

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN FAIR-
 titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
LIGHT- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
MEDIUM- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
MEDIUM-TAN- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN TAN-
 titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN TAN
DEEP- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
DEEP- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN RICH-
 titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
MAHOGANY- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN FAIR-
LIGHT- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
LIGHT-MEDIUM- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
DEEP-SAND- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN RICH
HONEY- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
MAHOGANY HONEY- titanium dioxide and zinc oxide liquid
BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN
ESPRESSO- titanium dioxide and zinc oxide liquid

Tarte, Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

BB tinted treatment primer Broad Spectrum SPF 30 Sunscreen

Drug Facts

<i>Active Ingredients</i>	<i>Purpose</i>
Titanium Dioxide 4.55%	Sunscreen
Zinc Oxide 3.5%	Sunscreen

Uses

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Shake before use.
- Apply liberally 15 minutes before sun exposure.
- Use a water resistant sunscreen if swimming or sweating.
- Reapply at least every 2 hours.
- Children under 6 months: Ask a doctor.
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - Limit time in the sun, especially from 10 a.m.-2 p.m.
 - Wear long-sleeved shirts, pants, hats and sunglasses

Other information

- Protect the product in this container from excessive heat and direct sunlight.
- You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222.

Inactive Ingredients

Cyclopentasiloxane, isododecane, mica, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

Dist. by tarte, Inc.
New York, NY 10018.

PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - fair

tarte
high-performance naturals™

BB tinted treatment primer

Broad Spectrum
SPF 30 Sunscreen

fair
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, mica, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

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Stop use and ask doctor if rash occurs.

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When using this product keep out of eyes. Rinse with water to remove.

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Directions

• Shake before use.
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• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
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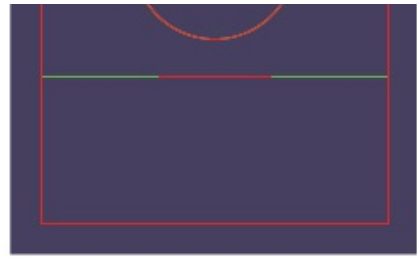
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG01187-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - light

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

light
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, mica, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

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• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
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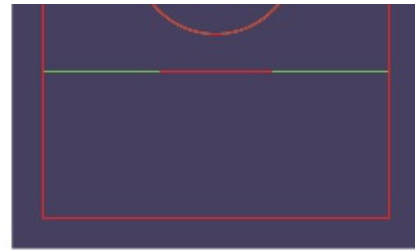
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG01188-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - medium

tarte
high-performance naturals™
BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

medium
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, mica, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Shake before use.
• Apply liberally 15 minutes before sun exposure.
• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
-Limit time in the sun, especially from 10 a.m.-2 p.m.
-Wear long-sleeved shirts, pants, hats and sunglasses

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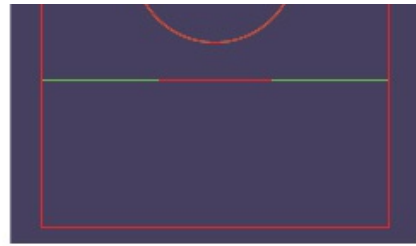
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG01189-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - medium-tan

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

medium-tan
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, mica, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Shake before use.
• Apply liberally 15 minutes before sun exposure.
• Use a water resistant sunscreen if swimming or sweating.
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• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
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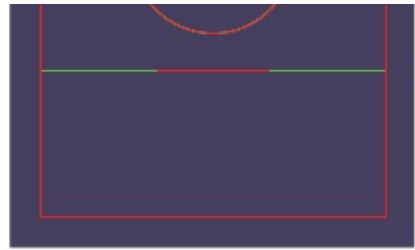
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG01570-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - tan

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

tan
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, mica, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

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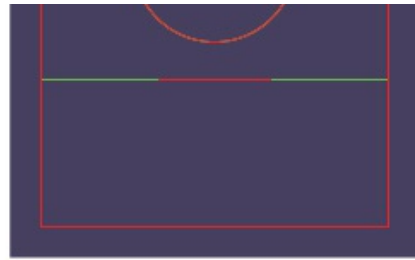
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG08096-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - tan-deep

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

tan-deep
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, mica, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

- triple-B complex: blend of natural diamond powder, plants & lipoamino acid

- pore minimizing, smoothing & brightening

- 12-hour primer & dermatologist tested

- wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

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Directions

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 - Limit time in the sun, especially from 10 a.m.-2 p.m.
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG08129-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - deep

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

deep
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, mica, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

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Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

