

UP AND UP DIGESTIVE RELIEF- bismuth subsalicylate suspension

Target Corporation

Target Corporation Digestive Relief Drug Facts

Active ingredient (in each 30 mL dose cup)

Bismuth subsalicylate 525 mg

Purposes

Upset stomach reliever and antidiarrheal

Uses

relieves

- travelers' diarrhea
- diarrhea
- upset stomach due to overindulgence in food and drink, including:
- heartburn
- indigestion
- nausea
- gas
- belching

Warnings

Reye's syndrome:Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

Allergy alert: Contains salicylate. Do not take if you are

- allergic to salicylates (including aspirin)
- taking other salicylate products

Do not use

if you have

- an ulcer
- a bleeding problem
- bloody or black stool

Ask a doctor before use if you have

- fever
- mucus in the stool

Ask a doctor or pharmacist before use if you are

taking any drug for

- anticoagulation (thinning the blood)
- diabetes
- gout
- arthritis

When using this product

a temporary, but harmless, darkening of the stool and/or tongue may occur

Stop use and ask a doctor if

- symptoms get worse or last more than 2 days
- ringing in the ears or loss of hearing occurs
- diarrhea lasts more than 2 days

If pregnant or breast-feeding,

ask a health professional before use.

Keep out of reach of children.

In case of overdose, get medical help or contact a Poison Control Center right away (1-800-222-1222).

Directions

- shake well before use
- for accurate dosing, use dose cup
- **adults and children 12 years and over:** 1 dose (30 mL) every 1/2 to 1 hour as needed
- do not exceed 8 doses (240 mL) in 24 hours
- use until diarrhea stops but not more than 2 days
- **children under 12 years:** ask a doctor
- drink plenty of clear fluids to help prevent dehydration caused by diarrhea

Other information

- each 30 mL contains: **sodium 10 mg**
- **salicylate 261 mg**
- low sodium
- sugar free
- store at room temperature
- protect from freezing
- avoid excessive heat (more than over 104°F or 40°C).

Inactive ingredients

carboxymethylcellulose sodium, D&C red #22, D&C red #28, flavor, microcrystalline cellulose, potassium hydroxide, potassium sorbate, purified water, salicylic acid,

Simethicone emulsion, sodium benzoate, sucralose, xanthan gum

Questions?

Call 1-800-910-6874

Safety Sealed: DO NOT USE IF IMPRINTED SHRINK BAND IS MISSING OR BROKEN

Principal Display Panel

NDC 11673-706-08

Compare to active ingredient in Pepto-Bismol® Regular Strength*

5-symptom

digestive relief

bismuth subsalicylate 525 mg

upset stomach reliever/antidiarrheal

relieves nausea, heartburn, indigestion, upset stomach and diarrhea

8 FL OZ (236 mL)

Dist. By Target Corp, Mpls , MN 55403

*This product is not manufactured or distributed by Procter & Gamble, distributor of Pepto-Bismol® Regular Strength.

Drug Facts (continued)

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away at 1-800-222-1222.

Directions ■ shake well before use ■ only use dose cup provided ■ **adults and children 12 years and over:** ■ 30 mL (1 dose) every ½ hour or 60 mL (2 doses) every hour as needed for diarrhea/traveler's diarrhea ■ 30 mL (1 dose) every ½ hour as needed for overindulgence (upset stomach, heartburn, indigestion, nausea) ■ do not exceed 8 doses (240 mL) in 24 hours ■ use until diarrhea stops but not more than 2 days ■ **children under 12 years:** ask a doctor ■ drink plenty of clear fluids to help prevent dehydration caused by diarrhea

Other information ■ each 30 mL contains: sodium 10 mg ■ salicylate 261 mg ■ low sodium ■ sugar free ■ store at room temperature ■ protect from freezing ■ avoid excessive heat (more than 104°F or 40°C)

Inactive ingredients carboxymethylcellulose sodium, D&C Red No 22, D&C Red No. 28, flavor, microcrystalline cellulose, potassium hydroxide, potassium sorbate, purified water, salicylic acid, simethicone emulsion, sodium benzoate, sucralose, xanthan gum

Questions? Call 1-800-910-6874

Compare to active ingredient in Pepto-Bismol® Regular Strength*

5-symptom
digestive relief

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up&up

8 FL OZ (236 mL)

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Drug Facts

Active ingredient (in each 30 mL dose)	Purposes
Bismuth subsalicylate 525 mg	Upset stomach reliever and antidiarrheal

Uses relieves ■ travelers' diarrhea ■ diarrhea ■ upset stomach due to overindulgence in food and drink, including: ■ heartburn ■ indigestion ■ nausea ■ gas ■ belching ■ fullness

Warnings

Reye's syndrome: Children and teenagers who have or are recovering from chicken pox or flu-like symptoms should not use this product. When using this product, if changes in behavior with nausea and vomiting occur, consult a doctor because these symptoms could be an early sign of Reye's syndrome, a rare but serious illness.

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Do not use if you have ■ an ulcer ■ a bleeding problem ■ bloody or black stool

Ask a doctor before use if you have ■ fever ■ mucus in the stool

Ask a doctor or pharmacist before use if you are taking any drug for ■ anticoagulation (thinning the blood) ■ diabetes ■ gout ■ arthritis

When using this product a temporary, but harmless, darkening of the stool and/or tongue may occur.

Stop use and ask a doctor if ■ symptoms get worse or last more than 2 days ■ ringing in the ears or loss of hearing occurs ■ diarrhea lasts more than 2 days

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NDC 11673-706-08

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LOT: _____

EXP: 70608TGLR

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UP AND UP DIGESTIVE RELIEF

bismuth subsalicylate suspension

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11673-706
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
BISMUTH SUBSALICYLATE (UNII: 62TEY51RR1) (BISMUTH CATION - UNII:ZS9CD1I8YE, SALICYLIC ACID - UNII:O414PZ4LPZ)	BISMUTH SUBSALICYLATE	525 mg in 30 mL

Inactive Ingredients

Ingredient Name	Strength
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
D&C RED NO. 22 (UNII: 1678RKX8RT)	
D&C RED NO. 28 (UNII: 767IP0Y5NH)	
MICROCRYSTALLINE CELLULOSE (UNII: OP1R32D61U)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
POTASSIUM SORBATE (UNII: 1VPU26JZ4)	
WATER (UNII: 059QF0KO0R)	
SALICYLIC ACID (UNII: O414PZ4LPZ)	
DIMETHICONE, UNSPECIFIED (UNII: 92RU3N3Y1O)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
XANTHAN GUM (UNII: TTV12P4NEE)	

Product Characteristics

Color	pink (viscous)	Score	
Shape		Size	
Flavor	WINTERGREEN	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11673-706-08	236 mL in 1 BOTTLE; Type 0: Not a Combination Product	03/15/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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OTC Monograph Drug M008

03/15/2018

Labeler - Target Corporation (006961700)

Revised: 11/2025

Target Corporation