

**BLUE-EMU LIDOCAINE PAIN RELIEF CREAM- lidocaine cream 4% cream**  
**Kingsway Pharmaceuticals dba NFI, LLC**

-----  
**Blue-Emu® Lidocaine Pain Relief Cream**

**Active ingredient**

Lidocaine HCl 4%

**Purpose**

Topical anesthetic

**Use**

temporarily relieves minor pain

**Warnings**

**For external use only**

**Do not use**

- on large areas of the body or on cut, irritated or damaged skin
- on puncture wounds
- for more than one week without consulting a doctor

**When using this product**

- use only as directed. Read and follow all directions and warnings on this carton.
- do not allow contact with the eyes
- do not bandage or apply local heat (such as heating pads) to the area of use

**Stop use and ask a doctor if**

- condition worsens
- symptoms persist for more than 7 days or clear up and occur again within a few days

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children and pets.** If swallowed, get medical help or contact Poison Control Center right away.

**Directions**

**Adults and children over 12 years:**

- apply a thin layer to affected area every 6 to 8 hours, not to exceed 3 applications in a 24 hour period

**Children 12 years or younger:** ask a doctor

### **Other information**

Store at 68-77°F (20-25°C)

### **Inactive ingredients**

acrylates/acrylamide copolymer, aloe barbadensis leaf juice (aloe vera), allantoin, caprylic capric triglyceride, cetyl alcohol, dimethicone, ethylhexylglycerin, emu oil, glycerin, glyceryl stearate, mineral oil, panthenol, phenoxyethanol, polyethylene glycol 100 stearate, polysorbate 80, polysorbate 85, sodium polyacrylate, stearic acid, triethanolamine, tocopherol acetate (Vitamin E), water.

**Child-resistant packaging.  
Close cap securely between uses.**

DISTRIBUTED BY: **NFI CONSUMER PRODUCTS**  
501 Fifth Street • Bristol, TN 37620 • 1-800-432-9334  
**WWW.BLUE-EMU.COM**

### **Principal Display Panel - Carton Label**

NERVE DESENSITIZING  
PAIN RELIEF CREAM

### **BLUE-EMU®**

Fast Acting  
Odor Free  
+ Emu Oil

**Lidocaine**  
Pain Relief

Hands-Free  
SOFT SPONGE  
APPLICATOR

NEW!  
Easy Open  
Cap Design

AMERICA'S  
#1

EMU OIL FORMULA  
ODOR  
FREE

**Contains Emu Oil**  
NET WT 2.7 OZ (77g)

**BLUE-EMU**

NERVE DESENSITIZING  
PAIN RELIEF CREAM

**BLUE-EMU**

Fast Acting  
Odor Free  
+ Emu Oil

**BLUE-EMU**

**Lidocaine Pain Relief**

**Drug Facts**

Active Ingredient	Purpose
Lidocaine HCl 4%	Topical anesthetic

**Use** Temporarily relieves minor pain

**Warnings**

For external use only

Do not use on large areas of the body or on cut, irritated or damaged skin or on puncture wounds for more than one week without consulting a doctor.

When using this product use only as directed. Read and follow all directions and warnings on this carton. Do not allow contact with the eyes. Do not bandage or apply local heat (such as heating pads) to the area of use.

Stop use and ask a doctor if condition worsens or symptoms persist for more than 7 days or clear up and occur again within a few days.

If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children and pets. If swallowed, get medical help or contact Poison Control Center right away.

**Directions**

Adults and children over 12 years: apply a thin layer to affected area every 8 to 8 hours, not to exceed 3 applications in a 24 hour period. Children 12 years or younger: ask a doctor.

**Other information** Store at 88-77°F (20-25°C)

**Inactive ingredients** acrylates/acrylamide copolymer, also butadiene/styrene latex (also latex), allantoin, caprylic/capric triglyceride, cetyl alcohol, dimethylsiloxane, dimethylglycine, emu oil, glycerin, glyceryl stearate, mineral oil, panthenol, phenoxethanol, polyethylene glycol 100 stearate, polyisobutylene, polyacrylate 65, sodium polyacrylate, stearic acid, tetrahydrocannabinol, tocopheryl acetate (Vitamin E), water.

**Child-resistant packaging.**  
Close cap securely between uses.



DISTRIBUTED BY: NPI CONSUMER PRODUCTS  
501 Fifth Street • Bristol, TN 37620 • 1-800-432-9334  
WWW.BLUE-EMU.COM

V. 03242020

New!  
EASY OPEN  
CAP DESIGN



**Lidocaine  
Pain Relief**



Hands-Free  
SOFT SPONGE  
APPLICATOR

NEW!  
Easy Open  
Cap Design

Contains Emu Oil  
NET WT 2.7 OZ (77g)

1 SQUEEZE



2 ROTATE



3 REPLACE



**BLUE-EMU LIDOCAINE PAIN RELIEF CREAM**

lidocaine cream 4% cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69993-350
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>LIDOCAINE HYDROCHLORIDE</b> (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE ANHYDROUS	40 mg

**Inactive Ingredients**

Ingredient Name	Strength
<b>ALOE VERA LEAF</b> (UNII: ZY81Z83H0X)	
<b>ALLANTOIN</b> (UNII: 344S277G0Z)	
<b>MEDIUM-CHAIN TRIGLYCERIDES</b> (UNII: C9H2L21V7U)	
<b>CETYL ALCOHOL</b> (UNII: 936JST6JCN)	
<b>DIMETHICONE, UNSPECIFIED</b> (UNII: 92RU3N3Y1O)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>EMU OIL</b> (UNII: 344821WD61)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>GLYCERYL MONOSTEARATE</b> (UNII: 230OU9XXE4)	
<b>MINERAL OIL</b> (UNII: T5L8T28FGP)	
<b>PANTHENOL</b> (UNII: WW9CM0O67Z)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>PEG-100 MONOSTEARATE</b> (UNII: YD01N1999R)	
<b>POLYSORBATE 80</b> (UNII: 6OZP39ZG8H)	
<b>POLYSORBATE 85</b> (UNII: A7F3N56197)	
<b>SODIUM POLYACRYLATE (8000 MW)</b> (UNII: 285CYO341L)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>TROLAMINE</b> (UNII: 9O3K93S3TK)	
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)	
<b>WATER</b> (UNII: 059QF0K00R)	

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69993-350-03	1 in 1 CARTON	03/01/2017	
1		77 in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing	Application Number or Monograph	Marketing Start	Marketing End
-----------	---------------------------------	-----------------	---------------

Category	Citation	Date	Date
OTC Monograph Drug	M017	03/01/2017	

**Labeler** - Kingsway Pharmaceuticals dba NFI, LLC (121681919)

Revised: 9/2025

Kingsway Pharmaceuticals dba NFI, LLC