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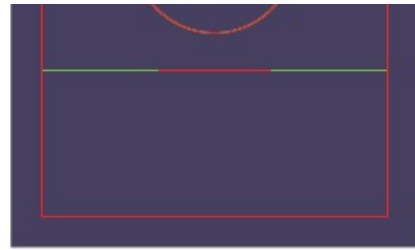
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG07880-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - rich

tarte
high-performance naturals™

BB tinted treatment primer

Broad Spectrum
SPF 30 Sunscreen

rich
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, mica, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, dipalmitoyl hydroxyproline, diamond powder, iron oxides.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

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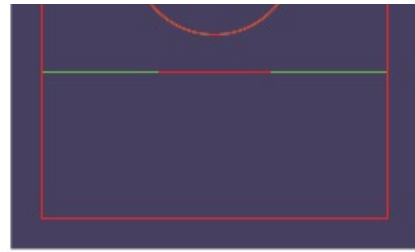
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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG08099-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - mahogany

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

mahogany
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, mica, polyglyceryl-4 isostearate, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, triethoxycaprylylsilane, djpalmitoyl hydroxyproline, diamond powder, titanium dioxide, iron oxides.
OX111FZ000131.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients Purpose

Titanium Dioxide 4.55%...Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
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• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
-Limit time in the sun, especially from 10 a.m.-2 p.m.
-Wear long-sleeved shirts, pants, hats and sunglasses

Other information

• Protect the product in this container from excessive heat and direct sunlight.
• You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶

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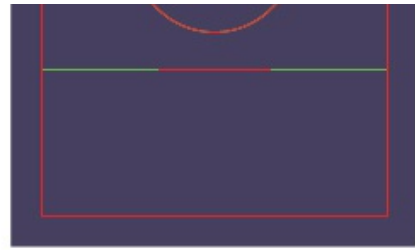
BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

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FG08265-01



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - fair-light

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

fair-light
12-hour primer

tarte
high-performance naturals™

Drug Facts
(continued)

Inactive Ingredients

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, diamond powder, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, dipalmitoyl hydroxyproline, triethoxycaprylylsilane, mica, titanium dioxide (CI 77891), iron oxides (CI 77491, CI 77492, CI 77499, OX100FP000371.

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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen



FG11684-02

- triple-B complex: blend of natural diamond powder, plants & lipoamino acid
- pore minimizing, smoothing & brightening
- 12-hour primer & dermatologist tested
- wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

Active Ingredients

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

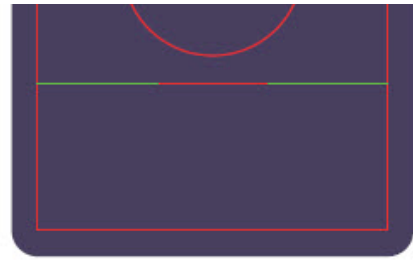
Directions

- Shake before use.
- Apply liberally 15 minutes before sun exposure.
- Use a water resistant sunscreen if swimming or sweating.
- Reapply at least every 2 hours.
- Children under 6 months: Ask a doctor.
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - Limit time in the sun, especially from 10 a.m.-2 p.m.
 - Wear long-sleeved shirts, pants, hats and sunglasses

Other information

- Protect the product in this container from excessive heat and direct sunlight.
- You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶





PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - light-medium

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

light-medium
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, diamond powder, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, dipalmitoyl hydroxyproline, triethoxycaprylylsilane, mica, titanium dioxide (CI 77891), iron oxides (CI 77491, CI 77492, CI 77499, OX100FP000371.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

**Active
Ingredients**

Titanium Dioxide 4.55%..... Sunscreen
Zinc Oxide 3.5%..... Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Shake before use.
• Apply liberally 15 minutes before sun exposure.
• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
-Limit time in the sun, especially from 10 a.m.-2 p.m.
-Wear long-sleeved shirts, pants, hats and sunglasses

Other information

• Protect the product in this container from excessive heat and direct sunlight.
• You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶

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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

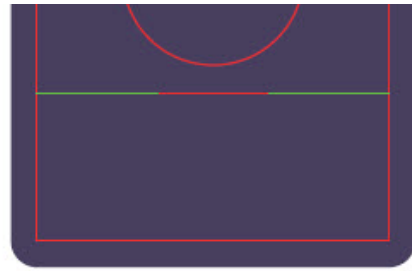
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crueltyfree
andvegan



FG11685-02



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - deep sand

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

deep sand
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, diamond powder, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, dipalmitoyl hydroxyproline, triethoxycaprylylsilane, mica, titanium dioxide (CI 77891), iron oxides (CI 77491, CI 77492, CI 77499, OX100FP000371.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

**Active
Ingredients**

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Shake before use.
• Apply liberally 15 minutes before sun exposure.
• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
–Limit time in the sun, especially from 10 a.m.–2 p.m.
–Wear long-sleeved shirts, pants, hats and sunglasses

