

FRESHENUP FLUORIDE FRESH MINT- sodium monofluorophosphate paste, dentifrice
U. S. Nonwovens Corp

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Freshenup Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium monofluorophosphate 0.76% (Total Fluoride Content - 1000 ppm approx)

Purpose

Anticavity

Use

regular brushing with fluoride toothpaste helps protect teeth against cavities

Warnings

Keep out of the reach of children

Keep out of the reach of children under 6 years of age. In case of accidental overdose, seek professional assistance or contact a Poison Control Center right away.

Directions

adults and children 2 years and older	brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist or physician
children under 6 years	to minimize swallowing use a pea sized amount and supervise brushing until good habits are established
children under 2 years	ask a dentist or physician

Inactive ingredients

Calcium Carbonate, Sorbitol, Aqua, Silica, Sodium Lauryl Sulphate, Flavour, Sodium Silicate, Tetra Sodium Pyrophosphate, Cellulose Gum, Xanthan Gum, Benzyl Alcohol, Sodium Saccharin, Sodium Benzoate, Tetra Potassium Pyrophosphate

Plaque Shield™ is a trademarks of healthy + KIND Co.

freshenup is a licensed trademark of healthy+KIND Co. Made In India. All rights reserved

PRINCIPAL DISPLAY PANEL

NDC 52553-050-02

ANTICAVITY

Freshenup

FLUORIDE TOOTHPASTE

FRESH MINT

SENSITIVE + GENTLE

TARTAR + GUM HEALTH

Fight Gingivitis

Plaque Shield™

Aid in Breath Control

NET WT 3.5 OZ (99.2 g)

freshenup
FLUORIDE TOOTHPASTE
FRESH MINT

ANTICAVITY

TARTAR + GUM HEALTH

SENSITIVE + GENTLE

Fight Gingivitis
PlaqueShield™
Aid in Breath Control
NET WT 3.5 OZ (99.2 g)

Drug Facts (continued)
Inactive ingredients: Calcium Carbonate, Sorbitol, Aqua, Silica, Sodium Lauryl Sulphate, Flavour, Sodium Silicate, Cellulose Gum, Tetra Sodium Pyrophosphate, Xanthan Gum, Benzyl Alcohol, Sodium Saccharin, Sodium Benzoate, Tetra Potassium Pyrophosphate.

PlaqueShield™ is a trademark of healthy+KIND Co.
freshenup™ is a licensed trademark of healthy+KIND Co. Made in India.
All rights reserved.

DISTRIBUTED BY:
healthy+KIND™
100 WIRELESS BLVD.
HAUPOUGE, NY 11788
C. No. DNH/COS/DNH/52

Drug Facts	Drug Facts (continued)	Drug Facts (continued)
Active ingredient Sodium monofluorophosphate - 0.76% (Total fluoride content - 1000 ppm approx.)	Warnings Keep out of the reach of children under 6 years of age. In case of accidental overdose, seek professional assistance or contact a Poison Control Center immediately.	Directions adults and children 2 years and older children under 6 years children under 2 years
Purpose Anticavity		brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist or physician to minimize swallowing use a pea-sized amount and supervise brushing until good habits are established ask a dentist or physician
Use regular brushing with fluoride toothpaste helps protect teeth against cavities		

ANTICAVITY

freshenup
FLUORIDE TOOTHPASTE
FRESH MINT

TARTAR + GUM HEALTH

SENSITIVE + GENTLE

Fight Gingivitis
PlaqueShield™
Aid in Breath Control
NET WT 3.5 OZ (99.2 g)

FRESHENUP FLUORIDE FRESH MINT

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:52553-050

Route of Administration	DENTAL
--------------------------------	--------

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Sodium Mono fluorophosphate (UNII: C810JCZ56Q) (fluoride ion - UNII:Q80VPU408O)	fluoride ion	7.6 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CALCIUM CARBONATE (UNII: H0G9379FGK)	
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM SILICATE (UNII: JF18F77L3)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
XANTHAN GUM (UNII: TTV12P4NEE)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52553-050-02	1 in 1 CARTON	08/14/2019	
1		99.2 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	08/14/2019	

Labeler - U. S. Nonwovens Corp (847061520)

Registrant - U. S. Nonwovens Corp (847061520)

Establishment

Name	Address	ID/FEI	Business Operations
Dabur India Limited		650599231	manufacture(52553-050)

Revised: 8/2019

U. S. Nonwovens Corp