HELLO SUGAR- lidocaine hydrochloride cream
Sambria Pharmaceuticals, LLC

Drug Facts

Active ingredient

Lidocaine HCL 5.0% w/w

Purpose

Anorectal (Local Anesthetic)

Uses

For temporary relief of pain and discomfort

Warnings

For external use only.

Do not use on broken skin or if allergic to any ingredient.

When using this product use only as directed. Avoid contact with the eyes, rashes, or mucous membranes.

Stop use and ask doctor if condition worsens, or if symptoms persist for more than 7 days or return.

Keep out of reach of children and pets If swallowed get medical help or contact a Poison Control Center right away.

Directions

When Practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with tissue or a soft cloth before application.

Adults: Apply externally to the affected area.

Keep away from children under 12

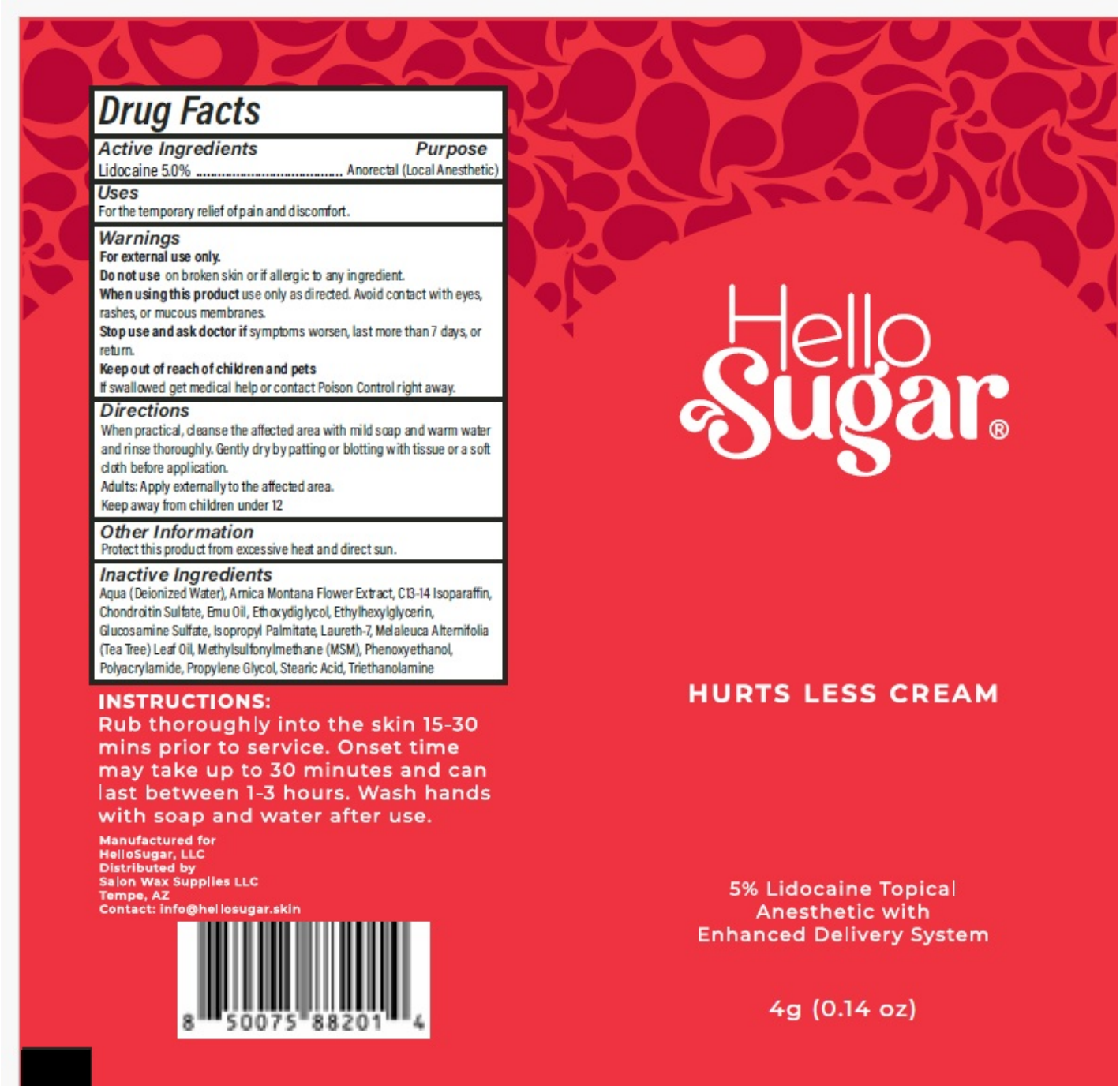
Other information

Protect this product from excessive heat and direct sun.

Inactive ingredients

Aqua (Deionized Water), Arnica Montana Flower Extract, C13-14 Isoparaffin, Chondroitin Sulfate, Emu Oil, Ethoxydiglycol, Ethylhexylglycerin, Glucosamine Sulfate, Isopropyl Palmitate, Laureth-7, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Methylsulfonylmethane (MSM), Phenoxyethanol, Polyacrylamide, Propylene Glycol, Stearic Acid, Triethanolamine

Product label



HELLO SUGAR

lidocaine hydrochloride cream

Product Information

Product Type	HUMAN OTC DRUG	**Item Code (Source)**	NDC:54723-031
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
LIDOCAINE HYDROCHLORIDE (UNII: V13007Z41A) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE HYDROCHLORIDE	5 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
ARNICA MONTANA FLOWER (UNII: OZ0E5Y15PZ)	
C13-14 ISOPARAFFIN (UNII: E4F12ROE70)	
DIMETHYL SULFONE (UNII: 9H4PO4Z4FT)	
EMU OIL (UNII: 344821WD61)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A1I8X02B)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
GLUCOSAMINE SULFATE (UNII: 1FW7WLR731)	
ISOPROPYL PALMITATE (UNII: 8CRQ2TH63M)	
LAURETH-7 (UNII: Z95S6G8201)	
TEA TREE OIL (UNII: VIF565UC2G)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
POLYACRYLAMIDE (10000 MW) (UNII: E2KR9C9V2I)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
CHONDROITIN SULFATE (PORCINE; 5500 MW) (UNII: 56C14G5FWO)	
STEARIC ACID (UNII: 4ELV7Z65AP)	
TROLAMINE (UNII: 9O3K93S3TK)	
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:54723-031-01	4 g in 1 PACKET; Type 0: Not a Combination Product	07/10/2025	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M017	07/10/2025	

Labeler - Sambria Pharmaceuticals, LLC (078676259)