

HELLO SUGAR- lidocaine hydrochloride cream
Sambria Pharmaceuticals, LLC

Drug Facts

Active ingredient

Lidocaine HCL 5.0% w/w

Purpose

Anorectal (Local Anesthetic)

Uses

For temporary relief of pain and discomfort

Warnings

For external use only.

Do not use on broken skin or if allergic to any ingredient.

When using this product use only as directed. Avoid contact with the eyes, rashes, or mucous membranes.

Stop use and ask doctor if condition worsens, or if symptoms persist for more than 7 days or return.

Keep out of reach of children and pets If swallowed get medical help or contact a Poison Control Center right away.

Directions

When Practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with tissue or a soft cloth before application.

Adults: Apply externally to the affected area.

Keep away from children under 12

Other information

Protect this product from excessive heat and direct sun.

Inactive ingredients

Aqua (Deionized Water), Arnica Montana Flower Extract, C13-14 Isoparaffin, Chondroitin Sulfate, Emu Oil, Ethoxydiglycol, Ethylhexylglycerin, Glucosamine Sulfate, Isopropyl Palmitate, Laureth-7, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Methylsulfonylmethane (MSM), Phenoxyethanol, Polyacrylamide, Propylene Glycol, Stearic Acid, Triethanolamine

Product label

Drug Facts

Active Ingredients	Purpose
Lidocaine 5.0%	Anorectal (Local Anesthetic)

Uses
For the temporary relief of pain and discomfort.

Warnings
For external use only.
Do not use on broken skin or if allergic to any ingredient.
When using this product use only as directed. Avoid contact with eyes, rashes, or mucous membranes.
Stop use and ask doctor if symptoms worsen, last more than 7 days, or return.
Keep out of reach of children and pets
If swallowed get medical help or contact Poison Control right away.

Directions
When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with tissue or a soft cloth before application.
Adults: Apply externally to the affected area.
Keep away from children under 12

Other Information
Protect this product from excessive heat and direct sun.

Inactive Ingredients
Aqua (Deionized Water), Arnica Montana Flower Extract, C13-14 Isoparaffin, Chondroitin Sulfate, Emu Oil, Ethoxydiglycol, Ethylhexylglycerin, Glucosamine Sulfate, Isopropyl Palmitate, Laureth-7, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Methylsulfonylmethane (MSM), Phenoxyethanol, Polyacrylamide, Propylene Glycol, Stearic Acid, Triethanolamine

INSTRUCTIONS:
Rub thoroughly into the skin 15-30 mins prior to service. Onset time may take up to 30 minutes and can last between 1-3 hours. Wash hands with soap and water after use.

Manufactured for
HelloSugar, LLC
Distributed by
Salon Wax Supplies LLC
Tempe, AZ
Contact: info@hellosugar.skin



8 50075 88201 4

Hello Sugar

HURTS LESS CREAM

5% Lidocaine Topical Anesthetic with Enhanced Delivery System

4g (0.14 oz)

HELLO SUGAR

lidocaine hydrochloride cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:54723-031
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
ARNICA MONTANA FLOWER (UNII: OZ0E5Y15PZ)	
C13-14 ISOPARAFFIN (UNII: E4F12ROE70)	
DIMETHYL SULFONE (UNII: 9H4PO4Z4FT)	
EMU OIL (UNII: 344821WD61)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A1I8X02B)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
GLUCOSAMINE SULFATE (UNII: 1FW7WLR731)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
LAURETH-7 (UNII: Z95S6G8201)	
TEA TREE OIL (UNII: VIF565UC2G)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYACRYLAMIDE (10000 MW) (UNII: E2KR9C9V2I)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
CHONDROITIN SULFATE (PORCINE; 5500 MW) (UNII: 56C14G5FWO)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
TROLAMINE (UNII: 9O3K93S3TK)	
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:54723-031-01	4 g in 1 PACKET; Type 0: Not a Combination Product	07/10/2025	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	07/10/2025	

Labeler - Sambria Pharmaceuticals, LLC (078676259)

Establishment

Name	Address	ID/FEI	Business Operations

Southeast Holdings Corp

080504027

manufacture(54723-031)

Revised: 11/2025

Sambria Pharmaceuticals, LLC