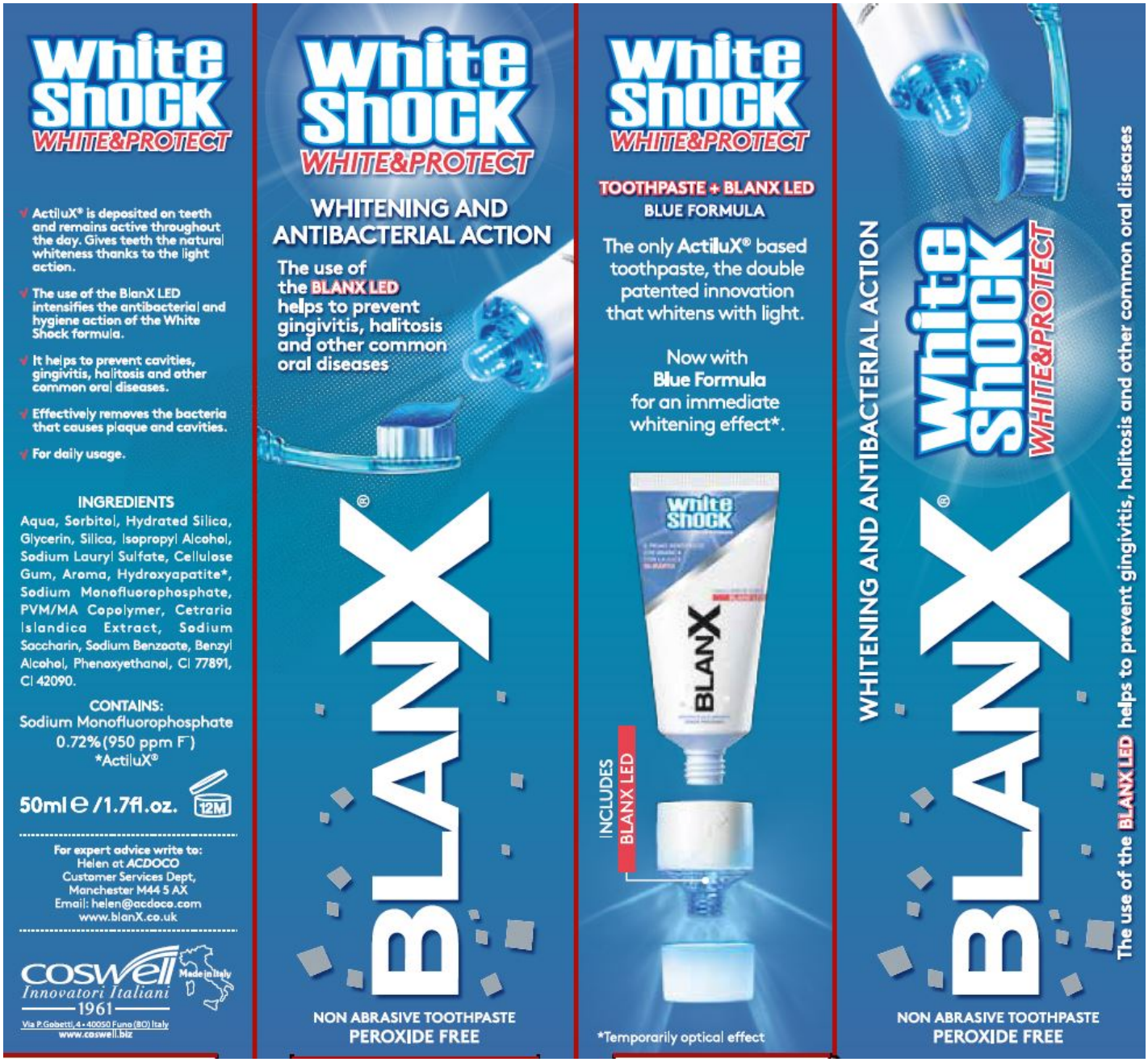
Effectively removes the bacteria that causes plaque and cavities.

Keep out of reach of children

For daily usage.

For daily usage.

Warnings



BLANX WHITE SHOCK WHITE AND PROTECT

sodium monofluorophosphate paste

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:70781-005
Route of Administration	ORAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.4 g in 100 g

Inactive Ingredients	
Ingredient Name	Strength
COPOVIDONE (UNII: D9C330MD8B)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
GLYCERIN (UNII: PDC6A3C0OX)	
CETRARIA ISLANDICA SUBSP. ISLANDICA (UNII: BJ7YPN79A1)	
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
ISOPROPYL ALCOHOL (UNII: ND2M416302)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
TRIBASIC CALCIUM PHOSPHATE (UNII: 91D9GV0Z28)	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70781-005-01	50 g in 1 TUBE; Type 0: Not a Combination Product	04/26/2017	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part355	04/26/2017	

Labeler - Coswell Spa (429512304)

Establishment

Name	Address	ID/FEI	Business Operations
Incos Cosmeceutica Industriale Srl		434933032	manufacture(70781-005)

Revised: 2/2019 Coswell Spa