

BANANA BOAT ULTRA DEFENSE SHEER PROTECT - avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

KIK Custom Products

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Banana Boat Ultra Defense Sheer Protect Advanced UVA/UVB Sunscreen SPF UVB30 Aloe Vera -Long Lasting Protection, Sun Tested, Sun Proven

Drug Facts:

Avobenzone: 1%
Homosalate: 10%
Octisalate: 5%
Octicrylene: 0.8%
Oxybenzone: 4%

Purpose: Sunscreen

FOR EXTERNAL USE ONLY.

WHEN USING THIS PRODUCT, DO NOT GET INTO EYES IF CONTACT OCCURS, RINSE THOROUGHLY WITH WATER.

STOP USE AND ASK DOCTOR IF IRRITATION OR RASH DEVELOPS. KEEP OUT OF REACH OF CHILDREN.

IF SWALLOWED, GET MEDICAL HELP OR CONTACT POISON CONTROL CENTER RIGHT AWAY.

Water, Cetearyl Alcohol, Glycerin, Capryly Glycol, Hydrogenated Dimer Dilnoleyl/Dimethyl Carbonate,

Copolymer, Cetyl Alcohol, Triethanolamine, Behenyl Acohol, Glyceryl Stearate, Glyceryl Stearate, Citrate,

Disodium Ethylene, Dicocamide PEG-15 Disulfate, Sodium Lauroyl Sarcosinate, Carbomer, Xanthan Gum,

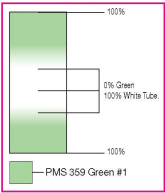
Aloe Barbadensis Leaf Juice, Retinyl Palmitate (Vitamin A), Tocopherol, Tocopheryl Acetate (Vitamin E),

Cetearyl Alcohol, Sodium Lauroyl, Lactylate, Lecithin, BHT, Methyl Dibromo Glutaronitrile, Methyl Chloisothiazolinone.

Methyl Isothiazolinone, Phenoxy Ethanol, Dipropylene Glycol, Disodium EDTA

Questions or Comments: Call 1-800-SAFESUN Mon-Fri.

GRADIENT CHART



Note: Set All Necessary Trap

*Background gradient prints 100% PMS 359 Green Tone at the top of the tube to 0% towards the middle to 100% at the bottom. Background Plate will need varying KO stayaway requirements based on placement of art and copy to background. *See Gradient Chart.

Type, leaves & Outline KO & print PMS 286 Blue. Interior KO & prints PMS 109 Yellow.

NOTE TO Separator: Background plate should be built as a solid PMS 359 without any gradient. The gradient will be applied at the printer. The Knockout stayaway should be applied to the plate based on specs required by CCL.

Type prints PMS 286 Blue.

Sheer Protect Prints PMS 361 Green.

SPF LOCKUP: Outside rule KO & prints PMS 286 Blue. Inside rule and type KO to White tube. Upper box KO & prints PMS 296 L Blue. Lower box KO & prints PMS 286 Blue. Sun Graphic KO & prints PMS 109 Yellow. Type KO to White tube.

Also ICON KO & prints: Outline Rule - 100% PMS 361 Green. Outer leaves - 100% PMS 359 Dark Green. Inner leaves - 100% PMS 361 Green. Highlights - 70% PMS 361 Green. Inner Circle Prints PMS 359 Blue.

Banner KO & prints PMS 296 L Blue. Rules KO & print PMS 286 Blue. Type KO to White Tube.

Type KO & prints PMS 286 Blue.

2 x 7 OFFSET PRINT ONLY

BB UDL SPF30-8oz_PROD

PRODUCTION MECHANICAL



Type KO & prints PMS 286 Blue

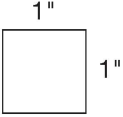
All type & outline/ KO & print PMS 286 Blue.

Skin Cancer Seal & Copy KO & prints PMS 286 Blue. White copy & shapes inside KO to tube.

Replace with actual UPC. UPC prints PMS 286 Blue. Box behind UPC KO to White Tube.

Copy KO & prints PMS 286 Blue.

FRONT PACKAGE COPY ALTERNATE CLAIM:
Vitamins A, E & Aloe
(IF WE CAN'T USE "SCF RECOMMENDED" ON FRONT)
Legal
RSD
Box/Factory Affairs



2" x 7"
8 oz. Straight Seal Tubes
240 mL Straight Seal Tubes (International)

APP	REV	BY	DATE	REMARKS
TOLERANCES X = .031 XX = .015 XXX = .005				
BY DATE DRAWN C.J.G 02/12/03				
CHKD:				DRAWING NO. GN11263
APPD:				REV A

LAYERS CHART

- Callouts
- Outline
- Extra Specs
- FPO LFC
- Art
- Background
- Final Artwork
- LFC Approval
- Skag

SPOT COLOR

SPOT COLOR #1	SPOT COLOR #2
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CAP CLOSURE

When reviewing this proof for color take special notice that color representations and swatches are for color break only! Reference actual Pantone Swatches for Color Match.

MANUAL TBD
MFR 3001-12
DIELINE# GN11263A

RESOURCE# X14624G0

Energizer Personal Care

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THIS ARTWORK HAS BEEN APPROVED BY PLAYTEX PRODUCTS INC. ON 06/11/09 AND CAN BE USED TO VERIFY COPY CONTENT, UPC CODE NUMBER SEQUENCE AND COLOR BREAK

APPROVE NAME: 0356725 BB UDL30-8zTube-PROD
REFERENCE: P-000029 BB UDL30-8z

UPC NUMBER: 0 79656 04624 3
P# NUMBER: 93556725

BANANA BOAT ULTRA DEFENSE SHEER PROTECT

avobenzone, homosalate, octisalate, octocrylene, oxybenzone lotion

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:61047-812
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
Avobenzone (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)	Avobenzone	2.36 mL in 236 mL	
Homosalate (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)	Homosalate	23.6 mL in 236 mL	
Octisalate (UNII: 4X49Y0596W) (Octisalate - UNII:4X49Y0596W)	Octisalate	11.8 mL in 236 mL	
Octocrylene (UNII: 5A68WGF6WM) (Octocrylene - UNII:5A68WGF6WM)	Octocrylene	1.88 mL in 236 mL	
Oxybenzone (UNII: 950OS7VE0Y) (Oxybenzone - UNII:950OS7VE0Y)	Oxybenzone	9.44 mL in 236 mL	

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:61047-812-73	236 mL in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	03/19/2010	

Labeler - KIK Custom Products (243547333)

Revised: 3/2010

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