

DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH- zinc oxide paste
Kenvue Brands LLC

Desitin ® Maximum Strength

40% Zinc Oxide Diaper Rash Paste

Drug Facts

Active ingredient

Zinc Oxide 40%

Purpose

Skin Protectant

Uses

- helps treat and prevent diaper rash
- protects chafed skin due to diaper rash and helps seal out wetness

Warnings

For external use only

When using this product

- do not get into eyes

Stop use and ask a doctor if

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- change wet and soiled diapers promptly
- cleanse the diaper area
- allow to dry
- apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged

Other information

- store at 20°C to 25°C (68°F to 77°F)
- may stain clothing

Inactive ingredients

petrolatum, cod liver oil, lanolin, talc, glycerin, sorbitan sesquioleate, penta erithrityl tetra-di-t-butyl hydroxyhydrocinnamate, beeswax, tocopheryl acetate, fragrance

Questions?

Call toll-free **800-720-3843** or **215-273-8755** (collect)

Distributed in the U.S. by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 454 g Jar Label

#1 CHOICE OF PEDIATRICIANS & PARENTS

Desitin[®]

Maximum Strength

40% Zinc Oxide Diaper Rash Paste

soothes and relieves on contact

clinically proven, long-lasting relief

Free from parabens, phthalates, and dyes

Hypoallergenic . Pediatrician & Dermatologist tested

- NET WT 1 lb
16 Oz (454 g)



Desitin®

Maximum Strength
40% Zinc Oxide Diaper Rash Paste

soothes and relieves on contact
clinically proven, long-lasting relief

Free from parabens, phthalates, and dyes
Hypoallergenic • Pediatrician & Dermatologist tested

NET WT 1 lb
16 Oz (454 g)

Provides overnight protection

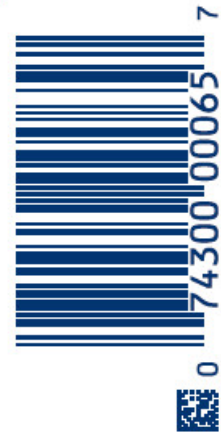
Instantly forms a protective barrier

Healing you can see, relief your baby can feel

For more information on preventing and treating diaper rash, visit www.Desitin.com

Drug Facts	
Active ingredient Zinc Oxide (40%)	Purpose Skin Protectant
Uses • helps treat and prevent diaper rash • protects chafed skin due to diaper rash and helps seal out wetness	
Warnings For external use only	
When using this product • do not get into eyes	
Stop use and ask a doctor if • condition worsens • symptoms last more than 7 days or clear up and occur again within a few days	
Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.	
Directions • change wet and soiled diapers promptly ▶	

Drug Facts (continued)	
• cleanse the diaper area • allow to dry • apply paste liberally as often as necessary, with each diaper change, especially at bedtime or anytime when exposure to wet diapers may be prolonged	
Other information • store at 20°C to 25°C (68°F to 77°F) • may stain clothing	
Inactive ingredients petrolatum, cod liver oil, lanolin, glycerin, beeswax, sorbitan sesquiolate, fragrance, pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate, tocopheryl acetate, talc	
Questions? Call toll-free 800-720-3843 or 215-273-8755 (collect)	
Distributed in the U.S. by: JOHNSON & JOHNSON CONSUMER INC. Skillman, NJ 08558 Active Made in Canada ©J&JCI 2018 30041490	



no print

DESITIN MAXIMUM STRENGTH ZINC OXIDE DIAPER RASH

zinc oxide paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0396
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	400 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
-----------------	----------

PETROLATUM (UNII: 4T6H12BN9U)	
COD LIVER OIL (UNII: BBL281NWFG)	
LANOLIN (UNII: 7EV65EAW6H)	
TALC (UNII: 7SEV7J4R1U)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITAN SESQUIOLEATE (UNII: 0W8RRI5W5A)	
YELLOW WAX (UNII: 2ZA36H0S2V)	
.ALPHA.-TOCOPHEROL ACETATE (UNII: 9E8X80D2L0)	
PENTAERYTHRITOL TETRAKIS(3-(3,5-DI-TERT-BUTYL-4-HYDROXYPHENYL)PROPIONATE) (UNII: 255PIF62MS)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0396-1	454 g in 1 JAR; Type 0: Not a Combination Product	06/01/2018	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M016	06/01/2018	

Labeler - Kenvue Brands LLC (118772437)

Revised: 11/2024

Kenvue Brands LLC