UP AND UP SENSITIVE TOOTHPASTE - potassium nitrate and sodium fluoride paste Team Technologies, Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

UP AND UP SENSITIVE TOOTHPASTE

Active Ingredients

Potassium nitrate 5%...... Antihypersensitivity Sodium Fluoride 0.243% (0.15% w/v fluoride ion)....Anticavity toothpaste

USES

- builds increasing protection against painful sensitivity of teeth due to cold, heat, acids, sweets or contact
- Aids in the prevention of dental cavities

WARNINGS

When using this product do not use longer than 4 weeks unless recommended by a dentist or doctor. **Stop and ask a dentist** if problems persists or worsens. Sensitive teeth may indicate a serious problem that may require prompt care by a dentist. **Keep out of reach of children**. If you accidentally swallow more that used for brushing seek professional help or contact a Poison Control Center immediately.

Directions

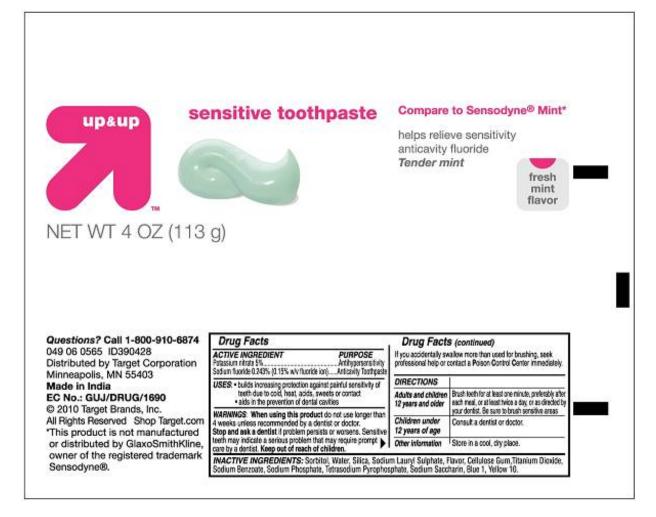
Adults and children 12 years and older Brush teeth for at least one minute, preferably after each meal, or at least twice a day or as directed by your dentist. Be sure to brush sensitive areas.

Children under 12 years of age Consult a dentist or doctor

Other information Store in a cool, dry place.

Inactive ingredients: Sorbitol, Water, Silica, Sodium Lauryl Sulphate, Flavor, Cellulose Gum, Titanium Dioxide, Sodium Benzoate, Sodium Phosphate, Tetrasodium Pyrophosphate, Sodium Saccharin, BLUE 1, YELLOW 10

Principal Display Panel



Antihypersensitivity, Anticavity toothpaste KEEP OUT OF REACH OF CHILDREN

UP AND UP SENSITIV potassium nitrate and sodium fl					
Product Information					
Product Type	HUMAN OTC DRUG	Item Code (Source	NDC:67659-078		
Route of Administration	DENTAL				
Active Ingredient/Active M	Ioiety				
	ngth	Strength			
POTASSIUM NITRATE (UNII: RU4	FRATE	5 mg in 1 g			
SODIUM FLUORIDE (UNII: 8 ZYQ1	RIDE	2.43 mg in 1			
Inactive Ingredients					
	Strength				
SORBITOL (UNII: 506T60A25R)					
WATER (UNII: 059QF0KO0R)					

SILIC	ON DIO XIDE (UNII:	ETJ7Z6XBU4)						
SODI	UM LAURYL SULFA	ATE (UNII: 368GB5141J)						
CROS	CARMELLOSE SO	DIUM (UNII: M28OL1HH48)						
TITA	NIUM DIO XIDE (UN	I: 15FIX9V2JP)						
SODI	UM BENZOATE (UN	III: OJ245FE5EU)						
SODI	UM PHO SPHATE (U	NII: SE337SVY37)						
SODI	UM PYROPHO SPHA	TE (UNII: O352864B8Z)						
SACC	HARIN SODIUM (UI	NII: SB8ZUX40TY)						
FD&C	BLUE NO. 1 (UNII:	H3R47K3TBD)						
D&C	YELLOW NO. 10 (U	NII: 35SW5USQ3G)						
D								
	luct Characteris							
Coloi		white			Score			
Shap	Shape			Size				
Flavo	r	MINT (Fresh Mint Flavor)		Imprint Cod	Imprint Code			
Conta	ins							
Pack	aging							
#	Item Code	Package Description	Marketing Start Date		Marketing End Date			
1 ND	C:67659-078-02	1 in 1 CARTON				U		
1 ND	C:67659-078-01	113 g in 1 TUBE						
Mai	rketing Infor	mation						
	rketing Category	Application Number or Monog	raph Citation	Marketing Start	Date	Marketing End Date		
				08/25/2010		Marketing End Date		
0101	no no graph not midi	Purtobo		00/20/2010				

Labeler - Team Technologies, Inc (192339703)

Revised: 8/2010

Team Technologies, Inc