

**RATIONALE THE BRILLIANCE TINTED SERUM SPF 50- zinc oxide emulsion  
RATIONALE GROUP PTY LTD**

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**Rationale The Brilliance Tinted Serum SPF 50**

***Drug Facts***

***Active Ingredient***

Zinc Oxide 24.50%

**Purpose**

Sunscreen

**Uses**

- Helps prevent sunburn
- If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin ageing caused by the sun

**Warnings**

For external use only.

**Do not use**

- On damaged or broken skin.

**When using this product**

- Keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor if**

- Rash occurs.

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away

**Directions**

- Apply liberally 15 minutes before sun exposure.
- Reapply
- At least every 2 hours
- Use a water resistant sunscreen if swimming or sweating.
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin ageing. To decrease this risk, regularly use a sunscreen with a

Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- Limit time in the sun, especially from 10 a.m.- 2 p.m.
- Wear long sleeved shirts, pants, hats and sunglasses.
- Children under 6 months of age: Ask a doctor

### **Other information**

- Protect the product in this container from excessive heat and direct sun.

### **Inactive ingredients**

Undecane, Caprylic/Capric Triglyceride, Tridecane, Aqua (Water), Butyloctyl Salicylate, Lauryl PEG-10 Tris(trimethylsilyloxy)silylethyl Dimethicone, Coco-Caprylate/• Caprate, Polyhydroxystearic Acid, Boron Nitride, Capryloyl Glycerin/Sebacic Acid Copolymer, Ethylhexyl Methoxycrylene, Helianthus Annuus (Sunflower) Seed Oil, Dimethicone, Methyl Methacrylate Crosspolymer, Sodium Potassium Aluminum Silicate, Pentylene Glycol, Silica, Propanediol, 7-Dehydrocholesterol, Bisabolol, Sodium Chloride, Polyurethane-79, Maltodextrin, Cetearyl Dimethicone Crosspolymer, Mica, Copernicia Cerifera (Carnauba) Wax, 1,2-Hexanediol, Fragrance/Parfum, Pongamol, C12-15 Alkyl Benzoate, Calcium Silicate, Voandzeia Subterranea Seed Extract, Glycerin, Lupinus Albus Seed Extract, Caprylhydroxamic Acid Disodium EDTA, Melanin, Tin Oxide, Phenoxyethanol, Lecithin, Triethoxycaprylsilane, Plankton Extract, Micrococcus Lysate, Arabidopsis Thaliana Extract, Octyldodecanol, Pelargonium Graveolens Flower Oil, Polyglyceryl-6 Polyricinoleate, Tocopherol, Ethylhexylglycerin, Dilinoleic Acid/Butanediol Copolymer, Disodium Stearoyl Glutamate, Castor Oil/IPDI Copolymer, Sodium Hyaluronate, Sorbitan Oleate, Acetyl Tetrapeptide-22, Limonene, Citrus Aurantium Peel Oil, Citrus Aurantium Bergamia (Bergamot) Peel Oil, Linalyl Acetate, Vanillin, Linalool, Pinene, Lavandula Oil Extract, Citronellol, CI 77891 (Titanium Dioxide), CI 77492 (Iron Oxides), CI 77491 (Iron Oxides), CI 77499 (Iron Oxides), CI 42090 (Blue 1 Lake).

### **Package Labeling 30mL:**

# RATIONALE

## RATIONALE

### The Brilliance Tinted Serum SPF50+

Zinc Fusion Technology (Zinc Oxide)

Broad Spectrum SPF50+



30 mL / 1.0 FL.OZ e

This illuminating daily serum with SPF50+ imparts a more even tone with a glowing, transparent finish, while also safeguarding skin luminosity against solar stressors with proprietary Zinc Fusion Technology. The final step in your daytime routine for radiant skin.

