NEUTROGENA BEACH DEFENSE WATER PLUS SUN PROTECTION SUNSCREEN BROAD SPECTRUM SPF 70- avobenzone, homosalate, octisalate, and octocrylene lotion
Johnson & Johnson Consumer Inc.

Neutrogena ® Beach Defense ® water + sun protection sunscreen lotion BROAD SPECTRUM SPF 70

Drug Facts

Active ingredients

Avobenzone 3%, Homosalate 15%, Octisalate 5%, Octocrylene 10%

Purpose

Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see ***Directions***), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

- **For external use only**
- **Do not use** on damaged or broken skin
- **When using this product**
  - keep out of eyes. Rinse with water to remove.
- **Stop use and ask a doctor if** rash occurs
- **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- apply generously 15 minutes before sun exposure
- reapply:
  - after 80 minutes of swimming or sweating
  - immediately after towel drying
  - at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses
- Children under 6 months of age: Ask a doctor

Other information

- protect this product from excessive heat and direct sun
- may stain some fabrics

Inactive ingredients

Water, Butyloctyl Salicylate, Styrene/Acrylates Copolymer, Potassium Cetyl Phosphate, Benzyl Alcohol, Silica, Glyceryl Stearate, PEG-100 Stearate, Dimethicone, Caprylyl Glycol, Synthetic Beeswax, Ethylhexylglycerin, Acrylates/C12-22 Alkyl Methacrylate Copolymer, Behenyl Alcohol, Fragrance, Xanthan Gum, Chlorphenesin, Dimethicone/PEG-10/15 Crosspolymer, Hydrolyzed Jojoba Esters, Disodium EDTA, Sodium Polyacrylate, Ethylhexyl Stearate, BHT, Jojoba Esters, Trideceth-6

Questions or Comments?

Call toll-free **800-299-4786** or **215-273-8755** (collect). www.neutrogena.com

Distributed by:
JOHNSON & JOHNSON CONSUMER INC.
Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 198 mL Bottle Label

Neutrogena ®

DERMATOLOGIST RECOMMENDED BRAND

Beach

Defense ®

water + sun

protection

sunscreen lotion

BROAD SPECTRUM SPF 70

70

helioplex ®

broad spectrum uva.uvb

oxybenzone free

water resistant (80 minutes)

6.7 FL OZ (198 mL)

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avobenzone, homosalate, octisalate, and octocrylene lotion

Product Information			
Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:69968-0657
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety		
Ingredient Name	**Basis of Strength**	**Strength**
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	150 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	100 mg in 1 mL

AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
BUTYLOCTYL SALICYLATE (UNII: 2EH13UN8D3)	
BUTYL METHACRYLATE/METHYL METHACRYLATE/METHACRYLIC ACID/STYRENE CROSSPOLYMER (UNII: V5RS026Q0H)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
GLYCERYL MONOSTEARATE (UNII: 230OU9XXE4)	
PEG-100 STEARATE (UNII: YD01N1999R)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
DOCOSANOL (UNII: 9G1OE216XY)	
XANTHAN GUM (UNII: TTV12P4NEE)	
CHLORPHENESIN (UNII: I670DAL4SZ)	
DIMETHICONE/PEG-10/15 CROSSPOLYMER (UNII: 21AS8B1BSS)	
HYDROLYZED JOJOBA ESTERS (ACID FORM) (UNII: UDR641JW8W)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
ETHYLHEXYL STEARATE (UNII: EG3PA2K3K5)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	
JOJOBA OIL, RANDOMIZED (UNII: 7F0EV20QYL)	
TRIDECETH-6 (UNII: 3T5PCR2H0C)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0657-7	198 mL in 1 BOTTLE; Type 0: Not a Combination Product	10/05/2020	
2	NDC:69968-0657-1	29 mL in 1 TUBE; Type 0: Not a Combination Product	10/05/2020	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	10/05/2020	

Labeler - Johnson & Johnson Consumer Inc. (118772437)

Revised: 10/2023 Johnson & Johnson Consumer Inc.