Other information

• Protect the product in this container from excessive heat and direct sunlight.
• You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶

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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

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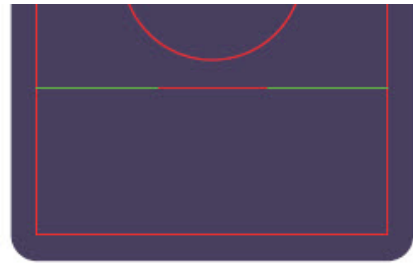
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andvegan



FG11686-02



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - rich honey

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

rich honey
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, diamond powder, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, dipalmitoyl hydroxyproline, triethoxycaprylylsilane, mica, titanium dioxide (CI 77891), iron oxides (CI 77491, CI 77492, CI 77499, OX100FP000371.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

**Active
Ingredients**

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Shake before use.
• Apply liberally 15 minutes before sun exposure.
• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
-Limit time in the sun, especially from 10 a.m.-2 p.m.
-Wear long-sleeved shirts, pants, hats and sunglasses

Other information

• Protect the product in this container from excessive heat and direct sunlight.
• You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶

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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

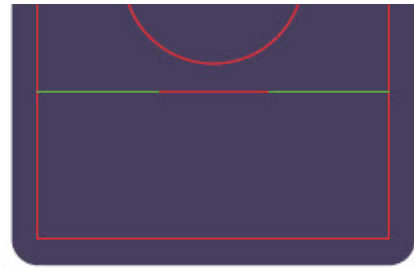
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FG11687-02



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - mahogany honey

tarte

high-performance naturals™

BB tinted treatment primer

Broad Spectrum

SPF 30 Sunscreen

mahogany honey
12-hour primer

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, diamond powder, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, dipalmitoyl hydroxyproline, triethoxycaprylylsilane, mica, titanium dioxide (CI 77891), iron oxides (CI 77491, CI 77492, CI 77499, OX100FP000371.

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tarte
high-performance naturals™

- triple-B complex: blend of natural diamond powder, plants & lipoamino acid
- pore minimizing, smoothing & brightening
- 12-hour primer & dermatologist tested
- wear alone for a sheer tint or under foundation for enhanced coverage

BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

@tartecosmetics
www.tarte.com



FG11688-02

Drug Facts

**Active
Ingredients**

Titanium Dioxide 4.55%.....Sunscreen
Zinc Oxide 3.5%.....Sunscreen

Uses

- Helps prevent sunburn.
- If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

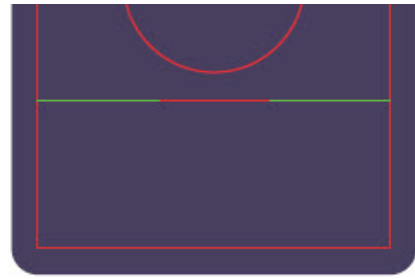
Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Shake before use.
- Apply liberally 15 minutes before sun exposure.
- Use a water resistant sunscreen if swimming or sweating.
- Reapply at least every 2 hours.
- Children under 6 months: Ask a doctor.
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - Limit time in the sun, especially from 10 a.m.-2 p.m.
 - Wear long-sleeved shirts, pants, hats and sunglasses

Other information

- Protect the product in this container from excessive heat and direct sunlight.
- You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶



PRINCIPAL DISPLAY PANEL - 30 mL Tube Carton - espresso

tarte
high-performance naturals™

BB tinted treatment primer

Broad Spectrum
SPF 30 Sunscreen

espresso
12-hour primer

tarte
high-performance naturals™

**Drug Facts
(continued)**

**Inactive
Ingredients**

Cyclopentasiloxane, isododecane, polysilicone-11, polymethylsilsesquioxane, hexyl laurate, PEG-10 dimethicone, polyglyceryl-4 isostearate, diamond powder, stearic acid, cetyl PEG/PPG-10/1 dimethicone, alumina, dipalmitoyl hydroxyproline, triethoxycaprylylsilane, mica, titanium dioxide (CI 77891), iron oxides (CI 77491, CI 77492, CI 77499, OX100FP000371.

• triple-B complex: blend of natural diamond powder, plants & lipoamino acid

• pore minimizing, smoothing & brightening

• 12-hour primer & dermatologist tested

• wear alone for a sheer tint or under foundation for enhanced coverage

Drug Facts

**Active
Ingredients**

Titanium Dioxide 4.55%..... Sunscreen
Zinc Oxide 3.5%..... Sunscreen

Uses

• Helps prevent sunburn.
• If used as directed with other sun protection measures (see *Directions*), decreases the risk of skin cancer and early skin aging caused by the sun.

Warnings

For external use only.

Stop use and ask doctor if rash occurs.