Targets: Hyperpigmentation  
Use: Daily

RATIONALE 175-187 High St.  
Kyneton VIC Australia 3444.  
Distributed by: RATIONALE  
USA LLC 600 Brickell Ave. Suite  
1755, Miami, FL 33131, USA.

Made in Australia  
RATIONALE.com

#### Drug Facts (Continued)

from 10 a.m. - 2 p.m. ● wear long sleeved shirts, pants, hats and sunglasses. ● children under 6 months of age. Ask a doctor

#### Other Information

● Protect the product in this container from excessive heat and direct sun.

#### Inactive ingredients

Undecane, Caprylic/Capric Triglyceride, Tridecane, Aqua (Water), Butylcetyl Salicylate, Lauryl PEG-10 Tri(trimethylsilyloxy)ethyl Dimethicone, Coco-Caprylate/Caprate, Polyhydroxystearic Acid, Boron Nitride, Caprylic Glycerin/Sebacic Acid Copolymer, Ethylhexyl Methoxycrylene, Helianthus Annuus (Sunflower) Seed Oil, Dimethicone, Methyl Methacrylate Crosspolymer, Sodium Potassium Aluminum Silicate, Pentylene Glycol, Silica, Propanediol, 7-Dihydrocholesterol, Bisabolol, Sodium Chloride, Polyurethane-79, Maltodextrin, Cetearyl Dimethicone Crosspolymer, Mica, Copernicia Cerifera (Carnauba) Wax, 1,2-Hexanediol, Fragrance/Parfum, Pongamol, C12-15 Alkyl Benzoate, Calcium Silicate, Voandzeia Subterranea Seed Extract, Glycerin, Lupinus Albus Seed Extract, Caprylhydroxamic Acid, Disodium EDTA, Melanin, Tin Oxide, Phenoxethylalcohol, Lecithin, Triethoxycaprylsilane, Plankton Extract, Micrococcus Lysate, Arabidopsis Thaliana Extract, Octyldecanol, Pedargonium Graveolens Flower Oil, Polyglyceryl-6 Polyricinoleate, Tocopherol, Ethylhexylglycerin, Dimaleic Acid/Butanediol Copolymer, Disodium

#### Drug Facts (Continued)

Stearoyl Glutamate, Castor OIL/PDI Copolymer, Sodium Hyaluronate, Sorbitan Oleate, Acetyl Tetrapeptide-22, Limonene, Citrus Aurantium Peel Oil, Citrus Aurantium Bergamia (Bergamot) Peel Oil, Linalyl Acetate, Vanillin, Linalol, Pinene, Lavandula Oil Extract, Citronellol, CI 77891 (Titanium Dioxide), CI 77492 (Iron Oxides), CI 77491 (Iron Oxides), CI 77499 (Iron Oxides), CI 42090 (Blue 1 Lake).

#### Drug Facts

##### Active Ingredient

Zinc Oxide 24.50%

##### Purpose

Sunscreen

##### Uses

● Helps prevent sunburn  
● If used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

##### Warnings

For external use only. Do not use  
● On damaged or broken skin. When using this product ● Keep out of eyes. Rinse with water to remove. Stop use and ask a doctor if ● Rash occurs. Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away

