

**MAYBELLINE NEW YORK FIT ME FOUNDATION DEWY PLUS SMOOTH SPF 18  
SUNSCREEN- octinoxate lotion  
L'Oreal USA Products Inc**

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**Drug Facts**

**Active ingredient**

Octinoxate 7%

**Purpose**

Sunscreen

**Use**

- helps prevent sunburn

**Skin Cancer/Skin Aging Alert:**

Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to help prevent sunburn, not skin cancer or early skin aging.

**Warnings**

**For external use only**

**Do not use**

on damaged or broken skin

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

rash occurs

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away.

## **Directions**

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- children under 6 months of age: Ask a doctor

## **Other information**

- protect the product in this container from excessive heat and direct sun

## **Inactive ingredients**

water, cyclopentasiloxane, dimethicone, glycerin, isotridecyl isononanoate, PEG-9 polydimethylsiloxylethyl dimethicone, disteardimonium hectorite, dimethicone/polyglycerin-3 crosspolymner, sodium chloride, PEG-10 dimethicone, phenoxyethanol, methylparaben, disodium stearyl glutamate chlorphenesin, disodium, EDTA, acrylates copolymer, propylparaben, fragrance, tocopherol ascorbyl palmitate, aluminum hydroxide, butylparaben PEG-9, ethylparaben, dipropylene glycol, alphaisomethyl ionone; may contain: titanium dioxide, iron oxides



NEW LOOK!  
DEWY  
+SMOOTH

FIT ME FOUNDATION  
OCTINOXATE  
SUNSCREEN  
SPF 18



NORMAL TO DRY

1 FL.OZ. 30 ml



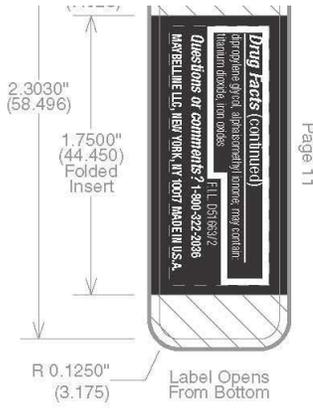
NEW LOOK!  
DEWY  
+SMOOTH

FIT ME FOUNDATION  
OCTINOXATE  
SUNSCREEN  
SPF 18

NORMAL TO DRY

1 FL.OZ. 30 ml

Bullets : 5pt / Bullet Copy : 6pt  
 Active Ingredients : 6pt  
 Inactive Ingredients : 6pt  
 Maximum Characters Per Inch: 39

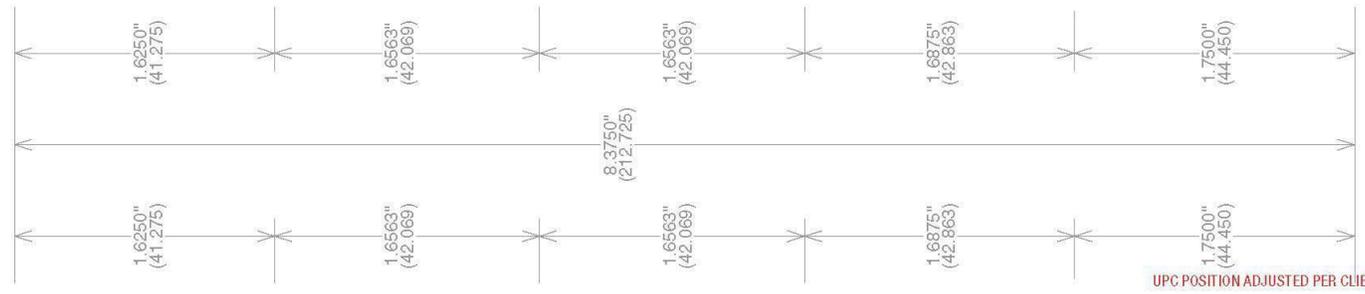


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Label Opens From Bottom

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|  |  |   |  |   |
|--|--|---|--|---|
| <p><b>Use</b></p> <p>Chlorzoxatone 7% Sunscreen</p> <p><b>Active Ingredient</b></p> <p><b>Drug Facts (continued)</b></p> | <p><b>Warnings</b></p> <p><b>Skin Cancer/Skin Aging Alert:</b> Spending time in the sun increases your risk of skin cancer and early skin aging. This product has been shown only to help prevent sunburn, not skin cancer or early skin aging.</p> <p><b>Drug Facts (continued)</b></p> | <p><b>Do not use</b> on damaged or broken skin.</p> <p><b>For external use only.</b></p> <p><b>Drug Facts (continued)</b></p> | <p><b>Stop use and ask a doctor</b> if rash occurs.</p> <p><b>Drug Facts (continued)</b></p> | <p><b>Directions</b></p> <p>For sunscreen use:</p> <p>Apply liberally 15 minutes before sun exposure. Reapply at least every 2 hours. Use a water resistant sunscreen if swimming or sweating. Children under 6 months of age: Ask a doctor.</p> <p><b>Drug Facts (continued)</b></p> |
|--|--|---|--|---|

