

AVEENO ECZEMA THERAPY RESCUE RELIEF TREATMENT GEL CREAM- colloidal oatmeal cream
Kenvue Brands LLC

Aveeno Eczema Therapy Rescue Relief Treatment Gel Cream

Drug Facts

Active Ingredient

Colloidal Oatmeal 2%

Purpose

Skin Protectant

Uses

- Temporarily protects and helps relieve minor skin irritation and itching due to: • rashes • eczema

Warnings

For external use only.

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

Apply as needed

Other Information

This product contains an alpha hydroxy acid (AHA) that may increase your skin's sensitivity to the sun and particularly the possibility of sunburn. Use a sunscreen, wear protective clothing, and limit sun exposure while using this product and for a week afterwards.

Inactive Ingredients

Water, Glycerin, Isopropyl Palmitate, Butyrospermum Parkii (Shea) Butter, Isododecane, Vegetable Oil, Lactic Acid, Sodium Hydroxide, Cetyl Alcohol, Sodium Polyacrylate, Caprylyl Glycol, Avena Sativa (Oat) Kernel Oil, Avena Sativa (Oat) Kernel Extract, Carbomer, Cetearyl Olivatate, 1,2-Hexanediol, Sorbitan Olivatate, Hydrogenated Vegetable Oil, Euphorbia Cerifera (Candelilla) Wax, Tropolone

Questions?

866-428-3366; Outside US, dial collect **215-273-8755**

www.aveeno.com

Distributed by:

Kenvue Brands LLC

Summit, NJ 07901

PRINCIPAL DISPLAY PANEL - 150g Bottle Label

NEW LOOK

Aveeno ®

Eczema

Therapy

Gel Cream

Rescue Relief Treatment

2% Colloidal Oatmeal Skin Protectant

Eczema-Prone | Sensitive Skin

Clinically proven soothing relief

of **itch, irritation & dry skin**

Colloidal Oatmeal + Shea Butter

Steroid Free • Fragrance Free

DERMATOLOGIST RECOMMENDED BRAND

LEADER IN OAT SCIENCE

ACCEPTED

e

National

Eczema

Association

Net wt. 5 oz. (150 g)

NEW LOOK

Aveeno®
Eczema Therapy Gel Cream
Rescue Relief Treatment

23 Colloidal Oatmeal Skin Protectant

Eczema-Prone | Sensitive Skin

Clinically proven soothing relief of itch, irritation & dry skin

Colloidal Oatmeal • Shea Butter

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ACCEPTED
 National Eczema Association

DERMATOLOGIST RECOMMENDED BRAND
 LEADER IN OAT SCIENCE

Net wt. 5 oz. (150 g)

Aveeno®
 Eczema Therapy Gel Cream Rescue Relief Treatment

Leader in Oat Science
 Dermatologist Recommended Brand

Delivers long-lasting moisture with a cool touch.
 97% felt instant soothing relief for their itchy, dry skin flare-ups.

Steroid Free Fragrance Free 48-Hour Moisture

Colloidal Oatmeal • Shea Butter
 • Rich Emollient Formula Scan for More

Provides soothing dry skin flare-up relief when you need it most and is gentle enough for everyday use.

Allergy Tested • Absorbs Quickly • Formulated for Sensitive Skin • Won't Clog Pores
 Free from: Parabens, Phthalates, Dyes

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Dermatologist Recommended Brand for Over 16 Years
 Distributed by:
 Kenova Brands LLC, Summit, NJ 07991
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 Pat. www.kenovepats.com
 Made in Canada
 3 0 0 6 0 2 0 7

PLASTIC BOTTLE

PEEL HERE FOR DRUG FACTS ▶

Drug Facts (continued)

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colloidal oatmeal cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-1003
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)	OATMEAL	20 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
TROPOLONE (UNII: 7L6DL16P1T)	
OAT KERNEL OIL (UNII: 3UVP41R77R)	
SHEA BUTTER (UNII: K49155WL9Y)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
CETEARYL OLIVATE (UNII: 58B69Q84JO)	
CARBOMER HOMOPOLYMER, UNSPECIFIED TYPE (UNII: 0A5MM307FC)	
1,2-HEXANEDIOL (UNII: TR046Y3K1G)	
SORBITAN OLIVATE (UNII: MDL271E3GR)	
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
ISODODECANE (UNII: A8289P68Y2)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
LACTIC ACID (UNII: 33X04XA5AT)	

CANDELILLA WAX (UNII: WL0328HX19)

OAT (UNII: Z6J799EAJK)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-1003-2	44 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	04/28/2026	
2	NDC:69968-1003-5	150 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	04/28/2026	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	04/28/2026	

Labeler - Kenvue Brands LLC (118772437)

Revised: 3/2026

Kenvue Brands LLC