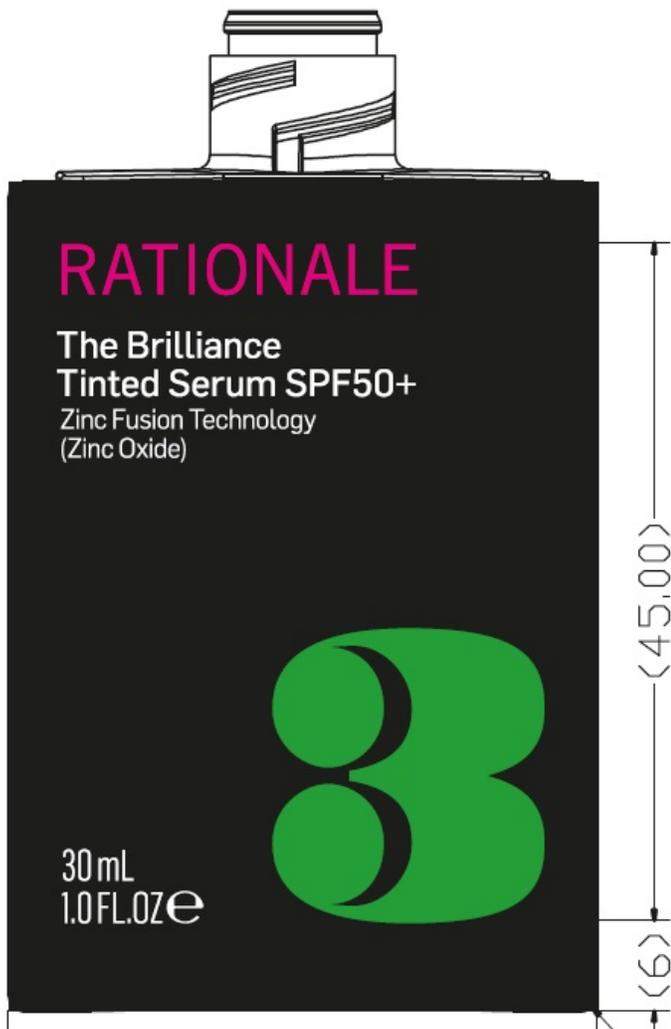
##### Directions

● Apply liberally 15 minutes before sun exposure.  
● Reapply ● At least every 2 hours  
● Use a water resistant sunscreen if swimming or sweating. ● Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:  
● Limit time in the sun, especially

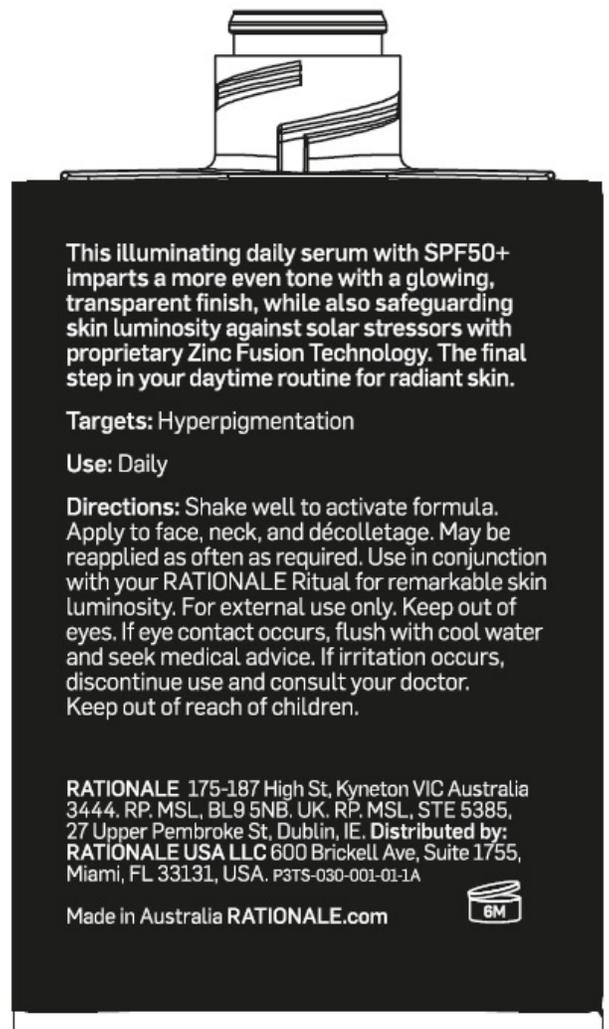
8100-73511-0200-0-1-A



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FRONT



BACK

Package Labeling 15mL:

