

CREST 3D WHITE WHITENING THERAPY ENAMEL CARE- sodium fluoride paste, dentifrice

Procter & Gamble Manufacturing Company

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**Crest®
3D White™
Whitening Therapy
Enamel Care**

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.16% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
 - do not swallow
 - to minimize swallowing use a pea-sized amount in children under 6
 - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

glycerin, hydrated silica, sodium hexametaphosphate, water, PEG-6, flavor, trisodium phosphate, sodium lauryl sulfate, carrageenan, cocamidopropyl betaine, sodium saccharin, xanthan gum, sucralose, mica, titanium dioxide

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 116 g Carton

Crest®

3D WHITE™

FLUORIDE ANTICAVITY

TOOTHPASTE

WHITENING

THERAPY

ENAMEL CARE

NET WT 4.1 OZ (116 g)



Drug Facts

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Sodium fluoride 0.244% Anticavity
(0.16% w/v fluoride ion) toothpaste

Use helps protect against cavities

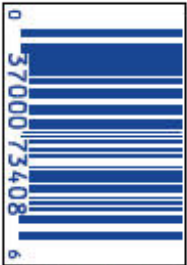
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• do not swallow
• to minimize swallowing use a pea-sized amount in children under 6
• supervise children's brushing until good habits are established
• children under 2 yrs.; ask a dentist

Inactive ingredients
dibasic sodium phosphate, sodium hexametaphosphate, water, PEG-6, fluorozirconium phosphate, sodium lauryl sulfate, carboxymethylcellulose, sodium saccharin, xanthan gum, sucralose, mica, titanium dioxide

Questions? 1-800-423-7378

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CINCINNATI, OH 45202
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Patents: www.pg.com/patents



NET WT 4.1 OZ (116 g)

WHITENING THERAPY
The 3DWhite Whitening Therapy Collection formulas contain an Active Mineral Complex™. The Enamel Care formula nourishes teeth to strengthen enamel and beautifully whitens*
*tooth surface stain removal

crest 3D WHITE
FLUORIDE ANTICAVITY TOOTHPASTE
WHITENING THERAPY

ENAMEL CARE
NET WT 4.1 OZ (116 g)

CREST 3D WHITE WHITENING THERAPY ENAMEL CARE
sodium fluoride paste, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:37000-457 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|--------------------------|-----------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) | FLUORIDE ION | 1.5 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|---|-----------------|
| WATER (UNII: 059QF0KO0R) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| HYDRATED SILICA (UNII: Y6O7T4G8P9) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| CARRAGEENAN (UNII: 5C69YCD2YJ) | |
| COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |
| SUCRALOSE (UNII: 96K6UQ3ZD4) | |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| HEXASODIUM HEXAMETAPHOSPHATE (UNII: N40N91DW96) | |
| POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ) | |
| SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ) | |
| MICA (UNII: V8A1AW0880) | |

Product Characteristics

| | | | |
|-----------------|------------|---------------------|--|
| Color | white | Score | |
| Shape | | Size | |
| Flavor | PEPPERMINT | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|----------|------------------|--|-----------------------------|---------------------------|
| 1 | NDC:37000-457-41 | 1 in 1 CARTON | 07/12/2017 | |
| 1 | | 116 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:37000-457-85 | 1 in 1 CARTON | 07/12/2017 | |
| 2 | | 24 g in 1 TUBE; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|---------------------|--|----------------------|--------------------|
| OTC monograph final | part355 | 07/12/2017 | |

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 5/2023

Procter & Gamble Manufacturing Company