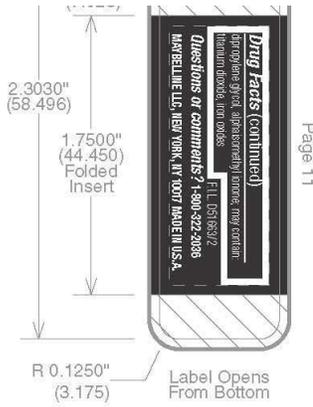


UPC POSITION ADJUSTED PER CLIENT

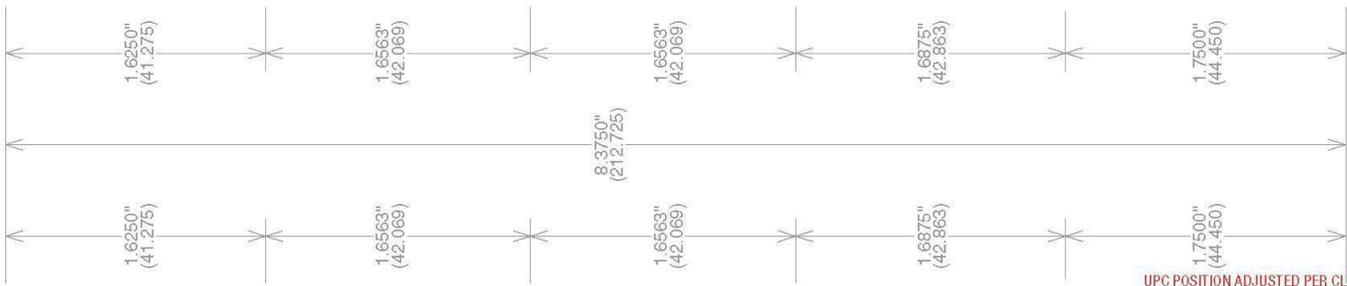
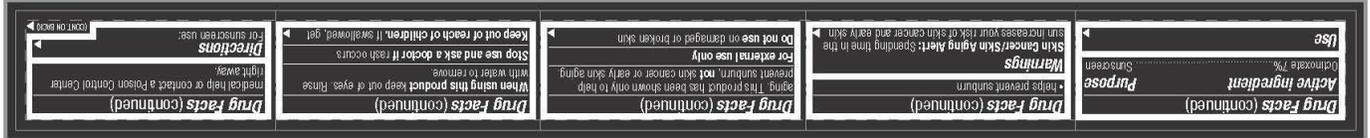
|  |   |   |  |  |
|--|---|---|--|--|
| <p><b>Drug Facts (continued)</b></p> <p>apply liberally 15 minutes before sun exposure</p> <p>reapply at least every 2 hours</p> <p>use a water resistant sunscreen if swimming or sweating</p> <p>children under 6 months of age: Ask a doctor.</p> | <p><b>Drug Facts (continued)</b></p> <p><b>Other information</b></p> <p>protect the product in this container from excessive heat and direct sun</p> <p><b>Inactive ingredients</b></p> | <p><b>Drug Facts (continued)</b></p> <p>water, cyclopentasiloxane, dimethicone, glycerin, isotridecyl isononanoate, PEG-9 polydimethylsilyloxyethyl dimethicone, disteardimonium hecotoite, dimethicone/polyglycerin-3 crosspolymer, sodium chloride, PEG-10 dimethicone,</p> | <p><b>Drug Facts (continued)</b></p> <p>phenoxethanol, methylparaben, disodium stearyl glutamate, chlorphenesin, disodium EDTA, acrylates copolymer, propylparaben, fragrance, tocopherol, ascorbyl palmitate, aluminum hydroxide, butylparaben PEG-9, ethylparaben,</p> | <p><b>Drug Facts</b></p> <p><b>FIT me!</b></p> <p>DEW + SMOOTH™</p> <p>FOR NORMAL TO DRY SKIN</p> <p>60% FPO</p> <p>000000000000</p> |
|--|---|---|--|--|

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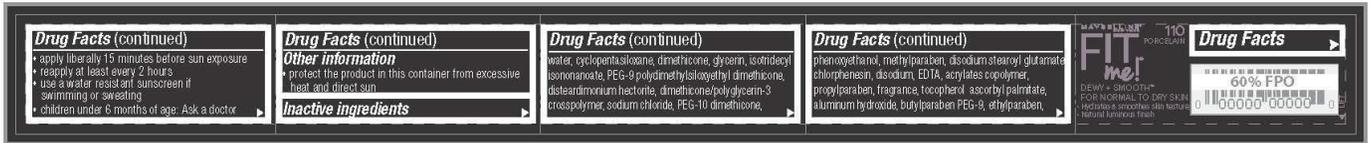
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Page 7 Page 8 Fold #1 Page 9 Fold #2 Page 10 Fold #3 Page 11

# MAYBELLINE NEW YORK FIT ME FOUNDATION DEWY PLUS SMOOTH SPF 18 SUNSCREEN

octinoxate lotion

## Product Information

|                                |                |                           |               |
|--------------------------------|----------------|---------------------------|---------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:49967-969 |
| <b>Route of Administration</b> | TOPICAL        |                           |               |

## Active Ingredient/Active Moiety

| Ingredient Name   | Basis of Strength | Strength      |
|---|-------------------|---------------|
| <b>OCTINOXATE</b> (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51) | OCTINOXATE        | 70 mg in 1 mL |

## Inactive Ingredients

| Ingredient Name                 | Strength |
|---------------------------------|----------|
| <b>WATER</b> (UNII: 059QF0KO0R) |          |

**DIMETHICONE** (UNII: 92RU3N3Y1O)

**GLYCERIN** (UNII: PDC6A3C0OX)

### Packaging

| # | Item Code        | Package Description   | Marketing Start Date | Marketing End Date |
|---|------------------|---|----------------------|--------------------|
| 1 | NDC:49967-969-01 | 30 mL in 1 BOTTLE, GLASS; Type 0: Not a Combination Product | 09/01/2010           |                    |

### Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M020                                     | 09/01/2010           |                    |

**Labeler** - L'Oreal USA Products Inc (002136794)

### Establishment

| Name              | Address | ID/FEI    | Business Operations    |
|-------------------|---------|-----------|------------------------|
| L'Oreal USA, Inc. |         | 624244349 | manufacture(49967-969) |

Revised: 12/2023

L'Oreal USA Products Inc