RATIONALE

**Drug Facts (Continued)**

**ask a doctor if** ● Rash occurs. **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** ● Apply liberally 15 minutes before sun exposure. ● Reapply ● At least every 2 hours ● Use a water resistant sunscreen if swimming or sweating. ● Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin ageing. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: ● Limit time in the sun, especially from 10 a.m.- 2 p.m. ● Wear long sleeved shirts, pants, hats and sunglasses. ● Children under 6 months of age. Ask a doctor

This illuminating daily serum with SPF50+ imparts a more even tone with a glowing, transparent finish, while also safeguarding skin luminosity against solar stressors with proprietary Zinc Fusion Technology.

Targets: Hyperpigmentation

Use: Daily

RATIONALE 175-187 High St, Kyneton VIC Australia 3444, Distributed by: RATIONALE USA LLC 600 Brickell Ave, Suite 1755, Miami, FL 33131, USA.

Made in Australia  
RATIONALE.com

**RATIONALE**

The Brilliance  
Tinted Serum SPF50+  
Zinc Fusion Technology  
(Zinc Oxide)  
Broad Spectrum SPF50+



15 mL  
0.5 FL.OZ e

**Drug Facts**

**Active Ingredient**  
Zinc Oxide 24.50%

**Purpose**  
Sunscreen

**Uses**  
● Helps prevent sunburn  
● If used as directed with other other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin ageing caused by the sun

**Warnings**  
**For external use only. Do not use** ● On damaged or broken skin.  
**When using this product** ● Keep out of eyes. Rinse with water to remove. **Stop use and**

**Drug Facts (Continued)**

**Other Information**  
● Protect the product in this container from excessive heat and direct sun.

**Inactive ingredients**  
Undecane, Caprylic/Capric Triglyceride, Tridecane, Aqua (Water), Butylcetyl Salicylate, Lauryl PEG-10 Triis(Trimethylsilyloxy)ethyl Dimethicone, Coco-Caprylate/Caprate, Polyhydroxystearic Acid, Boron Nitride, Capryloyl Glycerin/Sebacic Acid Copolymer, Ethylhexyl Methoxycrylene, Helianthus Annuus (Sunflower) Seed Oil, Dimethicone, Methyl Methacrylate Crosspolymer, Sodium Potassium Aluminum Silicate, Phenylene Glycol, Silica, Propanediol, 7-Dehydrocholesterol, Bisabolol, Sodium Chloride, Polyurethane-79, Maltodextrin, Cetearyl Dimethicone Crosspolymer, Mica, Copernicia Cerifera (Carnauba) Wax, 1,2-Hexanediol, Fragrance/Parfum, Pongamiol, C12-15 Alkyl Benzoate, Calcium Silicate, Vondzeia Subterranea Seed Extract, Glycerin, Lupinus Albus Seed Extract, Caprylhydroxamic Acid, Disodium EDTA, Melanin, Tin Oxide.

**Drug Facts (Continued)**

Phenoxyethanol, Lecithin, Triethoxycaprylylsilane, Plankton Extract, Micrococcus Lysate, Arabidopsis Thaliana Extract, Octyldodecanol, Pelargonium Graveolens Flower Oil, Polyglyceryl-6 Polyricinoleate, Tocopherol, Ethylhexylglycerin, Dihexoleic Acid/Butanediol Copolymer, Disodium Stearoyl Glutamate, Castor Oil/IPDI Copolymer, Sodium Hyaluronate, Sorbitan Oleate, Acetyl Tetrapeptide-22, Limonene, Citrus Aurantium Peel Oil, Citrus Aurantium Bergamia (Bergamot) Peel Oil, Linalyl Acetate, Vanillin, Linalool, Pinene, Lavandula Oil/Extract, Citronellol, CI 77891 (Titanium Dioxide), CI 77492 (Iron Oxides), CI 77491 (Iron Oxides), CI 77499 (Iron Oxides), CI 42090 (Blue 1 Lake).



