

**HEMORRHOID RELIEF CREAM- lidocaine 5% anorectal cream
ALAINA HEALTHCARE PRIVATE LIMITED**

**Hemorrhoid Relief Cream
Lidocaine 5% Anorectal Cream**

Drug Facts

Active Ingredient

Lidocaine 5% W/W

Purpose

Local Anesthetic

Uses

helps relieve the pain, itching, and burning associated with hemorrhoids and other anorectal disorders.

Warnings

For external use only

When using this product

- use only as directed.
- Avoid contact with eyes.
- do not exceed the recommended dosage unless directed by a doctor.
- do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if

- rectal bleeding occurs.
- condition worsens or does not improve within 7 days.
- symptoms clear up and occur again within a few days.
- an allergic reaction develops to ingredients in this product.
- symptom being treated does not subside or if redness, irritation, swelling, pain, or other symptoms develop or increase.

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children and pets. If swallowed, get medical help or contact a Poison Control Center.

Directions

Adult and children 12 years and over:

- When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly.
- gently dry by patting or blotting with toilet tissue or a soft cloth before application of this product.
- apply externally to the affected area up to 6 times a day
- children under 12 years of age: consult a doctor.

Other Information.

- Store between 15°-30° C (59°-86°F).

Inactive Ingredient

Benzyl Alcohol, Carbomer 940, Cholesterol, Isopropyl Myristate, Lecithin, Polysorbate 80, Propylene Glycol, Purified Water, Triethanolamine, Vitamin-E Acetate.

Questions or Comments?

*This product is not manufactured or distributed by Ferndale IP, Inc., Owner of the registered trademark RectiCare[®].

PACKAGE LABEL.PRINCIPAL DISPLAY PANEL

Hemorrhoid Relief Cream

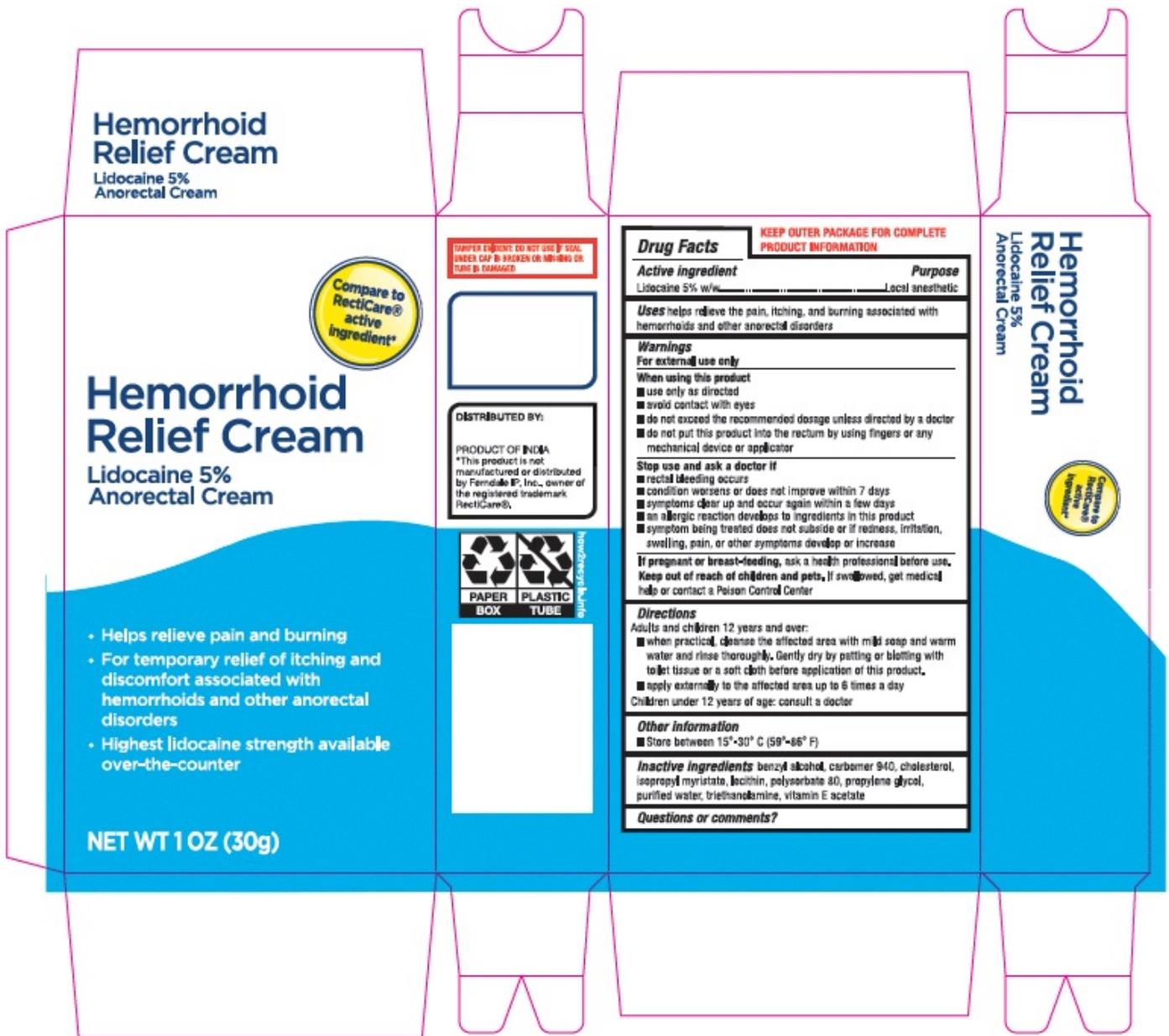
Lidocaine 5% Anorectal Cream

Helps relieve pain and burning

For temporary relief of itching and discomfort associated with hemorrhoids and other anorectal disorders

Highest lidocaine strength available over-the-counter

Net wt 1oz (30g)



HEMORRHOID RELIEF CREAM

lidocaine 5% anorectal cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:73492-712
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
BENZYL ALCOHOL (UNII: LKG8494WBH)	
CARBOMER 940 (UNII: 4Q93RCW27E)	
CHOLESTEROL (UNII: 97C5T2UQ7J)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
LECITHIN, SOYBEAN (UNII: 1DI56QDM62)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	
TROLAMINE (UNII: 9O3K93S3TK)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73492-712-28	1 in 1 CARTON	01/28/2022	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	01/28/2022	

Labeler - ALAINA HEALTHCARE PRIVATE LIMITED (858720927)

Establishment

Name	Address	ID/FEI	Business Operations
ALAINA HEALTHCARE PRIVATE LIMITED		858720927	manufacture(73492-712)

Revised: 12/2025

ALAINA HEALTHCARE PRIVATE LIMITED