

HEALTHWISE ROLL-ON- lidocaine, menthol gel
Veridian Healthcare

HealthWise 4% Lidocaine + 1% Menthol Roll-On 2.5 oz

Active Ingredient

Lidocaine 4%

Menthol 1%

Purpose

Topical Analgesic

Use

For me temporary relief of pain and itching

Warnings

For External use only

Flammable keep away from fire or flame

When using this product

When using this product ■ avoid contact with eyes ■ do not use in large quantities, particularly over raw surfaces or blistered areas

■ do not apply to wounds or damaged skin ■ do not bandage tightly

Stop use and ask a doctor if

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■ condition worsens

■ symptoms persist for more than 7 days or clear up and occur again within a few days

If pregnant or breast feeding

ask a health professional before use.

Keep out of reach of children and pets.

Keep out of reach of children and pets. If swallowed, get medical help or contact Poison Control Center (1-800-222-1222) right away.

Directions

- Adults and children over 12 years: apply to affected area not more than 3 to 4 times daily.
- Children under 12 years or age: do not use, ask a doctor

Other information

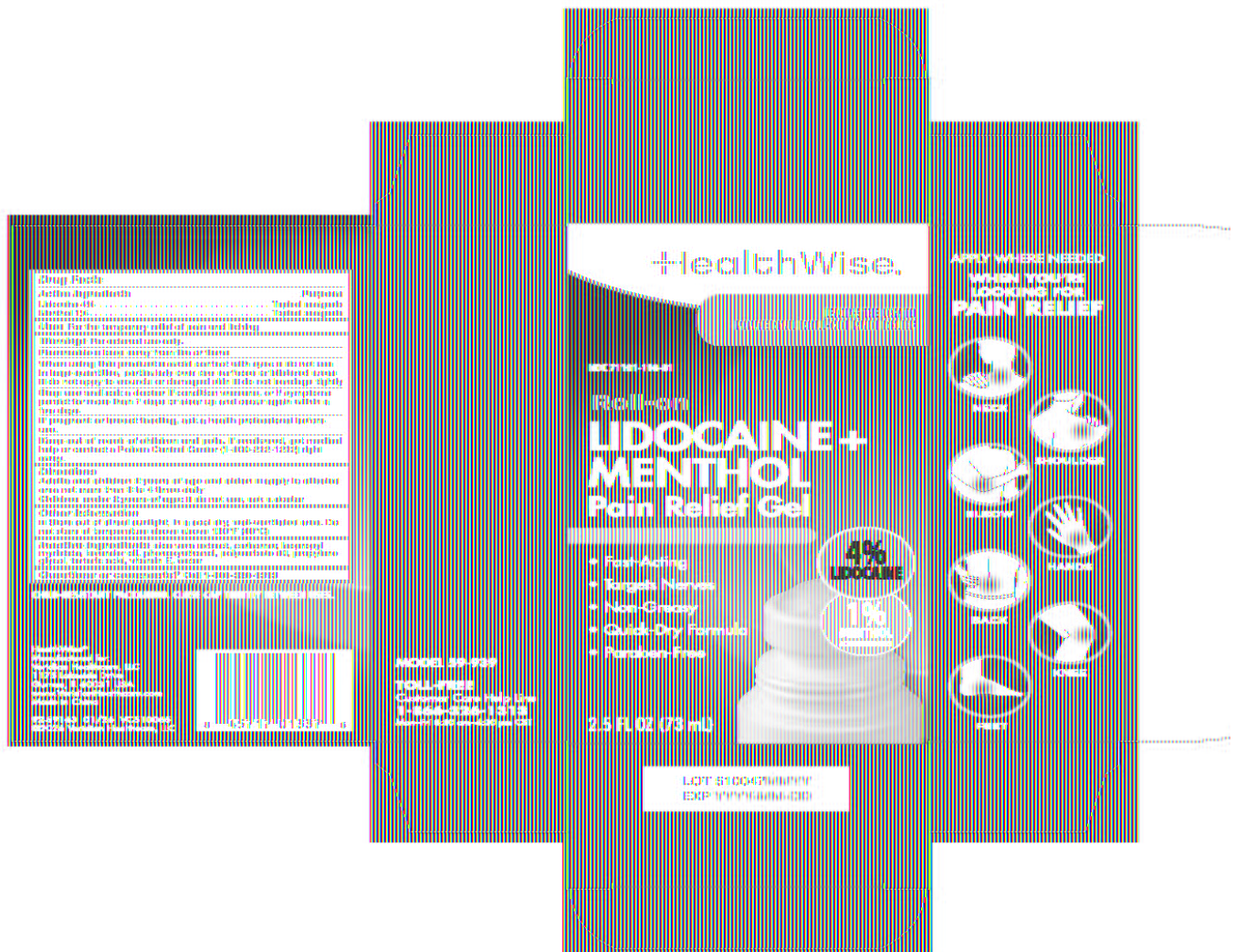
- Store out of direct sunlight, in a cool dry, well-ventilated area. Do not store at temperature above above 120°F (49°C)

Inactive Ingredients

Aloe vera extract, carbomer, isopropyl myristate, lavender oil, phenoxyethanol, polysorbate 80, propylene glycol, tartaric acid, vitamin E, water

Questions or comments?

Call 1-866-326-1313



HEALTHWISE ROLL-ON

lidocaine, menthol gel

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:71101-110
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	1 g in 100 g
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	4 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
TARTARIC ACID (UNII: W4888I119H)	
.ALPHA.-TOCOPHEROL, D- (UNII: N9PR3490H9)	
WATER (UNII: 059QF0KO0R)	
ALOE VERA LEAF (UNII: ZY81Z83H0X)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
CARBOMER (UNII: 0A5MM307FC)	
LAVENDER OIL (UNII: ZBP1YXW0H8)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:71101-110-01	73 g in 1 BOTTLE; Type 0: Not a Combination Product	03/01/2026	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	03/01/2026	

Labeler - Veridian Healthcare (830437997)

Establishment

Name	Address	ID/FEI	Business Operations
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Revised: 4/2026

Veridian Healthcare