

**PURE FINISH MINERAL POWDER FOUNDATION SPF 20 PURE FINISH 6- titanium dioxide powder**  
**Elizabeth Arden, Inc**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**BP1395**

**DESCRIPTION**

For all skin types. Medium/full coverage. Pure, luminous finish. Pure minerals. Pure comfort. Pure perfection. This microlight mineral makeup is ultra blendable and buildable. SPF 20 sun protection. Fragrance free. Talc free. Oil free. Freshly ground for ultimate purity. Clinically and dermatologist tested. Sensitive skin tested.

**INDICATIONS AND USAGE**

To Use: Turn dial to the right to release product. Smooth on to face before sun exposure.

**WARNINGS**

WARNING: For external use only. Keep out of eyes. Stop use and see a doctor if rash or irritation develops and lasts.

**OTC - ACTIVE INGREDIENT**

Active Ingredient: Titanium Dioxide 4.31% w/w.

**INACTIVE INGREDIENT**

Other Ingredients: Mica, Dimethicon, Nylon-12, Zinc Stearate, Silica, Methicon, Squalane, Magnesium Myristate, Sea Salt/Maris Sal/Sel Marin, Aloe Barbadensis Leaf Juice, Silk Powder/Serica/Poudre de Soie, Ascorbyl Palmitate, Retinyl Palmitate, Tocopherol, Alumina, Oryza Sativa (Rice) Starch, Butylparaben, Methylparaben, Propylparaben, Sodium Dehydroacetate. [May Contain/Peut Contenir (+/-) Bismuth Oxychloride (CI 77163), Carmine (CI 75470), Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891).]

**DOSAGE & ADMINISTRATION**

Smooth on to face.

**OTC - KEEP OUT OF REACH OF CHILDREN**

Keep out of reach of children.

**OTC - PURPOSE**


Provides SPF 20 sun protection.

**OTC - WHEN USING**

Keep out of eyes.

## PACKAGE LABEL.PRINCIPAL DISPLAY PANEL

**Elizabeth Arden**



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- Medium/Full coverage. Pure, luminous finish.
- Pure minerals. Pure comfort. Pure perfection.

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SPF 20 sun protection. Fragrance free. Talc free. Oil free.  
Freshly ground for ultimate purity.  
To use: Turn dial to the right to release product.  
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Clinically, dermatologist and allergy tested. Sensitive skin tested.

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ACTIVE INGREDIENT: TITANIUM DIOXIDE 4.31% W/W

OTHER INGREDIENTS: MICA, DIMETHICONE, NYLON-12, ZINC STEARATE, SILICA, METHICONE, SQUALANE, MAGNESIUM MYRISTATE, SEA SALT/MARIS SAL/SEL MARIN, ALOE BARBADENSIS LEAF JUICE, SILK POWDER/SERICA/POUDRE DE SOIE, ASCORBYL PALMITATE, RETINYL PALMITATE, TOCOPHEROL, ALUMINA, ORYZA SATIVA (RICE) STARCH, BUTYLPARABEN, METHYLPARABEN, PROPYLPARABEN, SODIUM DEHYDROACETATE (MAY CONTAIN/PEUT CONTENIR (+/-) BISMUTH OXYCHLORIDE (CI 77163), CARMINE (CI 75470), IRON OXIDES (CI 77491, CI 77492, CI 77499), TITANIUM DIOXIDE (CI 77891))

Pure Finish  
Mineral Powder Foundation SPF 20 PA++  
NET WT. .29 OZ. 8.33 g

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New York, NY 10003  
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[ElizabethArden.com](http://ElizabethArden.com)

inside left

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ACTIVE INGREDIENT:  
TITANIUM DIOXIDE, 4.31%

inside right

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MINCOXX

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front

GLUE

Elizabeth Arden  
**Pure Finish**  
Mineral Powder  
Foundation SPF 20 PA++  
NET WT. .29 OZ. 8.33 g  
**Pure Finish**  
**01**



**PURE FINISH MINERAL POWDER FOUNDATION SPF 20 PURE FINISH 6**

titanium dioxide powder

Product Information				
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:67938-1395	
Route of Administration	TOPICAL			
Active Ingredient/Active Moiety				
Ingredient Name		Basis of Strength	Strength	
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)		TITANIUM DIOXIDE	0.358 g in 8.33 g	
Inactive Ingredients				
Ingredient Name			Strength	
MICA (UNII: V8A1AW0880)				
DIMETHICONE (UNII: 92RU3N3Y1O)				
ZINC STEARATE (UNII: H92E6QA4FV)				
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)				
SQUALANE (UNII: GW89575KF9)				
MAGNESIUM MYRISTATE (UNII: Z1917F0578)				
SEA SALT (UNII: 87GE52P74G)				
STARCH, RICE (UNII: 4DGK8B7I3S)				
ALUMINUM OXIDE (UNII: LM26O6933)				
METHYL PARABEN (UNII: A2I8C7HI9T)				
SODIUM DEHYDRO ACETATE (UNII: 8W46YN971G)				
ALOE VERA LEAF (UNII: ZY81Z83H0X)				
PROPYL PARABEN (UNII: Z8IX2SC1OH)				
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)				
ASCORBYL PALMITATE (UNII: QN83US2B0N)				
BUTYL PARABEN (UNII: 3QPI1U3FV8)				
ALPHA-TOCOPHEROL (UNII: H4N855PNZ1)				
Product Characteristics				
Color	PINK (Pure Finish 6)	Score		
Shape		Size		
Flavor		Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67938-1395-1	1 in 1 BOX		
1	NDC:67938-1395-2	8.33 g in 1 CONTAINER		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph final	part352	09/20/2010		

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**Labeler** - Elizabeth Arden, Inc (849222187)

Revised: 1/2011

Elizabeth Arden, Inc