

SHISEIDO WASO COLOR-SMART DAY MOISTURIZER- octinoxate, titanium dioxide cream

Shiseido Americas Corporation

SHISEIDO WASO COLOR-SMART DAY MOISTURIZER

Drug Facts

Active Ingredients	Purpose
OCTINOXATE 7.4%	Sunscreen
TITANIUM DIOXIDE 5.3%	Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

Flammable. Do not use near heat, flame, or while smoking

Directions

- apply liberally 15 minutes before sun exposure
- use a water resistant sun screen if swimming or sweating
- reapply at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2p.m.
 - wear long-sleeve shirts, pant, hats, and sunglasses
- children under 6 months: Ask a doctor

Inactive Ingredients

WATER □ CYCLOPENTASILOXANE □ SD ALCOHOL 40-B □ GLYCERIN □ METHYL

METHACRYLATE CROSSPOLYMER□DIMETHICONE□PEG-10 DIMETHICONE□
POLYBUTYLENE GLYCOL/PPG-9/1 COPOLYMER□LAURYL PEG-9
POLYDIMETHYLSILOXYETHYL DIMETHICONE□POLYMETHYLSILSESQUIOXANE□TALC□
ERYTHRITOL□SILICA□TREHALOSE□DISTEARDIMONIUM HECTORITE□
TRIMETHYLSILOXYSILICATE□CAFFEINE□BETAINE□PEG/PPG-17/4 DIMETHYL ETHER□
PHYTOSTERYL/OCTYLDODECYL LAUROYL GLUTAMATE□DIPEPTIDE-15□ERIOBOTRYA
JAPONICA LEAF PROTOPLASTS□PAEONIA ALBIFLORA ROOT EXTRACT□LAMIUM ALBUM
FLOWER/LEAF/STEM EXTRACT□CITRUS JUNOS SEED EXTRACT□ERIOBOTRYA JAPONICA
LEAF EXTRACT□ALUMINUM HYDROXIDE□STEARIC ACID□ISOSTEARIC ACID□BUTYLENE
GLYCOL□TRISODIUM EDTA□POLYESTER-1□ALCOHOL□SILICA DIMETHYL Silylate□
ALUMINA□TRIETHOXYCAPRYLYLSILANE□HYDROGEN DIMETHICONE□BHT□
TOCOPHEROL□PHENOXYETHANOL□BENZOIC ACID□FRAGRANCE□TITANIUM DIOXIDE□
IRON OXIDES□MICA□

Other Information

protect this product in this container from excessive heat and direct sun.

Questions or Comments?

Call toll free-1-800-906-7503

PRINCIPLE DISPLAY PANEL- 50 mL

WASO

SHISEIDO

GINZA TOKYO

COLOR-SMART

DAY MOISTURIZER

OIL- FREE

BROAD SPECTRUM

SPF-30

SUNSCREEN

50 mL NET WT.1.9 OZ

41 X 41 X 135

1 2 3 4 5 6 7 8 9 0

Drug Facts

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 TITANIUM DIOXIDE 5.3% ... Sunscreen

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Stop use and ask a doctor if rash occurs.

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Flammable. Do not use near heat, flame, or while smoking.

Directions

For sunscreen use:
 ■ apply liberally 15 minutes before sun exposure
 ■ use a water resistant sunscreen if swimming or sweating
 ■ reapply at least every 2 hours
 ■ **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. - 2 p.m.
 - wear long-sleeve shirts, pants, hats, and sunglasses.
 ■ Children under 6 months: Ask a doctor

Drug Facts (continued)

Inactive ingredients

WATER, CYCLOPENTASILOXANE, SD ALCOHOL 40-B, GLYCERIN, METHYL METHACRYLATE, CROSSPOLYMER, DIMETHICONE, PEG-10 DIMETHICONE, POLYBUTYLENE GLYCOL/PPG-9/1 COPOLYMER, LAURYL PEG-8, POLYDIMETHYLSILOXYETHYL DIMETHICONE, POLYMETHYLSILSESQUOXANE-TALC, ERYTHRITOL, SILICA, TREHALOSE, DISTEARDIMONIUM HECTORITE, TRIMETHYLSILOXYSILICATE, CAFFEINE, BETAIN-PEG/PPG-17/4 DIMETHYL ETHER, PHYTOSTERYL/OCTYLDODECYL LAUROYL GLUTAMATE, DIPEPTIDE-15, ERIOBOTRYA JAPONICA LEAF, PROTOPLASTS, PAEONIA ALBIFLORA ROOT EXTRACT, LAMIUM ALBUM FLOWER/LEAF/STEM EXTRACT, CITRUS JUNOS SEED EXTRACT, ERIOBOTRYA JAPONICA LEAF EXTRACT, ALUMINUM HYDROXIDE, STEARIC ACID, ISOSTEARIC ACID-BUTYLENE GLYCOL-TRISODIUM EDTA-POLYESTER-1, ALCOHOL, SILICA, DIMETHYL SILYLATE, ALUMINA, TRIETHOXYCAPRYLYLSILANE, HYDROGEN DIMETHICONE, BHT, TOCOPHEROL, PHENOXYETHANOL, BENZOIC ACID, FRAGRANCE, TITANIUM DIOXIDE, IRON OXIDES, MICA.