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**RATIONALE**

175-187 High St,  
Kyneton VIC Australia  
3444. Distributed by  
**RATIONALE USA LLC**  
600 Brickell Ave, Suite  
1755, Miami, FL 33131,  
USA. RP. MSL, BL9 5NB.  
UK. RP. MSL, STE 5385,  
27 Upper Pembroke St,  
Dublin, IE. **Sample Only.**  
**Not For Resale.**



LD-3-TSER-  
005-01-1A

**RATIONALE**



**The Brilliance  
Tinted Serum SPF50+**  
Zinc Fusion Technology  
(Zinc Oxide)

Shake well to  
activate formula.  
Apply to face, neck,  
and décolletage.  
May be reapplied as  
often as required.

Made in Australia  
[RATIONALE.com](http://RATIONALE.com)

**5 mL**  
**0.17 FL.OZ e**

**Package Labeling:**

**Drug Facts**

<b>Active Ingredient</b>	<b>Purpose</b>
Zinc Oxide 24.50%	Sunscreen

**Uses** • Helps prevent sunburn • If used as directed with other sun protection measures (see **Directions**), decreases the risk of skin cancer and early skin ageing caused by the sun.

**Warnings**  
**For external use only. Do not use** • On damaged or broken skin. **When using this product** • Keep out of eyes. Rinse with water to remove. **Stop use and ask a doctor if** • Rash occurs. **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** • Apply liberally 15 minutes before sun exposure. • Reapply • At least every 2 hours • Use a water resistant sunscreen if swimming or sweating. • **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin ageing. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: • Limit time in the sun, especially from 10a.m.- 2p.m. • Wear long sleeved shirts, pants, hats and sunglasses. • Children under 6 months of age: Ask a doctor.

**Other Information** • Protect the product in this container from excessive heat and direct sun.

For full list of Inactive Ingredients, please see [RATIONALE.com](http://RATIONALE.com).

**FOR DATE CODE**



RATIONALE 175-187 High St, Kyneton VIC Australia  
 3444. Dist by: RATIONALE USA LLC 600 Brickell Ave,  
 Suite 1755, Miami, FL 33131, USA. Single Use Only.  
 Sample only. Not for resale. SC-3-TSER-001-Z2-1A  
 Made in Australia. RATIONALE.com



1.5 mL / 0.05 FL. OZ. e

RATIONALE  
 The Brilliance  
 Tinted Serum SPF50+  
 Zinc Fusion Technology  
 (Zinc Oxide)  
 Broad Spectrum SPF50+

**RATIONALE THE BRILLIANCE TINTED SERUM SPF 50**

zinc oxide emulsion

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:83108-200
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC CATION - UNII:13S1S8SF37)	ZINC CATION	245 mg in 1 mL