Do not use on damaged or broken skin.

When using this product keep out of eyes. Rinse with water to remove.

Keep out of the reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

• Shake before use.
• Apply liberally 15 minutes before sun exposure.
• Use a water resistant sunscreen if swimming or sweating.
• Reapply at least every 2 hours.
• Children under 6 months: Ask a doctor.
• Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
–Limit time in the sun, especially from 10 a.m.-2 p.m.
–Wear long-sleeved shirts, pants, hats and sunglasses

Other information

• Protect the product in this container from excessive heat and direct sunlight.
• You may report a serious adverse reaction to: tarte c/o Report Reaction, LLC, P.O. Box 22, Plainsboro, NJ 08536-0222. ▶

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BB tinted treatment primer
Broad Spectrum
SPF 30 Sunscreen

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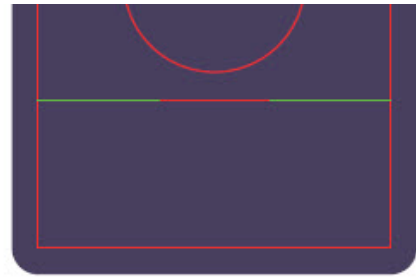
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andvegan



FG11689-02



BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN FAIR

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-243
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
MICA (UNII: V8A1AW0880)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
BENZIMIDAZOLE (UNII: E24GX49LD8)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

Marketing Start Marketing End

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-243-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN LIGHT

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-244
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
MICA (UNII: V8A1AW0880)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
BENZIMIDAZOLE (UNII: E24GX49LD8)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	

FERROSO FERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-244-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN MEDIUM

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-245
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
MICA (UNII: V8A1AW0880)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	

DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
DIAMOND (UNII: 6GRV67N0U2)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-245-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN MEDIUM-TAN

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-246
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
MICA (UNII: V8A1AW0880)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	

STEARIC ACID (UNII: 4ELV7Z 65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
DIAMOND (UNII: 6GRV67N0U2)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-246-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN TAN

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-247
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	

HEXYL LAURATE (UNII: 4CG9F9W01Q)
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)
CYCLOMETHICONE 6 (UNII: XHK3U310BA)
STEARIC ACID (UNII: 4ELV7Z65AP)
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)
ALUMINUM OXIDE (UNII: LMI26O6933)
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)
DIAMOND (UNII: 6GRV67N0U2)
MICA (UNII: V8A1AW0880)
FERRIC OXIDE RED (UNII: 1K09F3G675)
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)
FERROSFERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-247-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN TAN DEEP

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-248
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
MICA (UNII: V8A1AW0880)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
DIAMOND (UNII: 6GRV67N0U2)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-248-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN DEEP

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-249
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL

ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)

ZINC OXIDE

35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-249-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN RICH

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-250
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
CYCLOMETHICONE 6 (UNII: XHK3U310BA)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
DIAMOND (UNII: 6GRV67N0U2)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-250-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

**BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30
SUNSCREEN MAHOGANY**

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-251
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (11 MICRONS) (UNII: Z570VEV8XK)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
MICA (UNII: V8A1AW0880)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
DIAMOND (UNII: 6GRV67N0U2)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSO FERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-251-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN FAIR-LIGHT

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-364
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-364-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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**BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30
SUNSCREEN LIGHT-MEDIUM**

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-359
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERROSOFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-359-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN DEEP-SAND

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-360
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
	NDC 51060-360			

1	NDC:51060-360-01	1 in 1 CARTON	09/01/2012
1		30 mL in 1 TUBE; Type 0: Not a Combination Product	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN RICH HONEY

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-361
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-361-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN MAHOGANY HONEY

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-362
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	
DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	

FERRIC OXIDE RED (UNII: 1K09F3G675)
FERROSO FERRIC OXIDE (UNII: XM0M87F357)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51060-362-01	1 in 1 CARTON	09/01/2012	
1		30 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	09/01/2012	

BB TINTED TREATMENT PRIMER BROAD SPECTRUM SPF 30 SUNSCREEN ESPRESSO

titanium dioxide and zinc oxide liquid

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51060-363
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	45.5 mg in 1 mL
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	35 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PCI0R)	
ISODODECANE (UNII: A8289P68Y2)	
DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE) (UNII: 9E4CO0W6C5)	
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
DIAMOND (UNII: 6GRV67N0U2)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2) (UNII: V2W71V8T0X)	
ALUMINUM OXIDE (UNII: LMI26O6933)	

DIPALMITOYL HYDROXYPROLINE (UNII: E6AHA53N1H)	
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERROSFERRIC OXIDE (UNII: XM0M87F357)	

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Labeler - Tarte, Inc. (027905186)

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Tarte, Inc.