

**FRESHEN UP HOLIDAY MINT- sodium fluoride gel, dentifrice  
MKJ BRANDS LLC**

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**Freshen-up Holiday Mint**

**Drug Facts**

**Active ingredient**

Sodium fluoride (0.24%(0.14% w/v fluoride ion).....Anticavity

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

keep out of reach of children under 6 years of age

if more than used for brushing is accidentally swallowed , get medical help or contact a poison control center right away.

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day or as directed by physician or dentist
children 2 to 6 years	use only a pea size amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

water, sorbitol, silica, flavor, tetrasodium pyrophosphate, cellulose gum, hydroxypropyl methylcellulose, benzyl alcohol, sodium benzoate, sodium saccharin, titanium dioxide, peg-32, blue 1, yellow 5

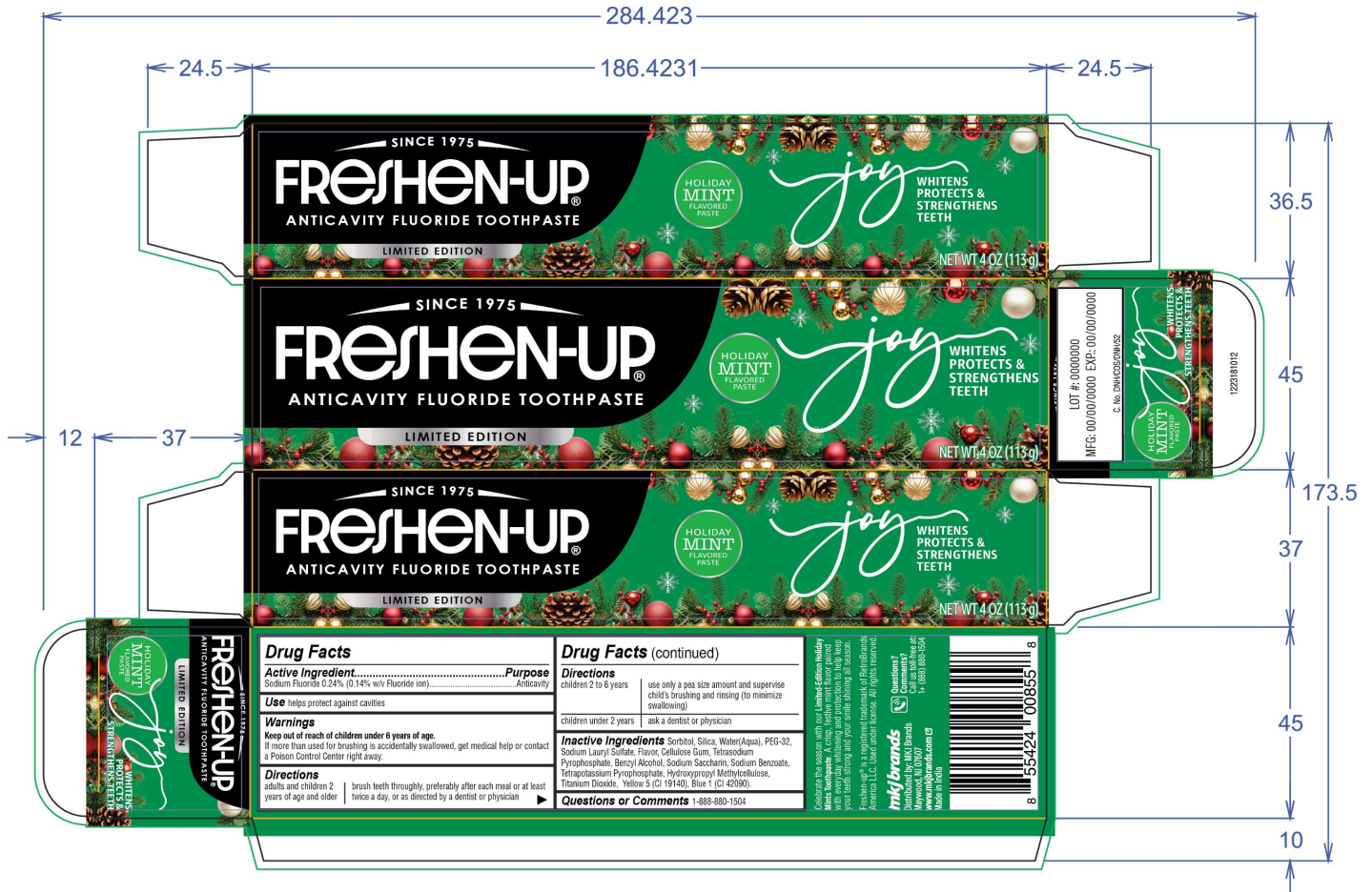
## Questions?

1-888-880-1504

Dist. by:

MKJ Brands

## PRINCIPAL DISPLAY PANEL



## FRESHEN UP HOLIDAY MINT

sodium fluoride gel, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:77782-007
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.24 g in 100 g

## Inactive Ingredients

Ingredient Name	Strength
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SODIUM SACCHARIN</b> (UNII: SB8ZUX40TY)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDROXYPROPYL METHYLCELLULOSE</b> (UNII: 3NXW29V3WO)	
<b>PEG-32</b> (UNII: 1212Z7S33A)	
<b>CELLULOSE GUM</b> (UNII: K679OBS311)	
<b>TETRASODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>YELLOW 5</b> (UNII: I753WB2F1M)	
<b>SODIUM SILICATE</b> (UNII: IJF18F77L3)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>CI 42090</b> (UNII: H3R47K3TBD)	

## Product Characteristics

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:77782-007-20	1 in 1 BOX	01/02/2026	
1		113 g in 1 BOTTLE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/02/2026	

**Labeler** - MKJ BRANDS LLC (827648101)

## Establishment

Name	Address	ID/FEI	Business Operations
Dabur India Limited		650599231	manufacture(77782-007)