

**COLGATE MAXFRESH WITH MINI BREATH COOL MINT- sodium fluoride paste, dentifrice**

**Colgate-Palmolive Company**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Colgate® MaxFresh® with Mini Breath Cool Mint**

**Drug Facts**

**Active ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

sorbitol, water, hydrated silica, PEG-12, sodium lauryl sulfate, flavor, cellulose gum, tetrasodium pyrophosphate, cocamidopropyl betaine, sodium saccharin, methylcellulose, FD&C blue no. 1

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE COMPANY**  
New York, NY 10022

**PRINCIPAL DISPLAY PANEL - 170 g Tube Carton**

Colgate®

Anticavity Fluoride Toothpaste

MaxFresh®

with WHITENING

BREATH STRIPS

FRESHNESS THAT LASTS FOR HOURS!

NET WT 6.0 OZ (170 g)

COOL MINT

# Colgate®

Anticavity Fluoride Toothpaste

# MaxFresh®

with WHITENING

**BREATH STRIPS**

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COOL MINT



**Colgate® MaxFresh®**  
with WHITENING  
**BREATH STRIPS**

**Bursting with Freshness that Lasts for Hours!**

Invigorate your brushing experience and leaves your breath feeling fresh for hours.

- ✓ Fights Cavities
- ✓ Whitens Teeth
- ✓ Freshens Breath

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### Drug Facts (continued)

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**Questions?** 1-800-468-6502



**SAVE WATER**

[www.colgate.com/savewater](http://www.colgate.com/savewater)

Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

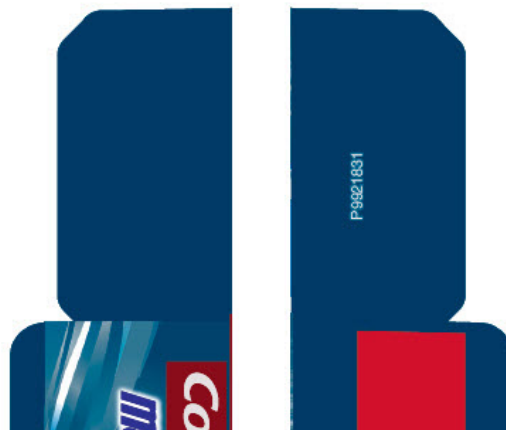


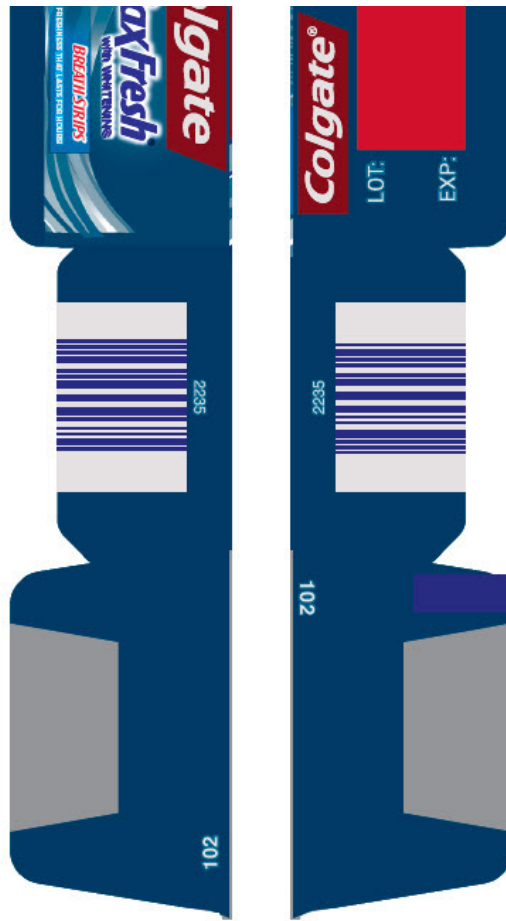
visit [smartlabel.colgate.com](http://smartlabel.colgate.com) for ingredient information

DIST. BY:  
COLGATE-PALMOLIVE CO.  
New York, NY 10022 U.S.A.  
[www.colgate.com/maxfresh](http://www.colgate.com/maxfresh)



GLUTEN FREE





## COLGATE MAXFRESH WITH MINI BREATH COOL MINT

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-014
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0K00R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	

SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
METHYLCELLULOSE (100 MPA.S) (UNII: 4GFU244C4J)	
FD&C BLUE NO. 1 (UNII: HBR47K3TBD)	

### Product Characteristics

Color	BLUE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-014-99	1 in 1 CARTON	09/23/2013	
1		53 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-014-60	1 in 1 CARTON	09/23/2013	
2		170 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-014-34	2 in 1 CARTON	09/23/2013	
3		170 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-014-78	1 in 1 CARTON	09/23/2013	
4		221 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-014-01	1 in 1 CARTON	09/23/2013	
5		28 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:35000-014-79	1 in 1 CARTON	09/23/2013	
6		70 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:35000-014-70	1 in 1 CARTON	11/30/2016	
7		215 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	09/23/2013	

**Labeler** - Colgate-Palmolive Company (001344381)

### Establishment

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-014)