Other Information

protect this product in this container from excessive heat and direct sun.

Questions or Comments?

Call toll free 1-800-906-7508



WASO
 SHISEIDO
 GINZA TOKYO

COLOR-SMART
 DAY MOISTURIZER
 OIL-FREE
 BROAD SPECTRUM
 SPF 30
 SUNSCREEN

50mL NET WT. 1.9 OZ.

COLOR-SMART DAY MOISTURIZER OIL-FREE. A SKIN-BRIGHTENING DAY MOISTURIZER WITH WHOLE LOQUAT LEAF CELLS ADEPTLY CHANGES COLOR TO ENHANCE YOUR SKIN TONE. FOR A MATTE, HEALTHY-LOOKING GLOW, APPLY MORNING AFTER CLEANSER. TAKE AN APPROPRIATE AMOUNT AND SMOOTH EVENLY OVER ENTIRE FACE. SPECIALLY FORMULATED BY SHISEIDO LABORATORIES, JAPAN, FOR ALL SKIN TYPES INCLUDING SENSITIVE, NON-COMEDOGENIC, DERMATOLOGIST-TESTED, ANTI-POLLUTION.



<http://www.shiseido.com/299314A>
 See our website for more information.

SHISEIDO WASO COLOR-SMART DAY MOISTURIZER

octinoxate, titanium dioxide cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:58411-966
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
OCTINOXATE (UNII: 4Y5P7MUD51) (ETHYLHEXYL METHOXYCINNAMATE - UNII:4Y5P7MUD51)	OCTINOXATE	4.255 g in 50 mL
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (CI 77891 - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	3.0475 g in 50 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	

CYCLOPENTASILOXANE (UNII: 0THT5PCI0R)
DIMETHICONE (UNII: 92RU3N3Y1O)
PEG-10 DIMETHICONE (600 CST) (UNII: 8PR7V1SVM0)
POLYMETHYLSILSESQUIOXANE (4.5 MICRONS) (UNII: 59Z907ZB69)
LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE (UNII: 25G622K2RA)
TALC (UNII: 7SEV7J4R1U)
ERYTHRITOL (UNII: RA96B954X6)
SILICA (UNII: ETJ7Z6XBU4)
TREHALOSE (UNII: B8WCK70T7I)
DISTEARDIMONIUM HECTORITE (UNII: X687XDK09L)
BETAINE (UNII: 3SCV180C9W)
CAFFEINE (UNII: 3G6A5W338E)
PEG/PPG-17/4 DIMETHYL ETHER (UNII: 4ET18WJG5K)
PHYTOSTERYL/OCTYLDODECYL LAUROYL GLUTAMATE (UNII: 65954KGO9Q)
DIPEPTIDE-15 (UNII: 10525P22U0)
PAEONIA LACTIFLORA ROOT (UNII: 3Z3866YW6P)
LAMIUM ALBUM FLOWERING TOP (UNII: T95771X2XI)
CITRUS JUNOS SEED (UNII: UY43O1Q45N)
ERIOBOTRYA JAPONICA LEAF (UNII: Z02066SV11)
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)
STEARIC ACID (UNII: 4ELV7Z65AP)
ISOSTEARIC ACID (UNII: X33R8U0062)
BUTYLENE GLYCOL (UNII: 3XUS85KORA)
TRISODIUM EDTA (UNII: 420IP921MB)
ALCOHOL (UNII: 3K9958V90M)
SILICA DIMETHYL SILYLATE (UNII: EU2PSP0G0W)
ALUMINA (UNII: LMI26O6933)
TRIETHOXYCAPRYLYLSILANE (UNII: LDC331P08E)
HYDROGEN DIMETHICONE (13 CST) (UNII: 4QGR4P2YOI)
BHT (UNII: 1P9D0Z171K)
TOCOPHEROL (UNII: ROZB2556P8)
PHENOXYETHANOL (UNII: HIE492ZZ3T)
BENZOIC ACID (UNII: 8SKN0B0MIM)
FERRIC OXIDE RED (UNII: 1K09F3G675)
MICA (UNII: V8A1AW0880)
TRIMETHYLSILOXYSILICATE (M/Q 0.6-0.8) (UNII: 5041RX63GN)

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:58411-966-60	1 in 1 BOX	09/01/2018	
1		50 mL in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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OTC Monograph Drug	M040	09/01/2018	
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Labeler - Shiseido Americas Corporation (193691821)

Establishment

Name	Address	ID/FEI	Business Operations
Shiseido America Inc.		782677132	manufacture(58411-966) , analysis(58411-966)

Revised: 2/2026

Shiseido Americas Corporation