

**HEMORRHOID RELIEF CREAM- lidocaine 5% anorectal cream**  
**ALAINA HEALTHCARE PRIVATE LIMITED**

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**Drug Facts**

**Active Ingredient**

Lidocaine 5% W/W

**Purpose**

Local Anesthetic

**Uses**

helps relieve the pain, itching, and burning, associated with hemorrhoids and anorectal disorders.

**Warnings**

**For external use only**

**When using this product**

- use only as directed.
- Avoid contact with eyes.
- do not exceed recommended dosage unless directed by a doctor.
- do not put this product into the rectum by using fingers or any mechanical device or applicator.

**Stop use and ask a doctor if**

- rectal bleeding occurs.
- condition worsens or does not improve within 7 days.
- symptoms clear up and occur again within a few days.
- an allergic reaction develops to ingredients in this product.
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase.

**If pregnant or breast-feeding,** ask a health professional before use.

**keep out of reach of children and pets.** If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

**Directions**

Adult and children 12 years and over:

- When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly, gently dry by patting or blotting with toilet tissue or a soft cloth before application of this product.
- apply externally to the affected area up to 6 times a day children under 12 years of

age: consult a doctor.

**Other Information.**

- Store between 15°-30° C (59°-30° F).

**Inactive Ingredient**

Benzyl Alcohol, Carbomer 940, Cholesterol, Isopropyl Myristate, Lecithin (Soya), Polysorbate 80, Propylene Glycol, Purified Water, Triethanolamine, Vitamin-E Acetate.

**Questions or Comments? 1-888-287-1915**

**Manufactured By:**

Alaina Healthcare Private Limited  
Khasra No. 127-133, Baddi-Barotiwala Road,  
Baddi, HIMACHAL PRADESH 173205, India (IND).

**Distributed By:**

Walmart Inc., Bentonville, AR 72716. PRODUCT OF INDIA.

\*This product is not manufactured or distributed by Ferndale IP, Inc., Owner of the registered trademark RectiCare<sup>®</sup>.

**Package Label.Principal Display Panel**

**Hemorrhoid Relief Cream-Tube - NDC 73492-712-28 - Label.**

NDC 79903-109-30

**equate™**



- Helps relieve pain and burning
- For temporary relief of itching and discomfort associated with hemorrhoids and other anorectal disorders
- Highest lidocaine strength available over-the-counter

# Hemorrhoid Relief Cream

Lidocaine 5%  
Anorectal Cream

**NET WT 1 OZ (28g)**

**Drug Facts**

KEEP OUTER PACKAGE FOR COMPLETE PRODUCT INFORMATION | TAMPER EVIDENT: DO NOT USE IF FOIL SEAL UNDER CAP IS BROKEN OR MISSING OR TUBE IS DAMAGED

<b>Active ingredient</b> Lidocaine 5% w/w.....	<b>Purpose</b> Local anesthetic
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**Uses** helps relieve the pain, itching, and burning associated with hemorrhoids and other anorectal disorders

**Warnings** See carton for complete warnings  
**For external use only**

**When using this product** ■ use only as directed ■ avoid contact with eyes ■ do not exceed recommended dosage unless directed by a doctor ■ do not put this product into the rectum by using fingers or any mechanical device or applicator.

**If pregnant or breast-feeding**, ask a health professional before use.  
**Keep out of reach of children and pets.** If swallowed, get medical help or contact a Poison Control Center (1-800-222-1222) right away.

**Directions**  
Adults and children 12 years and over:

- when practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or a soft cloth before application of this product.
  - apply externally to the affected area up to 6 times a day
- Children under 12 years of age: consult a doctor

**Other information**  
■ Store between 15°-30° C (59°-86° F)

**Inactive ingredients**  
benzyl alcohol, carbomer 940, cholesterol, isopropyl myristate, lecithin, polysorbate 80, propylene glycol, purified water, triethanolamine, vitamin E acetate

DISTRIBUTED BY: Walmart Inc., Bentonville, AR 72716 PRODUCT OF INDIA \*This product is not manufactured or distributed by Ferndale IP, Inc., owner of the registered trademark RectiCare®.

Not For Individual Retail Sale. V07129A

**Hemorrhoid Relief Cream-Tube - NDC 73492-712-28 - Carton.**



## HEMORRHOID RELIEF CREAM

lidocaine 5% anorectal cream

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:73492-712
<b>Route of Administration</b>	TOPICAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	50 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>CARBOMER 940</b> (UNII: 4Q93RCW27E)	
<b>CHOLESTEROL</b> (UNII: 97C5T2UQ7J)	
<b>ISOPROPYL MYRISTATE</b> (UNII: 0RE8K4LNJS)	
<b>LECITHIN, SOYBEAN</b> (UNII: 1DI56QDM62)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:73492-712-28	1 in 1 CARTON	01/28/2022	
1		28 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	01/28/2022	

**Labeler** - ALAINA HEALTHCARE PRIVATE LIMITED (858720927)

### Establishment

Name	Address	ID/FEI	Business Operations
ALAINA HEALTHCARE PRIVATE LIMITED		858720927	manufacture(73492-712)

Revised: 12/2023

ALAINA HEALTHCARE PRIVATE LIMITED