

**MARY KAY FOUNDATION PRIMER- avobenzone, homosalate, octisalate, octocrylene gel**  
**Mary Kay Inc.**

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**Mary Kay Foundation Primer SPF 15**

**Drug Facts**

**Active Ingredients**

Avobenzone 2.5%

Homosalate 9%

Octisalate 5%

Octocrylene 3%

**Purpose**

Sunscreen

**Uses**

- helps prevent sunburn
- if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**

For external use only

**Do not use**

on damaged or broken skin

**When using this product**

keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor**

if rash occurs

**Keep out of reach of children.**

If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- apply liberally 15 minutes before sun exposure

- use a water-resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. - 2 p.m.
  - wear long-sleeve shirts, pants, hats, and sunglasses
  - children under 6 months: Ask a doctor

### **Inactive ingredients**

isododecane, dimethicone/bis-isobutyl PPG-20 crosspolymer, polysilicone-11, vp/hexadecene copolymer, silica, C12-15 alkyl benzoate, polyester-7, neopentyl glycol diheptanoate, tribehenin, dipropylene glycol dibenzoate, PPG-15 stearyl ether benzoate

### **Other information**

protect this product from excessive heat and direct sun

### **Questions or comments?**

Call toll free 1-800-627-9529

### **Principal Display Panel - 29 mL carton**

Mary Kay

foundation primer

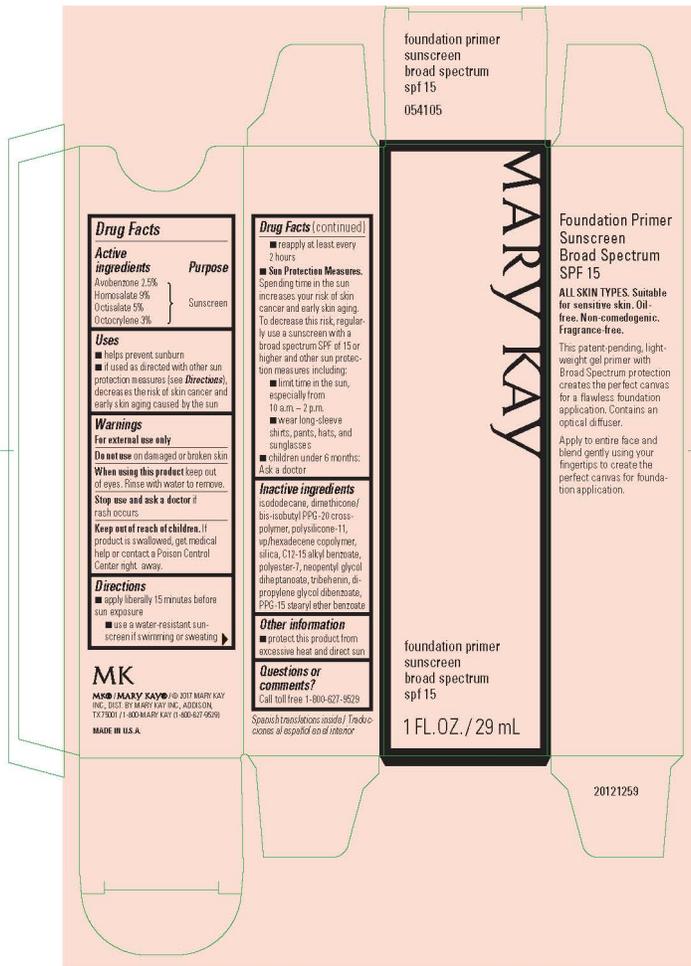
sunscreen

broad spectrum

spf 15

1 FL. OZ. / 29 mL





foundation primer  
sunscreen  
broad spectrum  
spf 15  
054105

**Drug Facts**

**Active ingredients** Purpose  
Avobenzone 3.5% }  
Homosalate 5% } Sunscreen  
Octisalate 5% }  
Octocrylene 3% }

**Uses**  
■ helps prevent sunburn  
■ if used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin aging caused by the sun

**Warnings**  
*For external use only*  
**Do not use** on damaged or broken skin  
**When using this product** keep out of eyes. Rinse with water to remove.  
**Stop use and ask a doctor** if rash occurs  
**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**  
■ apply liberally 15 minutes before sun exposure  
■ use a water-resistant sunscreen if swimming or sweating ▶

**MK**  
MARY KAY  
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MADE IN U.S.A.

**Drug Facts (continued)**

■ reapply at least every 2 hours  
■ **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:  
■ limit time in the sun, especially from 10 a.m. – 2 p.m.  
■ wear long-sleeve shirts, pants, hats, and sunglasses  
■ children under 6 months: Ask a doctor

**Inactive ingredients**  
isododecane, dimethicone, bis-isobutyl PPG-20 cross-polymer, polysiloxane-11, vinylhexadecene copolymer, silica, D12-15 alkyl benzoate, polyester-3, neopentyl glycol diheptanoate, tribehentri, di-propylene glycol dibenzoate, PPG-15 stearyl ether benzoate

**Other information**  
■ protect this product from excessive heat and direct sun

**Questions or comments?**  
Call toll free 1-800-627-9629

*Spanish translations inside / Traducciones al español en el interior*

MARY KAY

Foundation Primer  
Sunscreen  
Broad Spectrum  
SPF 15

**ALL SKIN TYPES.** Suitable for sensitive skin. Oil-free. Non-comedogenic. Fragrance-free.

This patent-pending, lightweight gel primer with Broad Spectrum protection creates the perfect canvas for a flawless foundation application. Contains an optical diffuser.

Apply to entire face and blend gently using your fingertips to create the perfect canvas for foundation application.

foundation primer  
sunscreen  
broad spectrum  
spf 15

1 FL.OZ. / 29 mL

20121259

**MARY KAY FOUNDATION PRIMER**

avobenzone, homosalate, octisalate, octocrylene gel

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:51531-0850
Route of Administration	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>AVOBENZONE</b> (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	2.5 g in 100 mL
<b>HOMOSALATE</b> (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	9 g in 100 mL
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	5 g in 100 mL
<b>OCTOCRYLENE</b> (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	3 g in 100 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (SOFT PARTICLE)</b> (UNII: 9E4CO0W6C5)	
<b>ISODODECANE</b> (UNII: A8289P68Y2)	
<b>DIMETHICONE/BIS-ISOBUTYL PPG-20 CROSSPOLYMER</b> (UNII: O4I3UFO6ZF)	
<b>VINYLPYRROLIDONE/HEXADECENE COPOLYMER</b> (UNII: KFR5QEN0N9)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>ALKYL (C12-15) BENZOATE</b> (UNII: A9EJ3J61HQ)	
<b>POLYESTER-7</b> (UNII: 0841698D2F)	
<b>NEOPENTYL GLYCOL DIHEPTANOATE</b> (UNII: 5LKW3C543X)	
<b>TRIBEHENIN</b> (UNII: 8OC9U7TQZ0)	
<b>DIPROPYLENE GLYCOL DIBENZOATE</b> (UNII: 6OA5ZDY41O)	
<b>PPG-15 STEARYL ETHER BENZOATE</b> (UNII: 80D2J6361M)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51531-0850-1	1 in 1 CARTON	03/01/2012	
1		29 mL in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51531-0850-0	0.5 mL in 1 PACKET; Type 0: Not a Combination Product	03/01/2012	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	03/01/2012	

**Labeler** - Mary Kay Inc. (049994452)

## Establishment

Name	Address	ID/FEI	Business Operations
Mary Kay Inc.		103978839	manufacture(51531-0850)