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>UNDECANE</b> (UNII: JVOQT00NUE)	
<b>CAPRYLIC/CAPRIC TRIGLYCERIDE</b> (UNII: C9H2L21V7U)	
<b>TRIDECANE</b> (UNII: A3LZF0L939)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>BUTYLOCTYL SALICYLATE</b> (UNII: 2EH13UN8D3)	
<b>COCOYL CAPRYLOCAPRATE</b> (UNII: 8D9H4QU99H)	
<b>BORON NITRIDE</b> (UNII: 2U4T60A6YD)	
<b>ETHYLHEXYL METHOXYCRYLENE</b> (UNII: S3KFG6Q5X8)	
<b>HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL</b> (UNII: 3W1JG795YI)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>SODIUM POTASSIUM ALUMINUM SILICATE</b> (UNII: Z6C6FF3Y9R)	
<b>PENTYLENE GLYCOL</b> (UNII: 50C1307PZG)	
<b>SILICA</b> (UNII: ETJ7Z6XBU4)	
<b>PROPANEDIOL</b> (UNII: 5965N8W85T)	
<b>7-DEHYDROCHOLESTEROL</b> (UNII: BK1IU07GKF)	
<b>BISABOLOL</b> (UNII: 24WE03BX2T)	
<b>SODIUM CHLORIDE</b> (UNII: 451W47IQ8X)	
<b>MALTODEXTRIN</b> (UNII: 7CVR7L4A2D)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>COPERNICIA CERIFERA (CARNAUBA) WAX</b> (UNII: R12CBM0EIZ)	
<b>PONGAMOL</b> (UNII: 8Y19QCY6I4)	
<b>C12-15 ALKYL BENZOATE</b> (UNII: A9EJ3J61HQ)	
<b>CALCIUM SILICATE</b> (UNII: S4255P4G5M)	
<b>BAMBARA GROUNDNUT</b> (UNII: 4T235SD5XE)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>LUPINUS ALBUS SEED</b> (UNII: 24GB753W3B)	
<b>CAPRYLHYDROXAMIC ACID</b> (UNII: UPY805K99W)	
<b>EDETATE DISODIUM</b> (UNII: 7FLD91C86K)	
<b>TIN OXIDE</b> (UNII: KM7N50LOS6)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>TRIETHOXYCAPRYLYLSILANE</b> (UNII: LDC331P08E)	
<b>ARABIDOPSIS THALIANA WHOLE</b> (UNII: AI3L60HQ81)	
<b>OCTYLDODECANOL</b> (UNII: 461N1O614Y)	
<b>PELARGONIUM GRAVEOLENS FLOWER OIL</b> (UNII: 3K0J1S7QGC)	
<b>TOCOPHEROL</b> (UNII: ROZB2556P8)	
<b>ETHYLHEXYLGLYCERIN</b> (UNII: 147D247K3P)	
<b>DILINOLEIC ACID/BUTANEDIOL COPOLYMER</b> (UNII: 1F2S8T535O)	
<b>DISODIUM STEAROYL GLUTAMATE</b> (UNII: 45ASM2L11M)	
<b>CASTOR OIL/IPDI COPOLYMER</b> (UNII: GSA2TXZ34G)	
<b>HYALURONATE SODIUM</b> (UNII: YSE9PPT4TH)	

<b>SORBITAN OLEATE</b> (UNII: 06XEA2VD56)
<b>LIMONENE, (+)-</b> (UNII: GFD7C86Q1W)
<b>CITRUS AURANTIUM PEEL OIL</b> (UNII: 9TLV70SV6I)
<b>BERGAMOT OIL</b> (UNII: 39W1PKE3JI)
<b>LINALYL ACETATE</b> (UNII: 5K47SSQ51G)
<b>VANILLIN</b> (UNII: CHI530446X)
<b>LINALOOL</b> (UNII: D81QY6I88E)
<b>PINENE</b> (UNII: 996299PUKB)
<b>.BETA.-CITRONELLOL, (R)-</b> (UNII: P01OUT964K)
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)
<b>FERRIC OXIDE YELLOW</b> (UNII: EX438O2MRT)
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)
<b>FERROSO FERRIC OXIDE</b> (UNII: XM0M87F357)
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:83108-200-15	1 in 1 CARTON	02/17/2026	
1		15 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		
2	NDC:83108-200-30	1 in 1 CARTON	02/17/2026	
2		30 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		
3	NDC:83108-200-05	1 in 1 CARTON	02/17/2026	
3		5 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product		
4	NDC:83108-200-01	1.5 mL in 1 PACKET; Type 0: Not a Combination Product	02/17/2026	

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	02/17/2026	

**Labeler** - RATIONALE GROUP PTY LTD (756927393)

**Registrant** - RATIONALE GROUP PTY LTD (756927393)

### Establishment

Name	Address	ID/FEI	Business Operations
Tripak Pharmaceuticals Pty Ltd		758658819	pack(83108-200)