

**RITE AID MAXIMUM STRENGTH- benzocaine gel, dentifrice**  
**Rite Aid**

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**5820366 Rite Aid Max Str Oral Pain Relief Gel**

***Drug Facts***

***Active ingredient***

Benzocaine 20%

***Purpose***

Oral anesthetic

***Use***

temporarily relieves pain associated with mouth and gum irritations

***Warnings***

**Methemoglobinemia warning:** use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops:

- pale, gray, or blue colored skin (cyanosis)
- headache
- rapid heart rate
- shortness of breath
- dizziness or lightheadedness
- fatigue or lack of energy

**Allergy alert:** do not use this product if you have a history of allergy to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics

**Do not use**

- more than directed
- for more than 7 days unless told to do so by a dentist or doctor
- for teething
- in children under 2 years of age

**Stop use and ask a doctor if**

- swelling, rash or fever develops
- irritation, pain or redness persists or worsens
- symptoms do not improve in 7 days
- allergic reaction occurs

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away.

***Directions***

- to open tube, cut tip of tube on score mark
- adults and children 2 years of age and older: apply to affected area up to 4 times

daily or as directed by dentist/doctor

- children under 12 years of age: adult supervision should be given in the use of this product
- children under 2 years of age: do not use
- for denture irritation apply a thin layer to the affected area; do not reinsert dental work until irritation/pain is relieved; rinse mouth well after reinserting

**Other information**

store at 20-25°C (68-77°F). Do not refrigerate.

**Inactive ingredients** Blue 1, Carbomer, Flavor, Glycerin, Polyethylene Glycol, Propylene Glycol, Red 40, Sodium Saccharin, Sorbic Acid, Water, Yellow 10

**DISTRIBUTED BY:**

**RITE AID, 30 HUNTER LANE**

**CAMP HILL, PA 17011**



<b>Drug Facts</b>	
<b>Active ingredient</b> Benzocaine 20%	<b>Purpose</b> Oral anesthetic
<b>Use</b> temporarily relieves pain associated with mouth and gum irritations.	
<b>Warnings</b> <b>Methemoglobinemia warning:</b> use of this product may cause methemoglobinemia, a serious condition that must be treated promptly because it reduces the amount of oxygen carried in blood. This can occur even if you have used this product before. Stop use and seek immediate medical attention if you or a child in your care develops: • pale, gray, or blue colored skin (cyanosis) • headache • rapid heart rate • shortness of breath • dizziness or lightheadedness • fatigue or lack of energy	
<b>Allergy alert:</b> do not use this product if you have a history of allergy to local anesthetics such as procaine, butacaine, benzocaine or other "caine" anesthetics.	
<b>Do not use</b> • more than directed • for more than 7 days unless told to do so by a dentist or doctor • for teething • in children under 2 years of age.	
<b>Stop use and ask a doctor if</b> • swelling, rash or fever develops • irritation, pain or redness persists or worsens • symptoms do not improve in 7 days • allergic reaction occurs	
<b>Keep out of reach of children.</b> In case of overdose, get medical help or contact a Poison Control Center right away.	
<b>Directions</b> • To open tube, cut tip of tube on score mark • adults and children 2 years of age and older: apply to affected area up to 4 times daily or as directed by dentist/doctor • children under 12 years of age: adult supervision should be given in the use of this product • children under 2 years of age: do not use • for denture irritation apply a thin layer to the affected area; do not reinsert dental work until irritation/pain is relieved; rinse mouth well after reinserting	
<b>Other information</b> store at 20-25°C (68-77°F). Do not refrigerate.	
<b>Inactive ingredients</b> blue 1, carbomer, flavor, glycerin, polyethylene glycol, propylene glycol, red 40, sodium saccharin, sorbic acid, water, yellow 10	

**SAFETY SEALED. DO NOT USE IF TUBE IS CUT PRIOR TO OPENING.**  
\*This product is not manufactured or distributed by Pfizer Consumer Healthcare, owner of the registered trademark Anbesol®.  
Retain card for complete warnings and information.

**OUR PROMISE:**

Paraben Free | Sulfate Free

2824366R4/5820366

**DISTRIBUTED BY:**  
RITE AID,  
30 HUNTER LANE,  
CAMP HILL, PA 17011  
www.riteaid.com

**SATISFACTION GUARANTEE**  
If you're not satisfied, we'll happily refund your money.

0 11822 41092 2

**RITE AID MAXIMUM STRENGTH**

benzocaine gel, dentifrice

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11822-0316
<b>Route of Administration</b>	ORAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>BENZOCAINE</b> (UNII: U3RSY48JW5) (BENZOCAINE - UNII:U3RSY48JW5)	BENZOCAINE	20 g in 100 g

**Inactive Ingredients**

Ingredient Name	Strength
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SORBIC ACID</b> (UNII: X045WJ989B)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>FD&amp;C RED NO. 40</b> (UNII: WZB9127XOA)	
<b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>WATER</b> (UNII: 059QF0K0OR)	
<b>CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL OR ALLYL SUCROSE CROSSLINKED)</b> (UNII: K6MOM3T5YL)	

**Product Characteristics**

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Characteristic Mint)	<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11822-0316-9	1 in 1 CARTON	01/20/2011	03/04/2019
1	NDC:11822-0316-2	14 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:11822-0316-3	1 in 1 BLISTER PACK	03/03/2019	
2		9 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/20/2011	11/30/2026

**Labeler** - Rite Aid (014578892)

**Registrant** - Lornamead Products (119559733)

**Establishment**

Name	Address	ID/FEI	Business Operations
Lornamead Products		119559733	manufacture(11822-0316) , pack(11822-0316)

Revised: 11/2025

Rite Aid